

It's Right For You! Winn-Dixie's Sav-A-Chek  
**Frequent Buyer**  
 Savings Plan

**WINN DIXIE'S FREQUENT BUYER  
 MERCHANT OF THE WEEK!**

SHOP

**ECKERD**

SPECIAL OFFER EFFECTIVE MAY 9 THRU MAY 19

**\$2 FOR 1  
 SAV-A-CHEK AT  
 ECKERD DRUG STORES!\***

Present a filled Winn-Dixie Frequent Buyer Sav-A-Chek with your next order of \$5.00 or more and we'll give you \$2.00 off. This offer excludes tobacco items and alcoholic beverages. Limit one Sav-A-Chek per transaction.

**Sav-A-Chek customers  
 SAVE A BUCK MORE  
 at Eckerd Drug Stores!**

\*OFFER VALID AT PARTICIPATING ECKERD DRUG STORES ONLY.



**HERE'S ALL YOU DO...**

1. Ask for your Frequent Buyer Sav-A-Chek. It's free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn-Dixie Frequent Buyer because...
2. You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn-Dixie grocery specials everyday, every week! The faster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up. Shop Winn-Dixie. There's no limit to the number of Sav-A-Cheks you can cash in on famous brand items or, as a bonus...
3. Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Chek is now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants.

**Winn Dixie  
 Frequent Buyers  
 Will Get**

**\$1 OFF AT**



Offer good only at participating Hardee's Restaurants. Customer must pay any sales tax due. Not good in combination with any other offers or combos. No change will be returned on orders under \$1.00. We reserve the right to limit number redeemed per transaction.

ONE-HOUR  
**MARTINIZING**  
 DRY-CLEANING

Sav-A-Cheks must be presented with incoming orders and are not valid with other specials. Please - only one Sav-A-Chek per order.



Certain fares may be restricted. Any number of Sav-A-Cheks can be used with each purchase.

**OR SAVE  
 AT WINN-DIXIE!**

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK  
 LARGE ROLL DESIGNER

**VIVA TOWELS... 19¢**

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK  
 1 LB. PKG. LAND O SUNSHINE QTRS.

**BUTTER... 99¢**

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK  
 6 1/2 OZ. CAN IN OIL OR IN WATER CHUNK LIGHT

**STAR-KIST TUNA 19¢**

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK  
 42 OZ. BOX REGULAR OR NO PHOSPHATES LILAC

**DETERGENT... 29¢**

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK  
 48 OZ. BTL. WHITE HOUSE

**APPLE JUICE... 29¢**

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK  
 50 CT. BTL.

**BAYER ASPIRIN. 49¢**

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK  
 1 LB. PKG. GWALTNEY

**GREAT DOGS... 49¢**



COPYRIGHT 1984 WINN-DIXIE CHARLOTTE, INC.  
 QUANTITY RIGHTS RESERVED...PRICES GOOD  
 THRU SATURDAY MAY 19, 1984.



24 CT. PKG.  
 FAMILY SIZE  
**LIPTON  
 TEA BAGS  
 \$1.09**

LIMIT 1 WITH \$10.00  
 OR MORE FOOD ORDER



5 LB. BAG  
 PLAIN OR SELF RISING  
**RED BAND  
 OR  
 GOLD MEDAL  
 FLOUR  
 69¢**

LIMIT 1 OF CUSTOMERS CHOICE  
 WITH \$10.00 OR MORE FOOD ORDER

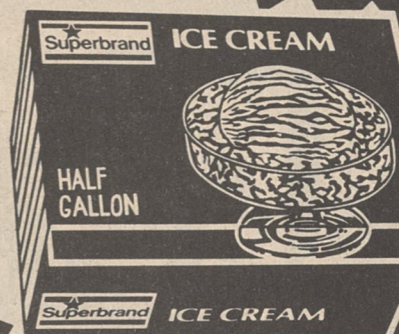


**VAN CAMP  
 PORK N BEANS  
 3 16 OZ. CANS  
 \$1**

LIMIT 3 WITH \$10.00 OR MORE FOOD ORDER

OR  
**THRIFTY MAID  
 PORK N BEANS  
 4 16 OZ. CANS  
 \$1**

LIMIT 4 WITH \$10.00 OR MORE FOOD ORDER



**ALL  
 FLAVORS**

HALF GAL.  
**SUPERBRAND  
 SHERBET OR  
 ICE CREAM  
 99¢**

HORMEL VIENNA SAUSAGES... 5 OZ. CAN 39¢  
 ARMOUR TREET... 12 OZ. CAN \$1.09  
 LOG CABIN SYRUP... 24 OZ. BOTTLE \$1.69  
 KELLOGG'S CORN FLAKES... 18 OZ. BOX \$1.17

LEMON JUICE REALEMON... 32 OZ. BOTTLE \$1.09  
 GREEN GIANT LE SUEUR PEAS... 17 OZ. CAN 69¢  
 V-8 VEGETABLE JUICE... 46 OZ. CAN 85¢  
 CAMPBELL'S TOMATO JUICE... 46 OZ. CAN 86¢

LUCK'S WITH PORK PINTO BEANS... 15 OZ. CAN 39¢  
 KELLOGG'S RICE KRISPIES... 13 OZ. BOX \$1.39  
 THRIFTY MAID PINTO BEANS... 2 LB. BAG 59¢  
 QUAKER QUICK GRITS... 16 OZ. PKG. 46¢



**GOLD  
 EARRINGS  
 \$9.99**

PLUS TAX

FROM PAIR WITH \$100 IN OUR REGISTER TAPES



2 OZ. SIZE REGULAR OR UNSCENTED ANTI-PERSPIRANT DEODORANT  
**SECRET SOLID \$1.99**

2.25 OZ. SECRET ROLL-ON \$2.49

60 CT. PKG. EFFERDENT TABLETS  
**\$2.39**



\$1.00 OFF LABEL 32 OZ. BTL. SIGNAL MOUTHWASH  
**\$1.99**

3.75 OZ. TUBE GEL OR REGULAR CLINOMINT SMOKERS TOOTH PASTE  
**\$1.99**

30' OFF LABEL EXTRA BODY, NORMAL TO DRY, OR OILY SHAMPOO OR EXTRA BODY CONDITIONER  
**\$1.69**  
 EACH 15 OZ.

**— FROZEN FOODS — — DAIRY —**

SUPERBRAND WHIPPED TOPPING... 12 OZ. CUPS \$1.19  
 FROZEN SLICED STRAWBERRIES 2 10 OZ. PKGS. \$1.00

FROZEN FRENCH FRIED POTATOES... 5 LB. BAG \$1.39  
 ASTOR FROZEN ORANGE JUICE... 6 OZ. CANS \$1.99

SUPERBRAND ALL NATURAL OR SWISS STYLE ALL FLAVORS YOGURT... 4 8 OZ. CUPS \$1.00  
 CHIFFON MARGARINE... 16 OZ. SIZE 99¢



ALL VARIETIES 19 OZ. PKG.  
**DANO'S PIZZA  
 \$1.99**



12 CT. PKG. SUPERBRAND FUDGE BARS OR TWIN POPS  
**89¢**



QTRS. SUPERBRAND MARGARINE  
**3 1 LB. \$1**