

JOIN OUR SAV-A-CHEK FREQUENT BUYER Savings Plan

HERE'S HOW IT WORKS...

1. Ask for your Frequent Buyer Sav-A-Chek. It's Free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn-Dixie Frequent Buyer because...
2. You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn-Dixie grocery specials everyday, every week! The faster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up. Shop Winn-Dixie. There's no limit to the number of Sav-A-Cheks that you can cash in on famous brand items or as a bonus...
3. Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Cheks are now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants. Certain restrictions may apply.

SAVE A BUCK AT:

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at One Hour Martinizing Dry Cleaners!

ONE HOUR MARTINIZING DRY CLEANING

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at Eckerd Drugstores!

ECKERD AMERICA'S FAMILY DRUG STORE

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchase of Piedmont airfare for each filled Sav-A-Chek cashed in at any travel agency or Piedmont ticket office!

PIEDMONT AIRLINES

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at Hardee's!

HARDEE'S

OR SAVE AT WINN-DIXIE!

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
LARGE ROLL ASSORTED COLORS OR DECORATOR
SCOTTOWELS . . . 19¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
5 LB. BAG PLAIN OR SELF RISING PILLSBURY
FLOUR 19¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
15" OFF LABEL
PUREX BLEACH . 19¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
6 1/2 OZ. CAN IN OIL OR WATER CHUNK LIGHT
CHICKEN OF THE SEA
TUNA 19¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
2 LB. BAG FROZEN POTATOES
FRENCH FRIES . . 19¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
QUART SIZE CITRUS HILL
ORANGE JUICE . 19¢

WITH TWO FILLED FREQUENT BUYER SAV-A-CHEKS
6.4 OZ. TUBE TOOTHPASTE
CREST 19¢

WITH TWO FILLED FREQUENT BUYER SAV-A-CHEKS
1 LB. PKG. W-D HANDI-PAK
GROUND BEEF . . 19¢



WE'RE RIGHT FOR YOU!

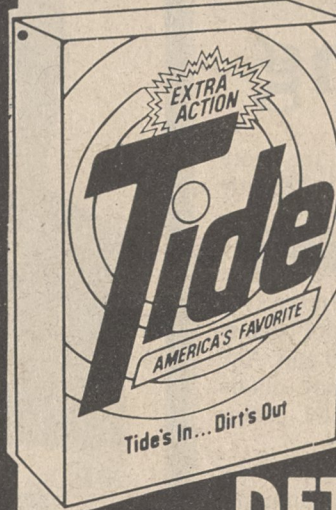


4 LB. CAN
SWIFT
PREMIUM
HOSTESS
CANNED
HAM

\$6.66

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LIMIT 1 WITH FOOD ORDER



49 OZ. BOX
**TIDE
DETERGENT**
\$1.49

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



25¢ OFF LABEL
48 OZ. BOTTLE
**MAZOLA
CORN OIL**
\$1.99

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



13 OZ. BAG
A.D.C., REGULAR
OR ELECTRIC PERK
COFFEE
MAXWELL HOUSE
MASTER BLEND
\$1.79
OR
ASTOR SUPERBLEND
\$1.59

LIMIT 1 OF CUSTOMER'S CHOICE WITH \$10.00 OR MORE FOOD ORDER



32 OZ. BOTTLE
HEINZ KETCHUP
89¢
OR
32 OZ. BOTTLE
**THRIFTY MAID
CATSUP**
59¢

LIMIT 1 OF CUSTOMER'S CHOICE WITH \$10.00 OR MORE FOOD ORDER

MAXWELL HOUSE INSTANT COFFEE 10 OZ. JAR \$3.99	TROPICAL GRAPE JELLY 32 OZ. JAR 99¢	ARROW WHITE BLEACH GAL. JUG 69¢
LILAC REGULAR OR NO PHOSPHATE 42 OZ. PKG. 99¢	ARROW ALL COLORS BATHROOM TISSUE 4 ROLL PKG. 99¢	LILAC FABRIC SOFTENER GAL. JUG 99¢
DETERGENT PKG. 99¢	SUNBELT WHITE OR YELLOW TOWELS 2 LARGE ROLLS \$1.00	ASTOR COOKING OIL 24 OZ. BOTTLE \$1.09
MAYONNAISE 32 OZ. JAR 99¢	CRACKIN' GOOD REGULAR OR WAVY POTATO CHIPS 7 1/2 OZ. BAG 89¢	THRIFTY MAID EVAP. MILK .3 13 OZ. CANS \$1.00
DEEP SOUTH SMOOTH OR CRUNCHY 28 OZ. JAR \$1.99		LIMIT 3 WITH \$10.00 OR MORE FOOD ORDER

Harvest Fresh

HARVEST FRESH D'ANJOU PEARS LB. 49¢

HARVEST FRESH ICEBERG LETTUCE HEADS **2 \$1**

HARVEST FRESH CELERY JUMBO STALK 69¢

HARVEST FRESH GREEN CABBAGE 3 LBS. **\$1**

TROPICANA 100% GOLD 'N PURE FLORIDA ORANGE JUICE HALF GAL. **\$1.19**

HARVEST FRESH MUSHROOMS 16 OZ. PKG. \$1.69

JUMBO VARIETY SALADS HARVEST FRESH ENDIVE, LEAF, ESCAROLE OR ROMAINE LETTUCE HEADS **2 \$1**

DELI-BAKERY

SLICED OR SHAVED TO ORDER: **BOILED HAM** LB. **\$3.49**

ONE POUND POTATO SALAD, COLE SLAW OR MACARONI SALAD FREE WITH EACH POUND OF BOILED HAM PURCHASED

3 BREAST, 3 WINGS, 3 DRUMSTICKS & 3 THIGHS 12 PIECE **SATCHEL OF FRIED CHICKEN** EA. **\$7.99**

ONE POUND POTATO SALAD FREE WITH EACH 12 PIECE SATCHEL PURCHASED

EASTER FEATURE: **BUNNY RABBIT CAKE** EA. **\$3.99**

15 CT. PKG. WITH MULTI-COLORS CUPCAKES **\$3.99**

35 CT. PKG. \$8.99