

**ASKUS**



Got A Question About Supermarkets, Buying Groceries, Etc?  
Write to P.O. Box 1330 Salisbury, N.C., 28144.  
We Tell It Straight.

Q. Why do some stores sell bulk produce and others don't?  
A. This is a decision made by top management of each company. Food Town knows that from a sanitation standpoint, it is in the customers' best interest to buy self-service produce.

Q. Why do supermarkets put merchandise up so high so that you can't see the item or the price?  
A. Limited space requires maximum use of space. Most supermarkets do not want their merchandise to be stocked too high.

Q. Are super markets making more profit today? B.S.  
A. Profits are at a record low. The latest published figures show that net profit after taxes is less than a penny on the dollar of sales. The exact figure is 0.86 per cent of sales. That means that on a \$30 food order the typical super market keeps 26 cents as net profit.

Q. If super markets aren't making more profits, how can they afford to build big new stores? T.M.  
A. Super markets must build stores to survive. Because their profits are low, they must sell more merchandise to more people, more efficiently. Larger stores with more merchandise make this possible.

Q. What is meant by the term "loss leader"?  
A. A loss leader is something sold below cost. For example, if three-pound Crisco costs \$1.58 and sold for \$1.49, this would be referred to as a "loss leader."

Q. Why does Food Town use parcel pickup service?  
A. Food Town's experience has proven that the cost of loading your groceries by use of parcel pickup is much less than the "roll-out" system used by many others. This savings is passed on to Food Town customers in lower prices.

Food Town is now back to regular shopping hours for your convenience - 8 a.m. to 9 p.m. Monday thru Saturday

<p><b>USDA CHOICE</b></p> <p><b>STEWING BEEF</b> lb. <b>98¢</b></p>		<p><b>USDA CHOICE CHUCK</b></p> <p><b>BONELESS ROAST</b> lb. <b>88¢</b></p>		<p><b>HONEYBUCKLE OR ARMOUR STAR</b></p> <p><b>TURKEY HENS</b> 10 TO 14 LBS. lb. <b>48¢</b></p>		<p><b>USDA CHOICE 28 TO 42-LB.</b></p> <p><b>Whole Beef LOINS</b> SLICED FREE INTO T-BONE, SIRLOIN OR PORTERHOUSE STEAKS lb. <b>\$1.18</b> SAVE 52¢ PER POUND</p>		<p><b>USDA CHOICE 20 TO 25-LB.</b></p> <p><b>Whole Beef RIBS</b> SLICED FREE INTO RIB EYES, RIB STEAK OR RIB ROASTS lb. <b>\$1.18</b> SAVE 52¢ PER POUND</p>		<p><b>ONE-FOURTH LOIN SLICED INTO</b></p> <p><b>PORK CHOPS</b> lb. <b>98¢</b> SAVE 31¢ PER POUND</p>			
<p><b>USDA CHOICE BONELESS SHOULDER ROAST</b> lb. <b>\$1.08</b></p>		<p><b>USDA CHOICE BONELESS SHOULDER STEAK</b> lb. <b>\$1.18</b></p>		<p><b>FRESH 80% LEAN GROUND CHUCK</b> lb. <b>98¢</b></p>		<p><b>USDA CHOICE CUBED STEAK</b> lb. <b>\$1.68</b></p>		<p><b>ARMOUR STAR REG. OR BEEF FRANKS</b> 12-oz. Pkg. <b>79¢</b></p>		<p><b>JAMESTOWN SLICED Bologna</b> lb. <b>89¢</b></p>			
<p><b>JAMESTOWN FRANKS</b> 12-oz. Pkg. <b>59¢</b></p>		<p><b>CURTIS REG. OR BEEF FRANKS</b> 12-oz. Pkg. <b>68¢</b></p>		<p><b>CURTIS HOT DOG CHILI</b> 8-oz. Pkg. <b>49¢</b></p>		<p><b>CURTIS BLUE RIBBON SLICED BACON</b> 12-oz. Pkg. <b>98¢</b></p>		<p><b>FROSTY MORN Honey Gold SAUSAGE</b> 12-oz. Pkg. <b>79¢</b></p>		<p><b>JAMESTOWN SLICED Bologna</b> lb. <b>99¢</b></p>			
<p><b>ARMOUR STAR LUNCHEON MEATS</b> 6-oz. Pkg. <b>59¢</b></p>		<p><b>PICKLE-PIMENTO Bologna</b> 4-LB. CAN <b>\$7.88</b></p>		<p><b>SWISS PREMIUM, SLICED FREE HOSTESS HAM</b> 4-LB. CAN <b>\$7.88</b></p>		<p><b>BAKERY FRESH CRISP FFV Saltines</b> 1-lb. Box <b>39¢</b></p>		<p><b>REG. OR EXTRA-BODY Short &amp; Sassy</b> 7-oz. Size <b>99¢</b></p>		<p><b>REGULAR OR UNSCENTED DEODORANT Sure Roll-On</b> 1.5-oz. Size <b>99¢</b></p>			
<p><b>DECORATOR VIVA TOWELS</b> BIG ROLL <b>49¢</b> WHY PAY 65¢</p>		<p><b>BORDEN'S DELUXE ROUND ICE CREAM</b> 1/2-GALLON CARTON <b>99¢</b> WHY PAY \$1.59</p>		<p><b>BANQUET FROZEN POT PIES</b> CHICKEN • BEEF • TURKEY • MACARONI &amp; CHEESE • SPAGHETTI 8-oz. Pkgs. <b>4 \$1</b> WHY PAY \$1.32</p>		<p><b>QUAKER OATMEAL COOKIE MIX</b> 18-OZ. BOX <b>67¢</b> WHY PAY 85¢</p>		<p><b>QUAKER INSTANT CHEESE GRITS</b> 8-OZ. BOX <b>39¢</b> WHY PAY 53¢</p>		<p><b>MT. OLIVE FRESH POLISH KOSHER BABY DILL PICKLES</b> 22-OZ. JAR <b>69¢</b> WHY PAY 89¢</p>		<p><b>ADORN HAIR SPRAY</b> Can <b>99¢</b></p>	
<p><b>BORDEN NITTEE BARS, POPSICLES, CH'CSICLE Fudgesicles</b> 12-ct. Pkg. <b>69¢</b></p>		<p><b>JACK'S BUTTER, GINGER OR Lemon Thins</b> 19-oz. Pkg. <b>79¢</b></p>		<p><b>GORTON'S FROZEN Fish Sticks</b> 15-oz. Pkg. <b>\$1.09</b></p>		<p><b>GORTON'S FROZEN Ocean Perch</b> 1-lb. Pkg. <b>\$1.39</b></p>		<p><b>HOMOGENIZED EVAPORATED Pet Milk</b> Tall Can <b>29¢</b></p>		<p><b>SCOTTIE'S WHITE OR PASTEL Facial Tissue</b> 200-ct. Box <b>49¢</b></p>			
<p><b>FLORIDA EXTRA-FANCY STRAW-BERRIES</b> QUART BASKET <b>\$1.19</b></p>		<p><b>U. S. NO. 1 ROUND WHITE POTATOES</b> 20-LB. BAG <b>\$1.79</b></p>		<p><b>FRESH NEW CROP ASPARAGUS</b> lb. <b>\$1.19</b></p>		<p><b>FRESH GREEN AVOCADOS</b> 3 for <b>\$1</b></p>		<p><b>CALIFORNIA NAVEL ORANGES</b> 4-lb. Bag <b>99¢</b></p>		<p><b>FIRM CRISP FANCY LETTUCE</b> Head <b>49¢</b></p>			
<p><b>RED RIPE Watermelons</b> lb. <b>29¢</b></p>		<p><b>WASH. RED OR GOLD DELICIOUS APPLES</b> 8 for <b>88¢</b></p>		<p><b>FIRM CRISP FRESH Rutabagas</b> lb. <b>19¢</b></p>		<p><b>ASSORTED FRISKIES CAT FOOD</b> 4 14 1/2-oz. CANS <b>99¢</b> WHY PAY \$1.22</p>		<p><b>LIQUID PUREX BLEACH</b> GALLON JUG <b>59¢</b> WHY PAY 79¢</p>		<p><b>25¢ OFF LABEL DISHWASHER CASCADE</b> 65-oz. Box <b>\$1.58</b></p>			
<p><b>20¢ OFF LABEL AJAX for DISHES</b> 32-OZ. BOTTLE <b>\$1.05</b> WHY PAY \$1.43</p>		<p><b>HOUSEHOLD CLEANER LIQUID AJAX</b> 22-OZ. BOTTLE <b>\$1.03</b> WHY PAY \$1.15</p>		<p><b>KRAFT'S NATURAL LONGHORN CHEESE</b> 10-oz. PKG. <b>\$1.07</b></p>		<p><b>KRAFT'S PARKAY MARGARINE</b> 2-TUB SOFT • 1-LB. SQUEEZE • SOFT MAXI-BOWL Your Choice <b>64¢</b> 2-TUB PACK DIET PARKAY <b>58¢</b></p>		<p><b>USDA FEDERAL FOOD STAMPS WELCOME. QUANTITY RIGHTS RESERVED</b></p>		<p><b>Save-Rite FOOD TOWN</b> Why Pay More? ... Food Town Tells It For Less!</p>			