ASKUS

Got A Question About Supermarkets, Buying Groceries, Etc?
Write to P.O. Box 1330 Salisbury, N.C., 28144.
We Tell It Straight.

Q. Food Town ads state that customers save more money by shopping there. How?

A. Food Town prices are approximately 7% below other supermarket chains. Said another way, this means in a Food Town store doing $100,000.00 per week, their customers in that one store will save approximately $7,000.00 each week. This means Food Town customers have this extra $7,000.00 per week to spend.

Q. How does a supermarket order its merchandise? R. R.

A. Food Town has its own warehouse (Save-Rite) which orders in carload quantities strictly for Food Town Stores. The individual store orders on a magnetic tape which is transmitted by telephone. It takes less than one minute to transfer a 2,000 case order.

Q. I really appreciate Food Town's low prices and shop there because of them; but I wish you had delicatessens in your stores. Is there a reason why you don't? L. R.

A. Food Town has operated stores with delicatessens and stores with no delicatessens. Very few companies have ever operated a Deli profitably and that is the reason so few stores have them.

Q. How many new items are offered each year in the average supermarket? Where does the room for putting them on the shelves come from? S. A.

A. Thousands of new items are presented each year. In most cases, where an item is added, an item is dropped to provide room.

USDA CHOICE BONELESS ROAST CHUCK lb. 97¢
USDA CHOICE STEWING BEEF lb. 97¢
USDA CHOICE BONELESS SHOULDER ROAST lb. $1.17
USDA CHOICE FULL CUT ROUND STEAK $1.27 lb. SAVE 42¢ PER POUND
USDA CHOICE TOP ROUND STEAK OR ROAST $1.47 lb. SAVE 42¢ PER POUND
FRESH LEAN GROUND BEEF 3 POUNDS OR MORE 67¢ lb. SAVE 18¢ PER POUND

USDA CHOICE BOTTOM ROUND ROAST $1.47 lb.
CURTIS SLICED BACON 12-oz. Pkg. 89¢
CHATHAM BIG TOP FRANKS 1-lb. Pkg. 47¢
JUBILEE SLICED Bologna 1-lb. Pkg. 87¢
REG. OR BEEF OSCAR MAYER FRANKS lb. $1.09
FROSTY MORN Honey Gold SAUSAGE 12-oz. Pkg. 69¢
CELEBRITY SLICED COOKED HAM 4-oz. Pkg. 89¢
CELEBRITY SLICED COOKED HAM 10-oz. Pkg. $2.29
JESSE JONES PORK SAUSAGE 12-oz. Pkg. 89¢

CURTIS SMOKED HAM Center SLICES lb. $1.47
HORMEL CURE 81 Boneless HAM lb. $2.49
FROSTY MORN Sliced BOLOGNA lb. 99¢
SMITHFIELD SLICED LUNCH MEATS 8-oz. Pkg. 57¢
Pickle-Pimiento • Bologna • Beef Bologna • Salami • Souse
CURTIS TENDER LEAN SMOKED HAM • SHANK PORTION lb. 77¢ • BUTT PORTION lb. 87¢

DUKE'S CREAMY MAYONNAISE QUART JAR 89¢ WHY PAY $1.25
LUCK'S WITH PORK PINTO BEANS 303 CAN 3 for $1 WHY PAY $1.19
PET RITZ FROZEN FRUIT Cobblers 26-OZ. PKG. 99¢ WHY PAY $1.29
PET RITZ FROZEN PIE SHELLS 5-ct. Pkg. $1.09
SIMPLOT FROZEN FRENCH FRIES 5-lb. Bag $1.49
NABISCO'S PREMIUM SALTINES 1-lb. Box 59¢

LUCKY LEAF Apple Juice QUART JAR .53
PLAIN OR SELF-RISING FLOUR Martha White 5-LB BAG .69
PATTERSON HOT DOG Chili 8-OZ SIZE .45
BORDEN'S INSTANT BREAKFAST Orange Drink 32-OZ JAR 1.63
BORDEN'S INSTANT Potatoes 2-OZ ENV .13
BORDEN'S BACON-FLAVORED Inst. Potatoes 1.4 OZ PACK .13
CHOCOLATE FLAVORED Ovaltine 4½-OZ SIZE .74
POO INSTANT Choc. Beads 10½-OZ SIZE .83
LUIZIANNE Tea Bags 100-CT BOX 1.39
LUIZIANNE RED BAG Coffee 1-LB BAG 1.67
VEGETABLE SHORTENING Crisco 3-LB CAN 1.45
STOKELY'S FINEST Party Peas 303 CAN .41
WELCH'S PURE Grape Juice 40-OZ BOTTLE 1.09
DECAFFEINATED COFFEE Inst. Nescafe 4-OZ JAR 1.79
DECAFFEINATED COFFEE Inst. Nescafe 8-OZ JAR 3.49
PURE INSTANT COFFEE Nescafe 6-OZ JAR 2.29
PURE INSTANT COFFEE Nescafe 10-OZ JAR 3.39
PILLSBURY READY-TO-SPREAD Frostings 16½-OZ CAN .78
PLAIN OR SELF-RISING FLOUR Pillsbury 5-LB BAG .69
UNBLEACHED FLOUR Pillsbury 5-LB BAG .79
PLAIN OR SELF-RISING FLOUR Pillsbury 10-LB BAG 1.39
PILLSBURY ASSORTED STRUESEL Cake Mixes 27-OZ BOX 1.04
CASTLEBERRY BRAND Beef Stew 15-OZ CAN .52
CAMPBELL'S SOUP Chick. Noodle NO. 1 CAN .22

AUNT JEMIMA COMPLETE . . . SAVE 24¢
Pancake Mix... 2-lb. Box 69¢
PANCAKE OR WAFFLE SYRUP . . . SAVE 40¢
Aunt Jemima.. 36-oz. Bottle $1.39
QUAKER'S SOUTHERN STYLE . . . SAVE 11¢
Quick Grits..... 1½-lb. Box 39¢
KRAFT'S SINGLE SLICES . . . SAVE 34¢
Amer. Cheese 1½-lb. Pkg. $2.09
MAXWELL HOUSE INSTANT COFFEE, 6-oz. JAR $2.39

ASSORTED FLAVOR SHASTA DRINKS 6 12-oz. Cans 89¢ WHY PAY $1.09
CHEF BOY-AR-DEE Meat Balls & SPAGHETTI 2 303 Cans 85¢ WHY PAY 97¢
ASSORTED FLAVORS BORDEN'S ICE MILK ½-Gal. Ctn. 59¢ WHY PAY 99¢

U.S. NO. 1 ROUND WHITE POTATOES 20-lb. Bag $1.79
WASHINGTON GROWN GOLD DELICIOUS APPLES Per lb. 69¢
FRESH JUICY LEMONS 10 for 69¢
50¢ OFF LABEL LIQUID WISK GALLON SIZE 3.89 WHY PAY $6.29
DECORATOR BOUNTY TOWELS BIG ROLLS 2 for 1.09 WHY PAY $1.30
10¢ OFF LABEL COLD POWER 49-oz. Box $1.19 WHY PAY $1.53

FRESH TENDER GREEN BROCCOLI Large Bunch 59¢
FRESH AND YOUNG Mushrooms lb. 99¢
WASH. STATE RED OR GOLD Deli. Apples Ea. 10¢
NEW CROP RED RIPE Watermelons lb. 29¢
CALIFORNIA FRESH Avocados 3 for $1
RED RIPE SWEET STRAW-BERRIES Quart Basket 99¢

ASSORTED FLAVORS Liquid Sego 10-OZ CAN .39
JFG FAMILY SIZE Tea Bags 24-CT BOX 1.09
JFG FLAVORFUL Tea Bags 48-CT BOX .75
JFG FLAVORFUL Tea Bags 100-CT BOX 1.29
JFG FAMILY SIZE Tea Bags 12-CT BOX .63
MOON RING FROZEN Onion Rings 1-LB PKG .81
STOUFFER'S FROZEN Mac. and Cheese 12-OZ PKG .69
STOUFFER'S FROZEN Spinach Souffle 12-OZ PKG .69
STOUFFER'S FROZEN AU GRATIN Potatoes 11½-OZ PKG .69
GROUND COFFEE MAXWELL HOUSE 1-lb. Can $3.07 WHY PAY $3.29
EVAPORATED PET MILK Tall Can 29¢ WHY PAY 35¢

FOOD TOWN Will Be OPEN
Its Normal Hours
For Your Shopping Convenience.

7¢ OFF LABEL CLOROX II BLEACH 24-oz. Box 49¢ WHY PAY 71¢

IF YOU ARE UNABLE TO FIND ANY ITEM ADVERTISED AT A REDUCED PRICE, ASK CASHIER FOR A RAIN CHECK.
USDA FEDERAL FOOD STAMPS WELCOME. QUANTITY RIGHTS RESERVED

Save-Rite FOOD TOWN
Why Pay More? . . . Food Town Sells It for Less!

474 LINWOOD ROAD, GASTONIA - 510 WOODLAWN AVE. N. BELMONT - OPEN MON. THRU SAT. 8 A.M. - 9 P.M.