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ASKUS

## THE TOTAL MEAT PEOPLE



THE TOTAL MEAT PEOPLE AT FOOD TOWN, HOME OF LFPINC

- Q. What kind of meat is sold by THE TOTAL MEAT PEOPLE?
- A. Food Town sells only selected, top quality USDA choice heavy western grain fed beef.
- Q. Some companies leave out the government grade of beef when they advertise their product. Why is this so?
- A. A company is required by law to PROVE that the purchase for resale the grade of beef they advertise or promote. THE <u>TOTAL</u> MEAT PEOPLE advertise USDA Choice beef and label each package of beef to show our Choice Grade.

- Q. How can the trimming of meats affect the price a person pays when buying meat?
- A. A customer pays about 10¢ to 13¢ per ounce for meats on an average. If two or three ounces of fat are left on, a customer may pay 20¢ to 40¢ per pound more for edible meat.
- Q. When companies advertise Grade A fryers, is that just a shortened title for USDA Grade A fryers?
- A. Grade A fryers are different from USDA Grade A fryers. At Food Town we assure customers of top quality poultry by placing a USDA Grade A Shield on each package.
- Q. How does a person know the grade of poultry they purchase at Food Town?
- A. Each Food Town package of poultry has a USDA Grade A shield on the price label.
- Q. What is meant by the term "open code dated"?
- A. This describes a procedure for putting a code date on a package of meat. This date tells when that meat item should be removed from the meat case. This assures the customer of getting fresh meat at all times.

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