

## Deceitful Ads

### To The Editor:

I am writing this letter in response to the recent advertisements placed in most of North Carolina's newspapers by the Helms for Senate Committee. I am also writing in the interest of accuracy and truthfulness about the purpose and goals of the North Carolina Campaign Fund.

We are now a full eighteen months away from the November, 1984 election, but deceitful political advertisements are already beginning to appear as Senator Helms and his Congressional Club gird for 1984. The handwriting is not only on the wall, it is also on the radio and in the newspapers, in the form of thousands of dollars already spent - on negative advertisements against our Governor and the Democratic Party. The Helms for Senate Committee has started holding "news conferences" to peddle either distortions, innuendos, and untruths, no doubt in the cynical hope and expectation that the truth will fail to catch up with the falsehood.

For example, a spokesman for the Helms Committee reported the "news" that it was costing the taxpayers \$66,000 a year for me to teach at the University of North Carolina at Chapel Hill. The truth is that the Z. Smith Reynolds Foundation provided a foundation grant to endow the professorship I hold. Furthermore, my activity with the North Carolina Campaign Fund has not taken one minute away from my responsibilities as a teacher. Involvement in the process of politics and government is a duty of every North Carolinian. If I were interested only in a place on the public payroll, I would not have resigned a lifetime appointment as a federal judge to run for public office in 1964.

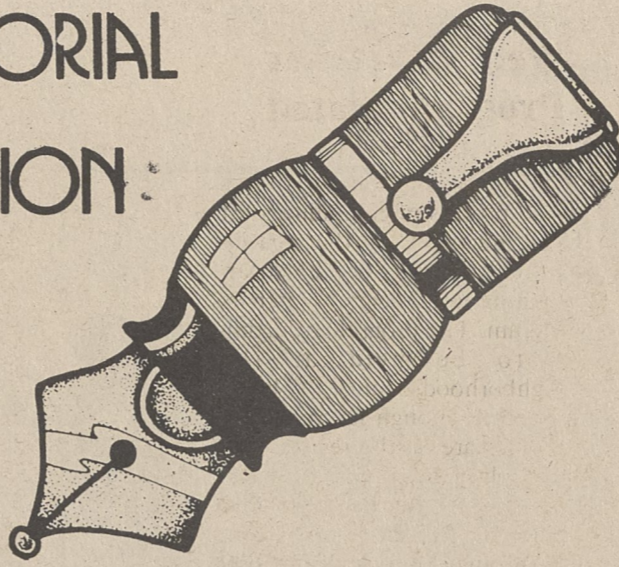
The Congressional Club and the Helms for Senate Committee denied that they plan to spend millions of dollars in out-of-state political contributions on their 1984 re-election campaign. The truth is that Senator Helms and his Club raised over \$7 million in 1977-78 to run against an opponent who spent less than \$250,000. They raised over \$9.7 million in 1981-82. The truth is that since 1977, the Helms political money machine has raised and spent over \$18 million in its efforts to make the baneful influence of the radical right felt in the political life of our state and country.

If that richest of all political money machines intends to act any differently in 1984, why did it promptly and flatly turn down our committee's offer to cease raising out-of-state campaign funds if they would do the same.

The North Carolina Campaign Fund would prefer not to solicit any out-of-state political contributions. We have no choice, however, if we are going to be able to compete and to marshal the financial resources

## EDITORIAL

## OPINION



that will be necessary to tell the truth. We stand for quality in the political life of our state, for educational and economic opportunity for all the people, for fair play, and for simple decency and honesty. Our committee is determined that the state not lose to the kind of leadership offered by those whose only real political experience has been in appealing to prejudice, fear and ignorance, instead of to our better instincts.

Sincerely,  
L. Richardson Preyer  
Chairman

## Needs Help

### To the editor:

I have been researching my Rhodes family for seven years without any luck. If anyone in the Kings Mountain area, specifically Crowder's Mountain township, could help me with the Rhodes family, I would be grateful.

I need any data on William D. Rhodes and Mary M. Beatty Rhodes, both born in 1849 in North Carolina. Their children were Jane Irene, James E., John Chalmers, Joseph Boston, Rachel M., Carrey C., William F., Edward S. and Charles.

The Rhodes family was listed on the 1900 Gaston County, North Carolina census, but unlisted on the 1910 census.

If anyone has any information regarding members of this family, please write me.

Mrs. Genie Owen  
202 Ash Street  
Danville, Va. 24540

## Against Alcohol

There are, in your town, persons who feel that the county needs more outlets for the sale of liquor, beer, and wine. And they are working hard to get the signatures necessary for a referendum to be held in Kings Mountain.

As one who is painfully aware of the tragic effects of the use of alcoholic beverages, I find it very difficult to see how anyone who loves people could want to see an increase in the sale of these drinks. I find it difficult to see how any concerned, caring, and conscientious citizen could want to see in their town the sale of beverages which do as much harm as liquor, beer, and wine. I find it difficult to comprehend how anyone who cares about human lives could want to see the sale of beverages which are known to be responsible for over 25,000 deaths on our nation's highways every year, and hundreds of thousands of injuries. I find it difficult to comprehend how people who are concerned about crime could want to see the sale of beverages which are responsible for 72 percent of all stabbings, 64 percent of all murders, 55 percent of all shootings, and 35 percent of all assaults on women. I also find it difficult to comprehend how persons who care about the condition of the home could want to see the sale of beverages which are responsible for 56 percent of all the fights and assaults which take place in America's homes. I find it difficult to comprehend how individuals who care about the health of others could want to see the sale of beverages which are responsible for the deaths of 20,000 Americans from various bodily ailments. And we could look also at the 8,000 young people who are killed, and the 40,000 who are injured as a result of the use of alcoholic beverages. But beloved, it just doesn't make to me how anyone with any kind of conscience would want to promote the sale of these beverages for economic or any other reasons.

And as a concerned neighbor, I would like to earnestly appeal to the registered voters of Kings Mountain to resist every effort that is being made to permit the sale of beer, wine, and liquor in your town. For such will only increase the problems that are already being caused by these beverages in the lives of your citizens. If you have already signed the petition that is being circulated, please reconsider your position, and ask that your name be withdrawn. If you have not signed, please don't. There's already too much liquor, beer and wine being bought by people in Kings Mountain. To open up more outlets can only serve to make a bad situation worse for all concerned. Thank you very much.

Yours sincerely,  
Rev. John S. Jennings  
First Presbyterian Church  
P.O. Box 365  
Bessemer City, N.C. 28016

AMERICA'S FAMILY DRUG STORE

# ECKERD great gifts for

REMEMBER MOTHER'S DAY ON MAY 8th.



**CREST TOOTHPASTE**  
7.7-OZ.  
3 TYPES  
BONUS-SIZE  
Limit 2  
**1 39**



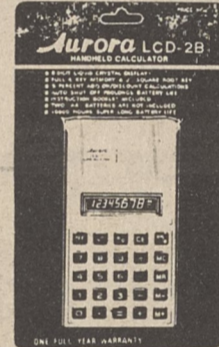
**MASSENGILL DISPOSABLE DOUCHE**  
4 TYPES  
SINGLES  
2 FOR **99¢**



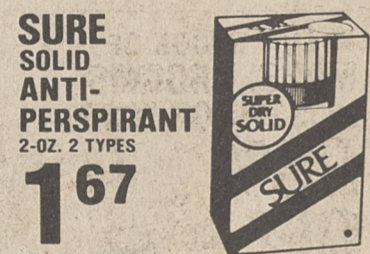
**SOPHIA SPRAY COLOGNE**  
.25-OZ.  
Reg. 1.95 ..... **1 47**



**WHITMAN'S MESSENGER ASSORTED CHOCOLATES**  
**30% OFF**  
REGULAR PRICES



**AURORA HANDHELD CALCULATOR**  
#LCD-2B  
Reg. 6.99 ..... **5 66**  
Auto shut-off. Full 4 key memory.



**SURE SOLID ANTI-PERSPIRANT**  
2-OZ. 2 TYPES  
**1 67**



**NEUTROGENA RAINBATH GEL**  
4-OZ.  
**2 69**

**MAX FACTOR MAXI SPONGE-ON BLUSH**  
Reg. 3.50  
Sale Priced ..... **2 79**



**SUNBEAM MIXMASTER HAND MIXER**  
3-SPEED  
#3-16  
Reg. 15.99 ... **12 96**  
Up-front beater ejector.



**PERT SHAMPOO**  
11-OZ. 2 TYPES  
2 FOR **3 00**  
BUY 2, GET 1 FREE WITH MFR.'S MAIL-IN COUPON!

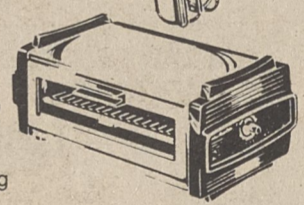


**TRIAMINIC TABLETS**  
PACK OF 12  
**99¢**

**COTY EMERAUDE COLOGNE SPRAY**  
1-OZ.  
Reg. 4.25  
Sale Priced ..... **3 49**



**TOASTMASTER OVEN/BROILER**  
#5233  
Reg. 39.99 ... **27 88**  
Features continuous-cleaning interior.



**CLAIRMIST HAIR SPRAY**  
8-OZ.  
PUMP or AEROSOL  
**1 13**

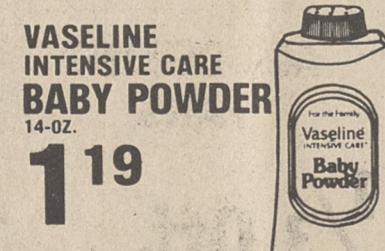


**GAVISCON TABLETS or LIQUID**  
**3 97**  
100 Tablets or 12-oz. Liquid.

**VANDERBILT BODY LOTION**  
5-OZ.  
Reg. 12.50 ..... **9 89**



**VIP PRO BODY 'N STYLE FLAT HOT BRUSH**  
PRICE AFTER REBATE  
#VP-FB  
Reg. 11.99  
Dual heat, ready dot & more!  
**4 87**



**VASELINE INTENSIVE CARE BABY POWDER**  
14-OZ.  
**1 19**



**CALADRYL LOTION**  
6-OZ.  
**2 29**

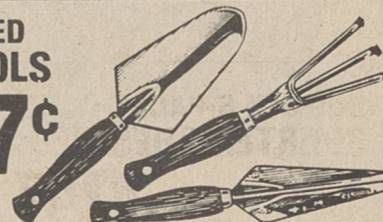
**24" PLASTIC LAWN RAKE**  
Reg. 3.99  
Sale Priced ..... **2 99**



**10" x 10" HIBACHI**  
Reg. 6.99  
Sale Priced ..... **4 99**



**SHORT HANDLED GARDEN TOOLS**  
Reg. 1.09  
YOUR CHOICE ..... **77¢**  
Trowel, Cultivator or Transplanter.



**D-CON FOUR GONE ROOM FOGGER**  
7.5-OZ.  
Reg. 3.99 ..... **2 49**

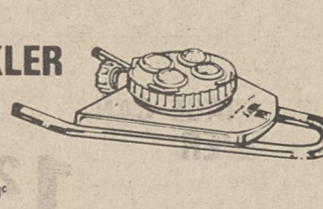


When you're serious about 35mm

**ULTRALAB 35 PROCESSING**  
Sleeved negatives for superior protection.



**MELNOR 4-WAY TURRET SPRINKLER**  
#675  
Reg. 6.99 ..... **4 99**  
HOSE CLAMPS ..... 49¢



**10' x 18" METAL FOLDING FENCE**  
Reg. 2.99  
Sale Priced ..... **1 99**

