

Democratic Party Chairman Walker Announces Survey

North Carolina Democratic Party Chairman Russell Walker today announced that a recent survey of all newspapers and radio stations in North Carolina revealed that the Helms for Senate Committee is spending \$50,000 a week in negative advertising. The advertising campaign began on April 1.

"At this rate of spending, the Helms for Senate Committee

will have placed a half million dollars in advertising by mid-July, and this does not take into account the funds they have spent on direct mail at a cost of 32.5 cents per piece of mail," Walker said. "We are aware of two direct mailings that have gone out since the first of April."

Walker said that the survey of newspapers and radio stations revealed that the Helms for

Senate Committee was running two advertisements per week during the duration of the survey from May 25 to June 1. This cost \$29,730.90.

Beginning the week of June 12, he said, the Helms for Senate Committee doubled the advertising and the cost. This increased the newspaper expenditures alone to \$40,000 and the weekly total to \$50,000.

"These Helms for Senate Committee advertisements are typical of the tactics employed by the Congressional Club and Jefferson Marketing which is producing and placing the advertisements," said Walker.

"The tactics backfired on the Congressional Club in 1982 and I am confident they will have the same effect in 1984. The voters of North Carolina are intelligent,

fairminded people and they can see this campaign for what it is," Walker said.

Walker noted that Jesse Helms on a television interview on WXII in Winston-Salem on April 9, 1983 said that he was planning to run a "gentlemanly campaign."

His campaign treasurer Mark Stephens was quoted in the

Charlotte Observer of June 9, 1983 saying that Helms reviews the ads before they are published.

"You know, I think it's a real shame that this is starting this early," Walker said. "We've got over a year to go before the next Senate race and this stuff is going to get awfully tiresome by then."

Over Fourth Of July Holiday Weekend

15 N.C. People Could Lose Lives

Fifteen people could lose their lives and approximately 800 injured in traffic accidents in North Carolina over the long Fourth of July holiday weekend, the N.C. State Motor Club has estimated.

DEATHS

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Florence White of Kings Mountain; and two grandchildren.

Services were conducted Wednesday at 4 p.m. at Masters Funeral Home Chapel by the Rev. James Singleton. Burial was in Mountain Rest Cemetery.

PHILLIP ANDERSON

Curtis Phillip Anderson, 31, of Route 5, Kings Mountain, died Monday night at Kings Mountain Hospital.

A native of Cleveland County, he was the son of Mr. and Mrs. Robert Anderson of the Washington Community in Waco. He was employed by Action Security Service of Gastonia and Plonk Oil Company of Kings Mountain.

He was a member of Jerusalem Christian Fellowship Church of Shelby and was an active member of the Kings Mountain Rescue Squad and Oak Grove Volunteer Fire Department.

In addition to his parents, he is survived by his wife, Theresa Gail Anderson of the home; one daughter, Miss Erin Nicole Anderson of the home; four brothers, William Anderson, Johnny Anderson and George Anderson of Kings Mountain and James R. Anderson of Shelby; two sisters, Mrs. Mattie Anderson, and Mrs. Jo Anna Hopper of Shelby.

Services will be conducted Friday at 2 p.m. at Jerusalem Christian Fellowship Church by Bishop E.P. Oates. The body will be placed in the church at 1 p.m. Burial will be in Mountain Rest Cemetery.

The family will receive friends Thursday from 7-9 p.m. at Withrow Funeral Home. The family is at the home of his parents, Mr. and Mrs. Robert Anderson in the Washington Community in Waco.

OTTO SCHNEIDER

Otto Schneider, 86, father of Mrs. J. D. (Arlene) Barrett of Kings Mountain, died Saturday in Corydon, Indiana.

Funeral services were held Monday in Corydon. Mr. Schneider was a World War I veteran and visited here last summer with the Barrett family.

The Barretts were enroute to Corydon for a visit and vacation with Mr. Schneider and other relatives at the time of his sudden death.

Auxiliary Meeting Postponed

The July 7th regularly scheduled meeting of Otis D. Green Unit 155, American Legion Auxiliary, has been postponed because of the July 4th holidays until July 14th.

A covered dish supper at 6:30 p.m. at the Post Home will feature the July 14th meeting and all members are reminded that the meeting has been rescheduled a week later. Girls State Citizens Angel Allen, daughter of Mr. and Mrs. Larry Allen, and Jill Plonk, daughter of Mr. and Mrs. Bill Plonk, will report on their recent week's activities at Girls State at the University of North Carolina in Greensboro.

New Officers will assume duties at the July meeting. Mrs. Ruth Ruff is Unit 155 president.

over a 78-hour period beginning at 6 p.m. Friday, July 1, to midnight Monday, July 4. Last year 18 fatalities occurred during a similar period and 926 were injured.

The Fourth of July holiday weekend occurs near the start of the summer vacation season and, according to John G. Frazier III, Motor Club President, tends to produce more fatalities on average than any other holidays, except Thanksgiving and Christmas.

Traffic fatalities to date are running below the death rate of a year ago.

"The safety trends are certainly most encouraging," said Frazier.

"We are hopeful that the current safety trend will continue through the year and for the first time in twenty-eight years North Carolina's traffic deaths will not pass the 1,000 mark," Frazier

continued.

In 1982 traffic fatalities totaled 1,320 in North Carolina, a 11.8 percent decrease from 1981. To date 510 fatalities have been reported this year while 534 were reported killed through this same date last year.

The downward trend is attributed to economic conditions, and the crackdown on DUI drivers by law enforcement officers throughout the state.

The concentration on DUI drivers will continue over the upcoming holiday week-end, along with speeding drivers.

The best protection we have against traffic fatalities is seat belts and child restraints.

North Carolina data indicates that if used, available restraint systems could save 60 to 70 of every 100 unbelted occupants who die in crashes.

Only about nine percent of drivers in accidents protect

themselves by using restraints. The North Carolina law requiring use of child restraints for children under two years of age became effective July 1, 1982.

Children under two riding in child restraints are five times less likely to be seriously injured than those riding unrestrained.

"As we celebrate our independence on this Fourth of July, let's not forget the freedoms we enjoy," Frazier said.

"Help keep the highways of North Carolina safe by being a good citizen and a safe driver."

Nobody is immune to accidents, and no one can control all of the factors involved in a traffic collision.

"But there is a simple and effective way of cutting your risk by more than half - wear your seat belts. SEAT BELTS SAVE LIVES - BUT ONLY IF YOU USE THEM."

GOOD SELECTION USED TIRES
\$8⁰⁰ - \$10⁰⁰
\$12⁰⁰

OIL-LUBE-FILTER
\$9⁸⁸

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On July 19th
VOTE AGAINST
Liquor, Beer, Wine
 CITIZENS CONCERNED FOR KINGS MOUNTAIN'S FUTURE
 Positive Action League