

## Arnold Adams Joins Collins & Aikman Firm

SPINDALE, NC - Arnold E. Adams has joined Collins & Aikman's Decorative Fabrics division as a designer for its Mastercraft upholstery lines.

The announcement was made by Stanley Valenta, vice president of operations.

## Cpl. McClain Is Promoted

Marine Cpl. James L. McClain, son of Winslow and Betty J. McClain of Route 1, Box 119C, Kings Mountain, has been meritoriously promoted to his present rank while serving with 3rd Battalion, 8th Marines, Camp Lejeune, N.C.

He received the accelerated promotion in recognition of outstanding performance, duty proficiency and demonstrated professional abilities.

A graduate of Kings Mountain Senior High School, he joined the Marine Corps in June 1980. His wife, Andrea, is the daughter of Willie M. Partlow of 3133 Springvalley Drive, Gastonia.

## Ernest Ozeretny Graduates Basic

Navy Hull Maintenance Technician Fireman Ernest H. Ozeretny Jr., son of James W. Stevenson of Route 1, Grover, was graduated from Basic Hull Maintenance Technician School.

During the 8-week course at the Naval Training Center, Philadelphia, students received instruction on the basics of welding, pipefitting and metalsmithing. They studied the procedures used to fabricate, install and repair all types of shipboard structures, plumbing and piping systems.

He joined the Navy in March 1980.



JOSHUA COLLINS

## Joshua Is One

Joshua David Collins, son of Mr. and Mrs. David Collins of Gastonia, celebrated his first birthday February 24.

He was honored at a Mickey Mouse party, attended by relatives and friends.

He is the grandson of Mrs. Grace L. White and Mrs. Jessie H. Collins, both of Kings Mountain. His mother is the former Lynn White.

### IT'S A BOY

Mr. and Mrs. Lanny Thornburg announce the birth of their first child, a son, Brian Newell, March 8 at Cleveland Memorial Hospital. The baby weighed seven pounds and 9½ ounces, and was 19½ inches long. Grandparents are Mr. and Mrs. John J. Tria Sr. and Mr. and Mrs. Newell Thornburg, all of Kings Mountain. Great-grandparents are Mrs. Gertrude Champion and Thomas E. Wilson of Kings Mountain. The mother is the former Diane Tria.

### 40TH ANNIVERSARY

Mr. and Mrs. Paul T. Smith will observe their 40th wedding anniversary Sun., Mar. 22 from 2-4 p.m. at Grace United Methodist Church Fellowship Hall. The couple's children invite all relatives and friends to attend.

## Mark Cloninger Attends Presidential Classroom

Bryon Mark Cloninger of Kings Mountain High School participated last week in a Presidential Classroom for Young Americans in Washington, D.C. The Classroom had 415 outstanding high school students from all 50 states plus schools overseas represented in the National Student Body.

Presidential Classroom is an educational program for juniors and seniors in high school which introduces student leaders to the people who make and influence the policies of the federal govern-

ment. The Classroom presents an overview of "Power in Washington" through the students meeting with decision makers from the three branches of government, the diplomatic community, the news media, and the business and labor sectors.

The students met with many policy makers, including syndicated columnist Vic Gold; the Honorable Paul C. Warnke, former Chief U.S. Negotiator for SALT; Representative Robert H. Michael; former astronaut and Senator John Glenn; Sol

Chaikin, President, International Ladies Garment Workers' Union; *Washington Post* columnist William Raspberry; and Cynthia Helms, author and wife of former CIA Director Richard Helms. Students will also have appointments with their elected Members of Congress and attend committee hearings on Capitol Hill.

The Classroom was chartered in 1968 at the recommendation of President Lyndon B. Johnson. The program promotes citizen

responsibility and civic awareness through a forum for independent thought. Since the program receives no government funding, students depend on raising their tuition from local civic groups and their schools. Students are selected by their schools to attend the Classroom.

In addition to the program for high school students, the Classroom offers a program for college students and professionals called The Federal Forum.

# BEING BEST ISN'T GOOD ENOUGH.

In 1974 our coal-fired generating system was selected the most efficient in the United States.

It was selected again in 1975. And 1976. And 1977. And 1978. And 1979. And 1980.

The results for 1981 aren't in yet. But we expect to find ourselves on top again.

That's a great record. A record we're proud of... but not satisfied with. Because efficiency translates directly into dollars. And the more efficient we become, the less you'll have to pay for electricity. It's that simple.

## HOW EFFICIENCY IS DETERMINED.

Virtually all power plants use some kind of fuel to produce heat, which produces the steam that turns the electric generators.

And a plant's efficiency is determined by the average amount of fuel it takes to produce a kilowatt-hour of electricity. The less fuel it takes, the more efficient the plant.

In 1980, Duke's coal-burning generating plants used an average 9,398 BTU's of fuel to produce each kilowatt-hour of electricity. Our nearest competitor used 9,580 BTU's to achieve the same result.

Let's translate that into dollars. If our system had operated in 1980 at the level of the second best company, our customers would have had to pay nearly \$1 million more a month in their electric bills.

## THE TOP TEN.

Power companies are ranked not only on the basis of overall efficiency, but also on the performance

of individual generating units.

In 1980, the latest year for which industry operating statistics are available, six Duke units were among the 10 most efficient individual generating units in the country.

Nation's Most Efficient Generating Units for 1980	
1. Belews Creek 2 (Duke Power)	6. Marshall 2 (Duke Power)
2. Brayton Point 3 (New England Gas & Electric)	7. Marshall 4 (Duke Power)
3. Marshall 3 (Duke Power)	8. Trenton Channel 9 (Detroit Edison)
4. Marshall 1 (Duke Power)	9. Stryker Creek 2 (Texas Utilities)
5. Belews Creek 1 (Duke Power)	10. John E. Amos 2 (American Electric Power)

Source: *Electric Light & Power Magazine*

## WHY SO EFFICIENT?

We're the only power company in the country that designs and builds its own plants. Which means we not only build those plants at a lower cost, we build them with efficiency in mind from the ground up. But good plants alone aren't good enough. It takes good people to operate them.

Highly trained people. Highly motivated people. And that's the kind of people we have.

## ROOM FOR IMPROVEMENT.

Winning those national efficiency titles was a significant achievement. That's one reason our electric rates have increased less than those of most other power companies.

Still, we can't rest on those laurels. Because even though it's getting tougher to top our own efficiency record, we know that even a slight improvement will result in millions of dollars of additional savings for our customers.

That's why we'll never be satisfied with just being best.

**DUKE POWER**