

WANT ADS

EXPERIENCED HELP

Dye Plant & Finishing Plant
All Shifts

Apply In Person

THRIFT DYE WORKS

Paw Creek, N. C.

C & B FLOOR SERVICE

Finest quality 100 percent nylon carpet. FHA approved. Armstrong floor covering. Ceramic tile. Free estimates.

Phone Grady Costner (739-2633) or Larry Bess (937-7400).
2:15pm

WATER WEIGHT PROBLEM?

USE **E-LIM**

Excess water in the body can be uncomfortable. E-LIM will help you lose excess water.

KINGS MOUNTAIN DRUG CO. recommend it.

Only \$1.50

TELEPHONE SOLICITOR

Must Have Private Line

Write PO Box 4583
Charlotte, N. C.
28204

3:8-29pd

APPLY NOW

We Train Men to Work As

LIVESTOCK BUYERS

If you have some livestock experience we will train you to buy cattle, sheep and hogs.

For a local interview, write today with your background. Include your complete address and phone number.

CATTLE BUYERS, INC.
4420 Madison
Kansas City, Mo. 64111

Training Cattle and Sheep Buyers

3:15-22

NOTICE OF FORECLOSURE IN THE SUPERIOR COURT NORTH CAROLINA CLEVELAND COUNTY

UNDER AND BY VIRTUE OF the power of sale contained in a certain deed of trust executed by ROLAND M. HAMRICK, JR. and wife, DOROTHY B. HAMRICK dated the 29th day of August, 1973, and recorded in Book 805 at Page 411 in the Office of the Register of Deeds for Cleveland County, North Carolina, default having been made in the payment of the indebtedness thereby secured, and said deed of trust being by the terms thereof subject of foreclosure, the undersigned Trustee will offer for sale at public auction to the highest bidder for cash at the Courthouse door in Shelby, North Carolina, on the 4th day of April, 1973, at 11:00 A.M., the property conveyed in said deed of trust, the same lying and being in Number Four Township, Cleveland County, North Carolina, and more particularly described as follows:

BEGINNING at a stake located N. 8 deg. 30 min. E. 30 feet from the Southern line of Lot No. 76 and midway between the Eastern and Western line of Lot No. 76 and runs N. 8 deg. 30 min. E. 255 feet, more or less, to a stake on the Southern edge of an unnamed street and midway between the Eastern and Western line of Lot No. 76; thence S. 81 deg. 20 min. E. 100 feet to the Northeast corner of Lot No. 76; thence with the Eastern line of Lot No. 76, S. 8 deg. 30 min. W. 250 feet, more or less, to a stake, a new corner situated N. 8 deg. 30 min. E. 30 feet from the Southeast corner of Lot No. 76; thence a new line N. 87 W. 100 feet to the BEGINNING, being in all respects the Eastern one-half of Lot No. 76, SAVE AND EXCEPT a 30 foot strip on the Southern edge of said Lot No. 76, which is reserved as a street.

And being contained in Lot No. 76, in Block No. 1 of the Mrs. C. M. Whitesides property in Kings Mountain, North Carolina as per map or plat of same made by John L. Stacey, Registered Surveyor, May 10-15, 1939, and to which reference is hereby made. For title reference see the Last Will and Testament of Datha Perry McDaniel in the Clerk of Superior Court's Office for Cleveland County.

land County.

See also deed from Bertie Lee Whitesides, Single, to D. P. McDaniel and wife, Bertie M. McDaniel dated the 8th day of August, 1946 and now on record in the Office of the Register of Deeds for Cleveland County in Book 5-0 at Page 611.

See also deed from Betty Sue McDaniel, et al, to Roland M. Hamrick, Jr. and wife, Dorothy B. Hamrick dated the 29th day of August, 1972 as will appear on record in the Office of the Register of Deeds for Cleveland County.

This sale will be made subject to all prior liens and encumbrances, and unpaid taxes and assessments for paving, if any.

This the 6th day of March, 1973.
GEORGE B. THOMASSON
Trustee
GEORGE B. THOMASSON
Attorney At Law
102 W. Mountain Street
Kings Mountain, North Carolina
28086 3:8-29

EXECUTRIX NOTICE

The undersigned, having qualified as Executrix of the Estate of Marie Hord Ramsey, deceased, late of Cleveland County, this is to notify all persons having claim against said estate to present them to the undersigned within 6 months from date of the publication of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 8th day of March, 1973.
Lillian R. Boheler
615 Floyd Street
Executrix of the Estate of Marie Hord Ramsey, Deceased 3:8-29

RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE CITY OF KINGS MOUNTAIN

Whereas, certain land has been recently dedicated for use as a public street and for utility purposes by deed recorded in Book 14-K at Page 203 in the Office of the Register of Deeds of Cleveland County; and

Whereas, the Board has been requested to close said street under the authority of GS 160A-299 in order that the street can be relocated;

BE IT THEREFORE RESOLVED:
1. That the Board hereby declares its intent to permanently close that certain unnamed street described as follows:

BEGINNING at an iron, the Southwest corner of the lands described in Deed Book 14-K, Page 203 and running thence N. 89-18 E. 355.70 feet to an iron in the margin of York Road; thence with the margin of York Road a distance of 50 feet to a point; thence S. 89-18 E. 35.70 feet to a point; thence N. 02-31 W. 50 feet, more or less to the BEGINNING.

2. That a public hearing be held at the regular Board meeting on Monday, April 9, 1973, where any person may be heard on the question of whether or not the closing would be detrimental to the public interest, or the property rights of any individual.

Duly ratified this 12th day of March, 1973.

J. H. McDaniel, Jr.
City Clerk 3:15-4:4

NOTICE OF PUBLIC HEARINGS

The Board of Commissioners for the City of Kings Mountain will meet in council chambers on Tuesday, March 27th at 7:30 P.M. to consider the following request for rezoning:

Request of Harold J. Riddle to rezone the following described lot from R-8 to Light Industry:

BEGINNING at an iron stake where the Northern margin of James Street intersects with the Western margin of Grace Street and runs thence along the margin of Grace Street in a Northerly direction 225 feet to a stake; thence in a Westerly direction 169.66 feet to a stake; thence in a Southerly direction 242 feet to a stake; thence in an Easterly direction along James Street 150 feet to the BEGINNING, and being Lot No. 17 in Block 3 as shown on tax map 17 as recorded in the Tax Mapping Department for Kings Mountain, N. C.

John Henry Moss, Mayor 3:15-22

Watch Your FAT-GO

Lose ugly excess weight with the sensible NEW FAT-GO diet plan. Nothing sensational just steady weight loss for those that really want to lose.

A full 12 day supply only \$2.50. The price of two cups of coffee.

Ask your drug store about the FAT-GO reducing plan and start losing weight this week. Money back in full if not completely satisfied with weight loss from the very first package.

DON'T DELAY get FAT-GO today.
Only \$2.50 at
KINGS MOUNTAIN DRUG CO.

MORE ABOUT GARDNER-WEBB

for the event.

Meanwhile, recreation department officials are busy lining up their summer program, which includes slowpitch softball, little league and Babe Ruth League baseball and numerous minor sports.

Pearson noted that there are currently 25 softball teams entered in league play and he expects seven more clubs, giving the city an all-time high of 32 softball teams.

Men's League play will begin on April 16 and Women's League action will start on May 21.

There will be at least six teams entered in the Babe Ruth league and officials are looking for another good race there. Gene Austin will serve as president of the local league as well as district director. Regular season play will begin around the last of May.

Around 16 teams are expected in little league and teen league play and coaches are needed for several little league teams. Anyone interested in coaching a team is urged to contact the recreation department. Regular season little league play will start May 14 and teen league action will begin around the first of June.

A mobile little league unit was at the community center Wednesday from 2 p. m. until 5 p. m., showing the many benefits offered little leaguers.

Plans are being made for opening playgrounds during the summer for youngsters who do not participate in organized league play.

Pearson said the three Deal Street Parks and Davidson Park will be supervised by adults and youngsters can come during the daylight hours for free play.

The community center gym will also be opened for free play during the summer months. Six basketball goals make it possible for as many as 60 persons to play basketball at the same time. Ping Pong, volleyball and badminton will also be offered.

The tennis court at Deal Street Park and at Kings Mountain high school will be open to the public

free of charge. In fact, the only recreation activities offered at a fee are putt putt golf and swimming. Personnel is being sought for swimming classes and some family nights are being planned for swimming.

The world famous Harlem Stars will be at the community center on April 6 to play an all-star team comprised of players in the men's league.

Dates Set For Abbey Cage Camp

Belmont Abbey college basketball coach Bobby Hussey will hold his second annual basketball camp for two weeks in June.

The camp, for boys only, will run on June 10-15 and June 17-23.

Cost for the camp is \$75 for boarding students and \$40 for day campers.

Several outstanding high school and college coaches, plus some college ball players, will serve as lecturers along with Hussey, and his assistant, Mike Reidy.

University of North Carolina guard George Karl already informed Hussey that he'll serve on the staff and Hussey's issued invitations to All-American David Thompson and Monty Towse of N. C. State and Otis Cole of Florida State.

Any person interested in attending the camp are urged to contact Porter Griggs at Central Junior High School in Kings Mountain or write or call Coach Hussey at Belmont Abbey college.

CLEANING ALUMINUM

Aluminum cookware is easy to maintain. Simply wash aluminum pots and pans with hot soapy water then rinse in hot water and dry thoroughly, suggests Thelma Hinson, extension home management specialist, North Carolina State University. An occasional scouring will remove stubborn spots and marks.

APPLY NOW

We Train Men—Women—Couples for careers in Motels and Resorts

Can you qualify for an exciting career in the booming motel industry? This growth industry needs trained, qualified mature people.

Write today for a local interview. Includes: full name, complete address, phone number, education and previous work experience.

MOTEL TRAINING Co. of America
4420 Madison
Kansas City, Mo. 64111

3:22-29

POLYESTER DOUBLE KNIT FABRIC SALE

Open to the public
Saturday, March 24,
8 a.m. until 11 a.m.

MR. SWEET.

Division of Sweetree Mills, Waco Road
Kings Mountain, N. C.

LONG HORN RESTAURANT

Near New Buffalo Lake between Kings Mountain and Shelby on Oak Grove Road

Why Drive 18 to 45 miles to get a Good Steak when You Can Come to Long Horn?

Good, juicy tender steaks guaranteed to please

● Golden Brown Country Fried Chicken

● Fish Plates

● Hamburger Plates

● Sandwiches, of course

We serve breakfast, lunch, dinner

See our Genuine Texas Long Horns, six feet by eight

Plenty of Parking Space

3:22tfn

PRE-INVENTORY SALE

March 19-31

FACTORY OUTLET

S. Min. St., Cherryville
(Across Street From City Hall)

ALL SAMPLES (Size 10)
MUST GO

50% OFF Original Price

10% OFF On All Merchandise

Hundreds of Double Knit Skirts - ONLY \$2.50 EACH

1 Group Pants Suits - \$9.75 SET

ALL SWEATERS REDUCED

STORE HOURS - Monday, Wednesday, Thursday, Friday, Saturday

9 A.M. - 5 P.M.
CLOSED ON TUESDAYS

FACTORY OUTLET

PH. 435-6084, CHERRYVILLE

EMPLOYMENT OPPORTUNITIES

Immediate Openings in Production

No Experience Necessary

We provide on-the-job training leading to responsible positions in flotation and grinding plant operations.

CHECK THESE ADVANTAGES:

EXCELLENT STARTING RATES

SHIFT DIFFERENTIAL PAY

PAID VACATIONS

7-PAID HOLIDAYS

GROUP INSURANCE

PENSION PLAN

OPPORTUNITY FOR ADVANCEMENT

Now Interviewing 8:00 A.M. - 4:00 P.M.

United States Gypsum Company

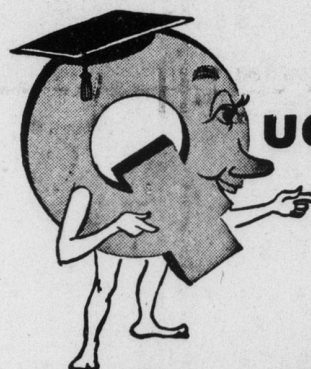
Kings Mountain Plant

(An equal opportunity employer)

Located approximately 4 miles South of Kings Mountain on 216 (Grover Road)
Look for USG sign with arrow. 11:30tfn

Read The Herald
For Local Sports

MEMO TO ADVERTISERS



Questions

and



Answers

about NEWSPAPER ADVERTISING

Q. What are the 3 most important rules for profitable newspaper advertising?

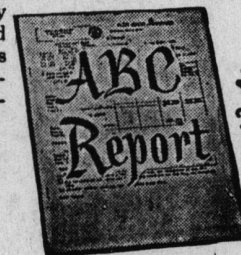
A. 1. Your advertising message should be new, friendly, informative, easy to read. Give facts and news about your merchandise and service.
2. Advertise regularly. Make your advertising do what successful salesmen do—call on customers and prospects consistently.
3. Insist on audited circulation reports that give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise—for example, like STERLING on silver?

A. Yes—in the well known circulation standards of the AUDIT BUREAU OF CIRCULATIONS.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and reporting the circulations of newspapers and periodicals.



Q. What does A.B.C. do for me?

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment—on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C. report.

KINGS MOUNTAIN HERALD

A.B.C. REPORTS — FACTS AS A BASIC MEASURE OF ADVERTISING VALUE