

ASKUS



Got A Question About Supermarkets, Buying Groceries, Etc?
Write to P.O. Box 1330 Salisbury, N.C., 28144.
We Tell It Straight.

- Q. Why isn't Food Town open on Sundays like so many other grocery stores? E.M.
- A. The management of Food Town feels that the Sabbath should be observed, thereby giving their employees a day of worship, rest, and relaxation.
- Q. Why do some supermarkets raise prices of merchandise even though the merchandise is already on the shelf and marked? B.H.

- A. Our understanding is that all other supermarkets do raise prices and do so because of the extra profits they generate by raising prices.
- Q. Does Food Town do this also? B.H.
- A. Food Town does not raise prices of merchandise already marked. However, if a price declines Food Town immediately passes this on to their customers by reducing the selling price. Simply stated, Food Town does not change the price of a 27-cent item that is already marked and on the shelf to 29 cents. It will, however, change that 27-cent item to 25 cents if and when the price is reduced.
- Q. A lot of supermarkets are staying open for 24 hours. Why hasn't Food Town followed this trend? A.F.
- A. Normally a store stays open for just one reason — to increase sales. Food Town's management feels that customers are more interested in lower prices than longer hours and that you can't have longer hours without higher prices.

<p>98c SAVE 9¢ PER POUND</p>	<p>88c SAVE 31¢ PER POUND</p>	<p>48c SAVE \$1 PER POUND</p>	<p>HOSTESS HAMS SLICED FREE \$6.98 4-lb. Can FULLY COOKED SAVE \$1.01</p>	<p>USDA CHOICE CUBED STEAK BONUS PACK \$1.48 lb. LEAN & TENDER SAVE 32¢ PER POUND</p>	<p>JSDA CHOICE BONELESS ROAST CHUCK 98c lb. SAVE 31¢ PER POUND</p>
<p>FISH FILLETS OCEAN PERCH lb. 88c</p>	<p>OCEAN FLOUNDER FILLETS lb. \$1.18</p>	<p>OCEAN COD FILLETS lb. \$1.08</p>	<p>SWIFT'S PREMIUM Butterball TURKEYS 10 TO 14-LB. SIZES lb. 58c</p>	<p>SKINNED, DEVEINED Sliced Beef LIVER lb. 58c</p>	<p>STOKELY'S FINEST HONEY POD PEAS 3 303 Cans \$1</p>
<p>FROSTY MORN SLICED BACON 12-oz. Pkg. 89¢</p> <p>SHENANDOAH BREAD TURKEY ROAST 2-lb. Pkg. \$2.99</p> <p>CURTIS SLICED BOLOGNA 1-lb. Pkg. 99¢</p>	<p>FROSTY MORN HONEY GOLD SAUSAGE 12-oz. Pkg. 59c</p>	<p>ALL MEAT CURTIS WEINERS 12-oz. Pkg. 69¢</p> <p>ARMOUR STAR FRANKS GRILL DOGS 1-lb. Pkg. 99¢</p> <p>ARMOUR STAR LUNCH MEATS 6-oz. Pkg. 59¢</p>	<p>STOKELY'S FINEST SHREDDED KRAUT 3 303 Cans 89c</p>	<p>HUNT'S PURE TOMATO SAUCE 5 8-oz. Cans \$1</p>	<p>NESTLE'S HOT COCOA MIX 12 1-oz. Env. 85c</p>
<p>COMBINATION BUY. FOOD TOWN GRANULATED SUGAR 5 lb. BAG 49c WITH THE PURCHASE OF ANY 2-BULB PACK, 60, 75 OR 100 WATT LIGHT BULBS AT \$1.18 NO LIMIT ON SUGAR & BULBS COMBINATION BUY. SAVE 36¢</p>	<p>BANQUET FROZEN COOKIN' BAG CHICKEN • BEEF • TURKEY SALISBURY STEAK • CHIPPED BEEF 5-oz. PKGS. \$1.4 WHY PAY \$1.40 "EAT IN AND BANK IT"</p>	<p>VAN CAMPS PORK & BEANS 300 CANS \$1.4 WHY PAY \$1.34</p>	<p>VAN CAMPS PORK & BEANS 5 8-oz. Cans 89c WHY PAY \$1.18</p>	<p>VAN CAMPS CHILEE OR BEANEE Weenees 3 8-oz. Cans 89c WHY PAY \$1.04</p>	<p>STOKELY'S FINEST GOLDEN CORN 3 8-oz. Cans 89c WHY PAY \$1.13</p>
<p>NEW CROP YELLOW ONIONS 3-lb. Bag 79c</p> <p>NEW CROP RUTABAGAS lb. 15c DIAMOND SHELLD Walnuts Pkg. \$1.69</p>	<p>LADY KAY FRESH CRISP Vanilla Wafers 10-oz. Pkgs. \$1.3</p> <p>VIRGINIA GROWN GOLDEN DELICIOUS APPLES 3-lb. Bag 69c</p> <p>WASH. STATE GOLDEN DELICIOUS APPLES 4 lbs. \$1</p>	<p>BORDEN'S SQUARE Ice Cream 1/2-Gal. Carton 89c</p> <p>SEALD SWEET FLORIDA NAVAL ORANGES 10 for 99c</p>	<p>FREEZE DRIED Instant Sanka 8-oz. JAR 3.89</p> <p>FREEZE DRIED Instant Brim 8-oz. JAR 3.99</p> <p>FREEZE DRIED Instant Maxim 8-oz. JAR 3.89</p> <p>JIFFY WHITE, YELLOW, OR D. FOOD Cake Mixes 7-oz. PKG. .25</p> <p>Brownie Mix 8-oz. PKG. .23</p> <p>AUNT JEMMA'S COMPLETE Pancake Mix 2-lb. BOX .85</p>	<p>STOKELY'S FINEST FRUIT Cocktail 303 Can 39c WHY PAY 49¢</p> <p>TATER BOY FROZEN SHOESTRING Potatoes 4 20-oz. Pkgs. \$1 WHY PAY \$1.56</p> <p>ACETAMINOPHEN TYLENOL TABLETS 100-cl. Bottle \$1.39 WHY PAY \$1.79</p>	<p>TATER BOY FROZEN CRINKLE CUT French Fries 2 2-lb. Pkgs. 89c</p> <p>TATER BOY FROZEN SHOESTRING Potatoes 4 1/2-lb. Bag 99c</p> <p>BANQUET FROZEN SUPPER Mac. & Cheese 2-lb. Pkg. 89c</p> <p>WIDE FRESH CRISP Potato Chips 7 1/2-oz. Twin Pack 69c</p> <p>REAL CHILLED Orange Juice 1/2-Gal. Size 87c</p> <p>VANITY FAIR Facial Tissue 134-cl. Box 39c</p> <p>LIQUID ANTIFREEZE Prestone II Gal. Size \$3.59</p> <p>MERIT FILTER 100's CIGARETTES CTN. \$3.29 WARNING: THE SURGEON GENERAL HAS DETERMINED THAT CIGARETTE SMOKING IS DANGEROUS TO YOUR HEALTH</p>
<p>FLORA-GOLD TEMPLE Oranges 10 for 99c</p>	<p>ASS'T. GRIND COFFEE MAXWELL HOUSE 1-lb. BAG \$2.49 WHY PAY \$2.59</p>	<p>EVAPORATED PET MILK TALL CAN 29c WHY PAY 35¢</p>	<p>QUART SIZE MOUNTAIN DEW 6-BOTTLE CARTON \$1.49</p> <p>QUART SIZE PEPSI LIGHT 6-BOTTLE CARTON \$1.49</p>	<p>JIM DANDY DOG RATION 50 lb. BAG \$7.99 WHY PAY \$11.59</p>	<p>30¢ OFF LABEL CONDENSED "all" 4-lb. 13 oz. BOX \$2.99 WHY PAY \$4.09</p>
<p>ROSE BRAND Pork Brains 5 1/2-oz. CAN .26</p> <p>BEVERLY BRAND Sausage 10 1/2 CAN .51</p> <p>ROSE BRAND Pork Brains 10 1/2-oz. CAN .44</p> <p>GARNER PURE Grape Jelly 16-oz. JAR .82</p> <p>DECAFFEINATED COFFEE Inst. Nescafe 8-oz. JAR 3.49</p> <p>MT. OLIVE HAMBURGER Dill Chips 16-oz. JAR .56</p> <p>MT. OLIVE FRESH KOSHER Dill Pickles 8-oz. JAR .81</p> <p>MT. OLIVE FRESH POLISH SUNKER HILL Beef Liver 300 CAN .72</p> <p>MARTHA WHITE SELF RISING Corn Meal 5-lb. BAG .89</p> <p>MARTHA WHITE STRAWBERRY Muffin Mix 7-oz. SIZE .25</p> <p>MARTHA WHITE BLUEBERRY Muffin Mix 8 1/2-oz. SIZE .27</p>	<p>REGULAR OR ANTI-PERSPIRANT DEODORANT SECRET 4-oz. Can 89c WHY PAY \$1.09</p>	<p>WITH FLUORISTAN TOOTH PASTE CREST 7-oz. Tube \$1.09 WHY PAY \$1.39</p>			

