

GROCERIES SHIPPED IN BY BOX CARS

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OUR NEW OFFICE & WAREHOUSE

WE ARE EXTREMELY HAPPY TO ANNOUNCE THE OPENING OF OUR NEW 240,000 SQ. FT. GROCERY WARE HOUSE IN BLACK MTN. N.C. THIS IS OUR FIRST WAREHOUSE AND WILL ENABLE USTO PASS TREMENDOUS SAVINGS ALONG TO YOU. FOR THE PAST 14 YEARS, WE HAVE PURCHASED GROCERIES FROM A WHOLESALE WAREHOUSE WHICH RAN OUR COST UP. WITH OUR OWN WAREHOUSE, OUR COST HAS COME DOWN CONSIDERABLY. OUR POLICY HAS ALWAYS BEEN TO SELL GROCERIES AT THE LOWEST PRICE POSSIBLE. NOW THAT WE ARE PAYING LESS, WE ARE PASSING THE LOWER PRICE ALONG TO YOU. WE HAVE REDUCED THE PRICES ON 3007 DIFFERENT ITEMS. THESE PRICES MAY BE HARD FOR YOU TO BELIEVE, BUT THEY ARE FOR REAL, AND THEY ARE GOOD 7 DAYS A WEEK. WE WILL HOLD OUR PRICES DOWN EXCEPT FOR MANUFACTURERS INCREASING HIS PRICE TO US. WE KNOW YOU CAN SAVE AT OUR STORES. ON A \$ 50.00 (AVERAGE ORDER) YOU SHOULD SAVE AT LEAST \$ 500. WE HAVE CHECKED OUR COMPETITION AND WE ARE LOWER ON ALMOST ALL 3007 ITEMS. WE WANT GROCERY SHOPPING TO BE A PLEASURE, A REWARDING EXPERIENCE AND YOU, OUR CUSTOMERS ARE THE MOST IMPORTANT PEOPLE IN THE WORLD TO US, AND WE WANT TO SHOW OUR THANKS. LISTED BELOW IS A SAMPLE OF OUR LOW, LOW PRICES.

JIM DANDY 24. BAG SOZ. CAN CHAFT FRENCH 1602. 874 GRITS ELBO SOZ. BOX DRESSING 49 HOIC 93+ 34 MUELLER READY OUT 11. MACARONI MUELLER READY OUT 11. MACARONI MUELER THIN 11. BOX SPAGHETTI BETTY CROCKER 707. BOY 23+ RISCOOIL WESSON OIL MAZOLA 2402. CORN OIL HUNTS HOT. BOT. KETCHUP KRAFT 1802. BOT. BAR B-Q SAUCE 43+ \$ 47 \$1.09 43+ 3 707. Box 43+ 3. 59+ HAMBURGER HELPER CORNBREAD MIX 47+ 61+ 1607. JAR AUNT JEMIMA SUB. BAG A-1 502 130T. STEAK SAUCE HENZ 52 BOT. 57 SAUCE FRENCH'S 100 BOT. WORCESTERSHIRE HADY SOTT 200 T FACIAL TISSUE SOFT-N-PRETTY 4 ROLL 854 51+ 2002. BOX BISQUICK BETTY CROCKER STIRE FROST CAKE MIXES 13/202. PILLSBURY PLUS 1902. BOX CAKE MIXES DUNCAN HINES 1902. BOX 351 67+ 55[‡] 0 UTTER 140 77+ 55+ 67+ TOILET TISSUE CHARMIN 4 ROLL PK. TOILET TISSUE CHARMIN 4 ROLL PK. TOILET TISSUE CAKE MIXES SUB. BED BAND FLOUR WHITE HOUSE QT. BOTTLE VINEGAR FRENCH'S 907. JAR 67# 9 754 31+ 454 834 SANITARY NAPKINS 794 29+ FRENCH'S JOY, JHR MUSTARD FRENCH'S 2402. JHR MUSTARD BAKEDS ANGEL FLAKE 702. BAGGIES BOCT. PK. SANDWICH BAGS REVNOLDS 25 FT. BOLL AWMINUM FOIL THOMAND SET. BOLL 11. 43+ 57+ NY. 14 37+ 5‡ 67+ GELATIN DIAMOND 25FT. ROL ALUMINUM FOIL SCOTT BIG ROLL 354 94 20+ Up. HOLLY FARMS CHICKEN 63+ 37+ 10/0 71

