

MENTAL HEALTH NEWS

COMMUNITY COLLEGES Selected for their "health en-
genders" personality traits and
kinds are continuously needed
to work in the Nation's mental
health programs, in clinics, hos-
pitals, health departments, health
associations, and other places
where services are provided in
our communities.

Among the new and challeng-
ing kinds of careers in mental
health which are developing are
those involving two-year college
degree programs.

These programs are a natural
field of opportunity for commu-
nity colleges, which have vigor-
ously entered in all around the
country.

Over 150 such two-year col-
leges Associate of Arts degree
programs are reported by HEW's
National Institute of Mental
Health. Most of the programs are
two-year community colleges, al-
though some are at four-year col-
leges offering the two-year de-
gree.

Not rigidly trained for specific
mental health generalists.
The students receive a great
deal of practical training in ac-
tual work settings in addition to
their college courses in psychol-
ogy, group dynamics, social work
and other mental health-related
subjects.

Some 60 of these programs' be-
ginning were aided by NIMH to
stimulate development of similar
programs without federal sup-
port. Success of the plan is in-
dicated by the 153 degree pro-
grams now under way in that
many colleges in 40 states.

Increasing understanding by
employing agencies and others as
to the versatility and effective-

ness of these two-year associate
degree mental health workers
will result in further expansion
of the demand for their services
in the future, it is expected.

ACCENT ON AGRICULTURE

BEYOND THEIR HORIZONS

It may surprise some city folks
to discover that farmers are
deeply concerned about what goes
on beyond their acres.

If today's farmer is concerned
about his local weather forecast,
he is also concerned about weather
conditions in other parts of
the country and the world, since
they affect him and his opera-
tion, too.

He keeps an eye on the grow-
ing rail crises of the Northeast,
where a number of important rail
lines are in financial trouble.
Fifty per cent of this nation's
gross product lies in this area,
and other things farmers need
and the things they produce are
involved.

Farmers worry about the energy
crisis, the scant supplies of
natural and L.P. gas for grain
drying. They realize that natural
gas is the raw material for am-
monia and that ammonia is the
raw materials for nitrogen fer-
tilizer. Further, the government's
program of mandatory alloca-
tion of propane gas only solves
the immediate problem and does
so at the expense of getting as
more entangled in government
edicts and actual rationing.

It's a growing list of problems
that today's farmers face, and
they realize that it takes their
own direct, personal interest to
find the best solutions. During
this time of year, they take time
from their work to identify these
problems and to figure out the
best ways to solve them.

They do this through personal
involvement in studying the is-
sues, in attending Farm Bureau
policy development meetings, by
speaking up in those meetings
and stressing their concerns. And
they do more than just worry
and study; they formulate policies
and action programs to solve
their problems.

It's a grass-roots system in
action, and farmers look way be-
yond the horizons of their farm
property lines as they tackle their
list of concerns. They look at
what's happening at the county
seat, the state capital, and also
in Washington, Peking and Mos-
cow. They know their future de-
pends upon their willingness to
get involved—wherever the ac-
tion is.

APPROVED

CHARLOTTE. Cameron Fi-
nancial Corporation director ap-
proved a regular quarterly cash
dividend of 22 cents at a meet-
ing recently. The dividend is pay-
able Decem 17, 1973 to share-
holders of record on November
16, 1973.

Industrial Class Slated By Tech

Cleveland County Technical
Institute began an Industrial
Sewing class at L & K company
on highway 150 west near River
Bend Acres Monday, November 12
at 8 a. m. until 4:30 p. m. The
class will meet Monday through
Friday and will continue for a
period of 12 weeks.

The course will consist of on-
the-job training whereby partici-
pants will receive pay for the
training period and regular em-
ployment by L & K upon suc-
cessful completion of the course.
This is the first course of this
type offered by Cleveland Tech
and all persons who are interest-
ed should call L & K company at
482-0355 prior to Monday morn-
ing for details of the class. The
\$2.00 registration fee will be
paid by L & K for all those
accepted for the class.

Due to the tremendous re-
sponse to earlier classes in In-
dustrial Sewing Machine Mechanics,
Cleveland Tech will sponsor an-
other basic class beginning on
Tuesday, November 20, from 6:00
to 9 p. m. at Shelby Fashions, Inc.
about one mile north of Clevel-
and Tech on Highway 150.

This will be a 36-hour course

Employment Survey Set

Local representatives of the
Bureau of the Census will inter-
view a number of households in
this area the week of November
19-23 to obtain information on
employment here. The bureau is
part of the U. S. Department
of Commerce's Social and Econ-
omic Statistics Administration.

Joseph R. Norwood, director of
the Bureau's Data Collection
center in Charlotte, in making the
announcement, said the house-
holds are among 50,000 across
the country that have been scien-
tifically selected to represent a
cross section of the American
people.

The survey, which the bureau
conducts each month for the U.
S. Department of Labor, provides
a continuing measure of employ-
ment and unemployment for the
nation. For example, overall em-
ployment rose sharply in Septem-
ber, while unemployment remain-
ed unchanged. Total employment
increased by 700,000 to a season-
ally adjusted level of 85 mil-
lion, the first monthly increase
since June. The unemployment
rate was 4.8 per cent, essen-
tially the same as in the preceding
three months but well below the
5.5 per cent level of September a
year ago.

Information supplied by indi-
viduals participating in the survey
is kept confidential by law and
results are used only to compile
statistical totals.

Interviewers who will visit
households in this area include:
Mrs. Jacqueline H. Goforth, 1301
Montrose Drive, Shelby and Mrs.
Ethel S. Rockett, 228 South St.,
Gastonia.

CATCHING UP

Realized net income by farmers
in 1973 probably will reach \$24
billion, which would draw the
average income of farmers closer
to that of non-farmers. Dur-
ing the past four years, per cap-
ita disposable income of farm
people has averaged 78 per cent
as much as for non-farm people.
It rose to a record 83 per cent in
1972.

BEAN PEST

The Velvet bean Caterpillar is
one of many insects that feed on
North Carolina soybeans. It does
not overwinter in the state and
usually comes up from the south,
arriving here late in the soybean
season. North Carolina State
University Entomologists point
out that defoliation by these
pests doesn't cut bean produc-
tion except on very late soy-
beans.

FOR QUICK RESULTS USE THE HERALD CLASSIFIED PAGE

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FIRST AND SECOND SHIFTS ONLY
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Ship'n Shore
Ultressa's
Flowing Aisles...
The Dreamy
Danube Pantop
\$15



A gleamer from the word glow. One wave-y wonderful
shirtful of richly colored patterns to perk up the
haziest of Autumn days. Quite a collector's item in
100% easy-care Ultressa® of texturized Dacron® polyester,
sizes 8 to 18.

PLONK'S

USE YOUR CHARGE CARD

AT PLONK'S

BRIGHTEN THE
SEASON with the
gaiety of hound's-
tooth checking.
Cheerfully colored
in blue/white with
blue trim, pink/
white with pink
or navy/white
with navy,
washable
polyester knit,
14½-24½.
\$29.99



Nelly Don

STRIKING SIDE-
LINES put you front
and center fash-
ion-wise, in a skimmer
that fits to perfec-
tion. Washable
crepe stitch poly-
ester comes navy
striped with white/
green, turquoise
with ivory/brown or
red with white/navy,
14½-24½.
\$29.99



Nelly Don

Use Your
Charge
Card



Furry Classics

Double breasted belted back
pant coat of soft felt orlon.
Black or brown or beige. Sizes
10 to 18.
\$21.99



Happy Plaids

To mix or match neatly
tailored blazer and two style
pants. Easy care blends. Jr.
sizes 5 to 13.
Blazer \$14.99
Zip-Fly pants \$12.99
Pull-on pants \$11.99

AUTUMN TAPESTRY
OF FASHION
PERFECT FOR THE HOLIDAYS



To mix and match. Polyester double knit in black and white
tapestry or solid black. Perfect for the holidays. Jr. sizes
Tapestry blazer features 3 buttons, deep center vent, long
lines \$17.99

Cuffed, fitted and flared slacks with front zip fly fitted waist
and belt \$12.99

Not shown - 8 gore flared skirt in tapestry \$7.99

Tapestry slacks with chinch waist \$11.99

Shoulder bags
Hand bags
exciting styles
\$4.99 \$10.99



Saddle Up

Bump toe saddle shoe. Quiet
soles. Misses and girls sizes.
\$4.99



Classy Clogs

Deatherette vamp and halter
strap in black, brown or navy
on mahogany poly sled
platform. Sizes 5 to 10. Our
Regular \$4.99
\$4.00



Top 40

Neat bust out top buttons in
front ties with a bow in back
just like the 40's. Perma press
white, berry, gold or green.
Jr. Sizes.
\$4.99



Ripple Pile

Rich val tail orlon suggests
real luxury fur. Hip length,
double breasted coat in brown
or black.
\$26.99



Sweater

Rib knit turtleneck. Easy
care acrylic fall colors.
\$7.99

\$7.99

DAILY
9 TO 9
SUNDAYS
11 TO 4

CELEBRATING OUR
50th ANNIVERSARY

KM SHOPPING CENTER

Open Daily 9 to 9, Sundays 1-6