

SHOP SMART.

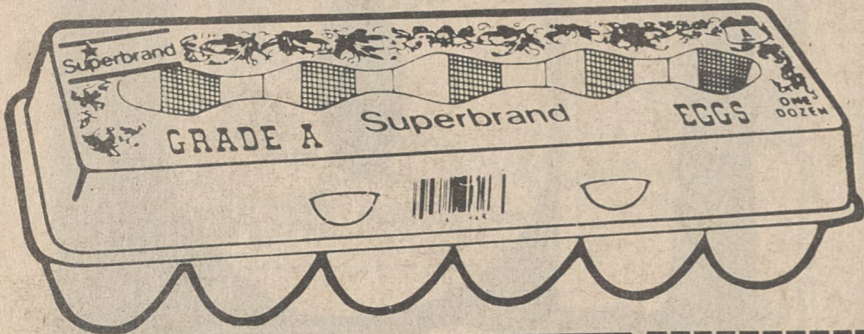
For a long time now you have been bombarded with conflicting claims from several supermarket chains, declaring their prices are cheaper than anyone else's!

We at Winn-Dixie believe you are tired of this perhaps annoyed, and certainly confused by hearing this unproved ballyhoo over and over.

We feel very strongly that the sum total of all the advantages of shopping at Winn-Dixie are much greater than those of our "Price Only" competitors.

Among these advantages are:

- ✓ Winn-Dixie Brand U.S. Choice Government Graded Beef
- ✓ Money-Saving Specials each and every day
- ✓ Low-Cost Store Brands of quality comparable to national brands
- ✓ "Harvest Fresh" high-quality product displayed loose for your individual choosing
- ✓ Taste-Appealing Bakery/Deli's in most of our stores for easy and convenient meal-making
- ✓ Friendly and Helpful Personnel
- ✓ Everyday Low Shelf prices on staple grocery items



VALUABLE COUPON

30¢ OFF

THE PURCHASE OF A DOZEN SUPERBRAND GRADE A WHITE LARGE EGGS

LIMIT 1 WITH COUPON AND \$10.00 OR MORE FOOD ORDER
COUPON GOOD THRU SATURDAY JANUARY 14, 1984.

COUPON



CLIP 'N SAVE!

BUY-ONE-GET-ONE Free

Double your Savings!

BUY-ONE-GET-ONE
Free
1 LB. CUP TASTY BIRD FRYER LIVERS

BUY-ONE-GET-ONE
Free
13 OZ. PKG. RED BARON PEPPERONI PIZZA

BUY-ONE-GET-ONE
Free
8 OZ. PKG. SWIFT'S ALL VARIETIES BROWN & SERVE SAUSAGE

BUY-ONE-GET-ONE
Free
5 CT. PKG. BYRON'S BAR-B-QUE SANDWICHES

BUY-ONE-GET-ONE
Free
10 OZ. PKG. BONNIE MAID BREADED BEEF PATTIES, PORK PATTIES, VEAL PATTIES, CHICKEN PATTIES

BUY-ONE-GET-ONE
Free
32 OZ. SIZE WOOLITE

BUY-ONE-GET-ONE
Free
16 OZ. JAR NON DAIRY CREAMER CREMORA

BUY-ONE-GET-ONE
Free
8 OZ. SIZE LEMON OVEN CLEANER EASY OFF

BUY ONE 16 OZ. BAG SHULTZ PRETZELS AT THE REGULAR PRICE AND GET A SECOND BAG OF

SHULTZ PRETZELS... FREE

BUY ONE 18 OZ. PKG. MARIO'S DELUXE PEPPERONIA PIZZA AT THE REGULAR PRICE AND GET A SECOND

PEPPERONI PIZZA... FREE

BUY ONE 7 1/2 OZ. PKG. PLANTATION CREME OR FUDGE BROWNIES AT THE REGULAR PRICE AND GET A SECOND PKG. OF PLANTATION

BROWNIES... FREE

BUY ONE 26 OZ. PKG. BI-TA BISCUIT DOG SNACKS AT THE REGULAR PRICE AND GET A SECOND PKG. OF BI-TA BISCUIT

DOG SNACKS... FREE

BUY ONE 5 OZ. PKG. TASTE 'O SEA COOKED SHRIMP AT THE REGULAR PRICE AND GET A SECOND PKG. OF TASTE 'O SEA

COOKED SHRIMP... FREE

BUY ONE 9 OZ. PKG. GREEN GIANT BEEF STROGANOFF AT THE REGULAR PRICE AND GET A SECOND PKG. OF GREEN GIANT

BEEF STROGANOFF... FREE

SUPERBRAND MARGARINE SPREAD
\$1.39
3 LB. TUB

Stay-Dry Gathers Pampers
\$7.49
EA.

W-D BRAND U.S. CHOICE BONELESS LEAN STEW
\$1.88
LB.

THE BEEF PEOPLE
BEEF SHORT RIBS
LB. \$1.78

- HORMEL LITTLE SIZZLER BREAKFAST SAUSAGE 12 OZ. PKG. \$1.19
- HORMEL WRANGLERS 1 LB. PKG. \$1.99
- LOUIS RICH TURKEY FRANKS 1 LB. PKG. 99¢
- LOUIS RICH SLICED BOLOGNA 1 LB. PKG. \$1.19

- LOUIS RICH SMOKED TURKEY BREAST 6 OZ. PKG. \$1.49
- LOUIS RICH COOKED TURKEY OR CHICKEN BREAST 6 OZ. PKG. \$1.49
- LOUIS RICH TURKEY HAM 8 OZ. PKG. \$1.49
- LOUIS RICH SMOKED QUARTERS OF TURKEY BREAST LB. \$3.29

Shop your Winn-Dixie Deli/Bakery for the freshest breads, tastiest hot foods and delicious pies and pastries you'll find anywhere. Come by today and you'll see why Winn-Dixie is...the smart place to shop for good things to eat.



DELI FRESH CRISP AND DELICIOUS 12 PIECE SATCHEL GOLDEN FRIED CHICKEN
\$7.99

FREE WITH EACH SATCHEL...1 DOZ. HOMESTYLE ROLLS

(1 PATTY) SALISBURY STEAK SNAK PAK
\$1.79

1/4 BAR-B-Q FRYER SNAK PAK
\$1.79

ABOVE SERVED WITH 4 OZ. SLAW, 4 OZ. POTATO SALAD OR WEDGES AND 1 DINNER ROLL

BUY-ONE-GET-ONE
Free
20 OZ. BAG FROZEN SHOESTRING FRENCH FRIES

BUY-ONE-GET-ONE
Free
2 LB. PKG. BANQUET MACARONI & CHEESE DINNER

BUY-ONE-GET-ONE
Free
12 OZ. PKG. TASTE 'O SEA FISH PORTION

BUY-ONE-GET-ONE
Free
16 OZ. BAG GOLD KING HUSHPUPIES

BUY-ONE-GET-ONE
Free
10 OZ. PKG. CHICKEN & BROCCOLI GREEN GIANT

BUY-ONE-GET-ONE
Free
25 OZ. PKG. RICH'S STRAWBERRY SHORTCAKE

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MORE BUY-ONE-GET-ONE-FREE DEALS FROM THE DELI!

- YOUR CHOICE**
- SHRIMP EGG ROLLS
 - LOBSTER EGG ROLLS
 - PIZZA EGG ROLLS
 - JUMBO CORN DOGS (SOUR CREAM OR CHEESE)
 - STUFFED POTATOES
 - MACARONI SALAD
 - CHICKEN BREAST FILLET SANDWICH

Free

