

### Bank Employees Are Honored

Two First-Citizens Bank and Trust Company employees in Kings Mountain were honored in recognition of their long service to the bank and its customers.

Each received a special letter of commendation from Lewis R. Holding, president of First-

Citizens and a jeweled service pin.

Honored for service are Vickie T. Smith and Robert L. Smith with five years service each.

These employees are among 205 from across the state who are being honored with the special service emblem. The group has amassed a total of 2,085 years of service, averaging 10 years each.

### ACCENT ON AGRICULTURE

#### UP AND DOWN

There's no short cut in beef production. It takes years to grow steak or roast you have for dinner. The product is perishable and must be marketed when it's ready.

Supply and demand set the price of beef. But unlike most manufactured products, beef prices fluctuate both up and down because supply and demand are constantly changing.

When consumers buy more beef, supplies are used up, and prices tend to rise. Rising beef prices are automatic "signals" to farmers to increase beef cattle numbers. But the effect isn't immediate because it takes three full years from the time farmers decide to increase production until there's more beef at your neighborhood food store.

When consumers buy less, there's no way to stop the beef production line. Farmers have to market cattle already on hand when they're ready regardless of price.

So the supply continues even though demand falls off, user prices drop, farm prices paid for beef cattle only recently recovered to the level where they were 20 years ago. But during that period, farm costs skyrocketed! Farm labor costs are up 230 per cent, real estate taxes are nearly four times higher, farm machinery and total farm production costs are doubled.

Farmers have boosted beef production two and one-half times in the past 20 years despite often discouraging cattle prices. But it's better beef, because cattlemen are producing four times as much choice beef as they did then.

Meanwhile, U. S. beef consumption has more than doubled—up from 556 to 115 lbs. per person today, and it's expected to reach 130 lbs. by 1980. Add to this the projected increase in population and the experts predict we will need to double our beef production again by the end of the century.

Will our farmers find the desire and the resources to double production again? Business-minded beef men say they can with decent cattle prices. And they'll do it if they can just make cost of production and a little profit, too.

Transco Plans To Arrange Corporation

Transcontinental Gas Pipe Line Corporation announced today that it is considering a plan to rearrange the corporate structure of the company and its subsidiaries. Under the plan, Transco and each of its present subsidiaries would become subsidiaries of a newly formed holding company.

The plan would be designed to permit greater scope and flexibility in financing the heavy expenditures scheduled for the company's expanding activities in the new areas of gas exploration, conversion of methane and crude oil into pipeline-quality gas and importation of liquefied natural gas.

If Transco decides to proceed with the plan, stockholders will be asked to give their approval at a special meeting in the summer of 1973.

### Plan Garden On Paper, Avoid Error

It's a time to plan your 1973 vegetable garden if you haven't already. You will be better satisfied with your garden if it is planned before the first seeds are put into the ground.

George Hughes, North Carolina State University extension horticulture specialist, emphasizes that the plan may not be very meaningful unless it is written down.

He suggests that you show the location of each crop and the amount to be planted. On an average, about one-tenth acre per person should be sufficient. However, take into consideration your intentions to freeze or can, and plant accordingly.

If possible, the garden site should be rotated from year to year to help prevent buildups of insect and disease pests. If site rotation isn't possible, rotate your vegetables within the garden.

Here's another planting tip: plant perennial crops such as asparagus, rhubarb and berries along one side of the garden. They will be out of the way when you plow and prepare for spring planting.

Another good idea to assure a steady contribution from the garden is to make successive plantings. Follow early vegetables such as peas, beets, kale, mustard and lettuce with crops such as tomatoes, corn, beans and okra.

Keep grape vines, rose bushes and other plants that will be

sprayed with materials not labeled for vegetables a safe distance from the garden.

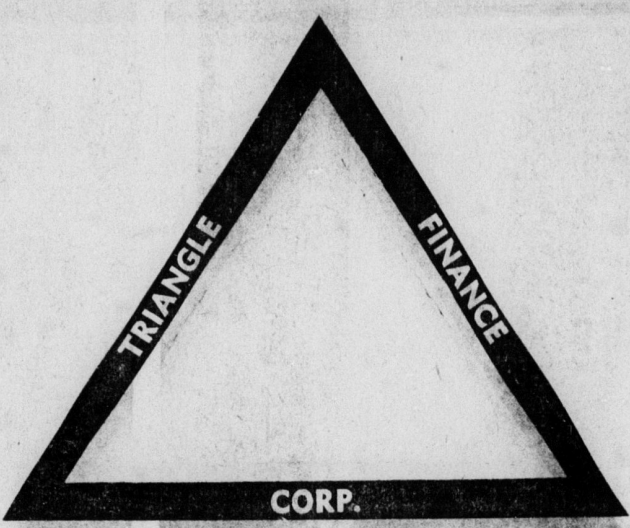
When you're ready to go to the seed store, buy vegetables by their variety names. There is as much difference between varieties of tomatoes and sweet corn as between breeds of dogs and horses. Some varieties of tomatoes, for instance, are resistant to

wilt while other are not. It will pay you to get the wilt resistant type if there is any evidence at all that wilt is present in your garden.

Buy seed or plants from a reputable firm. Stick to those varieties recommended for your area. Try new varieties on a limited scale until they prove to be

better than the old ones.

There is information available free from your county Agricultural Extension Service office on approved varieties, best planting dates, plant spacing, fertilizer needs and other helpful details. Ask for the 1973 Garden Manual.



## Consolidation Loans

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### WHAT DO YOU ASK US ABOUT MOST?

It is no secret that our customers frequently ask our advice about many of the health products that we regularly sell in our pharmacy that require no prescription. And, it is also established of course, that we recommend a person see their physician for all but the most simple ailments. The products that we are most often asked to recommend are, in order of frequency, as follows.

1. Cold remedies
2. Cough relief products
3. Vitamins
4. Analgesics
5. Antacid & indigestion items
6. First aid antiseptics
7. Antidiarrheals
8. Laxatives
9. Suntan & Sunburn Lotion
10. Acne products
11. Astringent foot products
12. Eye preparations
13. Feminine Hygiene products
14. Vaporizers & Humidifiers
15. Healing Pads

Naturally, we carry a complete stock to fulfill all your needs.

YOU OR YOUR DOCTOR CAN PHONE US when you need a delivery. We will deliver promptly without extra charge. A great many people rely on us for their health needs. We welcome requests for delivery service and charge accounts.

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THE CITY'S MODERN STORE  
PHONE 739-2571

### 158 Students Good Citizens For December

A total of 158 Kings Mountain students were tapped as Good Citizens for December by the local Association of Classroom Teachers.

They include: Bethware—First Grade: Eva McKinney and Jeff Barnette; Taira grade—Verna... Ricky McNeely, Alison Champin, Youtheen Redmond, Denna Selam, and James Williams; Fourth Grade—Howard Wright, Loretta Oates, Cindy Penner, Jeff Stacey, Andrew Smith and Lisa Byers. Fifth grade—Diana Hall and Wayne Adams; Sixth grade—Kim Whisnant Darrell Forbes, Cindy Lovelace and Monty Rhea.

East—First grade: John Foster Fleming, Cynthia Wright, Shane Absher and Norma Davis; Second grade: Madeline... Darin Carrigan, Todd Fite and Peggy Davidson. Third grade: Marty Clemmer, Pam Crawford, Mike Harris, Mike Harwick, Donnie Short and Cynthia Black. Fourth grade: Sherry Moore, Jimmy Wheatstone, Mark Russell and Art Ramsey. Fifth grade: Keith Grayson, Toni Ross, Cynthia Jeffries and Scott Dunn. Sixth grade: Tamra... Scott Dunn, Nancy Rikard and Todd Gatts.

Early Education Center: First grade: Arnold Bell and Melinda... Second grade: Charlie Anderson and Crystal Wright. Third grade: Dana Camp and Gloria Hill.

Grover—First grade: Jeff Ellis, Faye Bolin, Ronnie Camp and Saraman Murray. Second grade: Randy Whitaker, Sonja McClain, Tony Batchier and Rebecca Talley. Third grade: Aaron Dixon, Lisa Crawford, Linda Shirley, John Young and Angela Bell. Fourth grade: Eddie Hammett, Bridget Glass, Gary Blanton, Dawn Bowen, George Davis and Deborah Moore. Fifth grade: Brian Tesener, Tammy Adeock, Robbie Wells and Tina Hughes. Sixth: Charles Thornton, Linda Hamm Darryl Friday, Sheila Sipe, Jeff Prossett and Kim Hambricht.

North—First grade: Quinton Rikard, Bobbie Biddix, James Barrett, Jill Plonk, Bobby O'Brien and Tina Gregory. Second grade: Scottie Edwards, DeDe Champion, Timmy Plonk, Tammy Merck, Dwight Hollifield and Pamela Crawford. Third grade: Eddie Greene, Becky Eates, Jeff Dorsey, Robyn Summitt, Britt Beatty and Kay Bingham. Fourth grade: Craig Roberts, Leslie Hamrick, Wyman Childers, Angella Wilson, Quentin Davis, Willowdean Burris, Tommy Grissom and Jenni Jennifer Campbess. Fifth grade: Henry Hager, Kathy Belk, David Williams, Robin Carigan, Mark Howell, Tina Williams, Curtis Bush and Laura Weldon. Sixth grade: Dennis Owens, Renee Camp, Keith Smith, Susan Shirley, Norman Pressley, Patricia Lawson.

West—First grade: Caroline Harper, Todd Cloninger, Shanah Smith, Todd Page, Cindy Adams and Buck Green. Second grade: Cynthia Gain, David Poeler, Sharon Dilling and Jimmy Teaster. Third grade: Pamela Bridges, Eris Fortenberry, Donna Hord and Jeff Bridges. Fourth grade: Janice Scoggins, Mike Black, Mary Ann White, and Mike Henderson. Fifth grade: Susan Lero, Chris Burke, Donna Stroup and Jeff Morrison. Sixth grade: Laurie Strickland, Reggie Blalock, Sarah Mauney and Eryon White. Central Junior High: Seventh grade—Angela Bumardner and Alan Cloninger. Eighth grade: Regina Pearson and Al Eddins. Kings Mountain: Freshmen:

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Personal Income Tax Guidebook

Clear step-by-step explanation and directions; with worked-out tax form illustrations, showing you how to legitimately reduce your tax bill.

Prepared for you by the tax experts of Prentice-Hall, America's leading tax information publisher for more than 50 years.

Visit Our Office for a Free Copy of the Prentice-Hall PERSONAL INCOME TAX GUIDEBOOK.

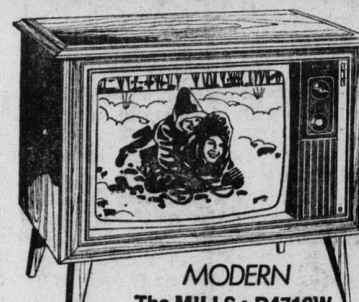
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