

JOIN OUR SAV-A-CHEK FREQUENT BUYER Savings Plan

HERE'S HOW IT WORKS...

1. Ask for your Frequent Buyer Sav-A-Chek. It's Free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn-Dixie Frequent Buyer because...
2. You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn-Dixie grocery specials everyday, every week! The faster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up. Shop Winn-Dixie. There's no limit to the number of Sav-A-Cheks that you can cash in on famous brand items or as a bonus...
3. Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Cheks are now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants. Certain restrictions may apply.

Winn Dixie Frequent Buyers Will Get

\$1 OFF AT

\$1.00 off their purchases for each filled Sav-A-Chek cashed in at Eckerd's Drugs!



AMERICA'S FAMILY DRUG STORE
\$1.00 off their purchases for each filled Sav-A-Chek cashed in at One Hour Martinizing!

ONE HOUR MARTINIZING DRY-CLEANING
\$1.00 off their purchases for each filled Sav-A-Chek cashed in at Piedmont Airlines!



\$1.00 off their purchases for each filled Sav-A-Chek cashed in at Hardees!



We'll give you a dollar off any \$5.00 purchase or more throughout our store, (excluding tobacco items and alcoholic beverages). Limit one Sav-A-Chek per transaction please.

Sav-A-Cheks must be presented with incoming orders and are not valid with other specials. Please - only one Sav-A-Chek per order.

Certain fares may be restricted. Any number of Sav-A-Cheks can be used with each purchase.

Offer good only at participating Hardee's Restaurants. Customer must pay any sales tax due. Not good in combination with any other offers or combos. No change will be returned on orders under \$1.00. We reserve the right to limit number redeemed per transaction.

OR SAVE AT WINN-DIXIE!

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK LARGE ROLL ARTS & FLOWERS, DECORATIVE, OR ASSORTED COLORS
SCOTTOWELS 9¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 22 OZ. BTL. 20¢ OFF LABEL
DAWN LIQUID. . . 49¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 46 OZ. BTL. ALL FLAVORS
GATORADE 29¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 6 1/2 OZ. CAN IN OIL OR IN WATER CHUNK LIGHT
STARKIST TUNA . . 9¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 2.7 OZ. TUBE CREST
TOOTHPASTE . . . 29¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 1 LB. PKG. IN QUARTERS PARKAY
MARGARINE 9¢

WITH TWO FILLED FREQUENT BUYER SAV-A-CHEKS 1 LB. PKG. W-D HANDI PACK
GROUND BEEF . . 19¢



NOTHING ELSE FEELS LIKE REAL GOLD...AND YOU DESERVE IT.
18 Different Styles...
3 Different Prices...
\$9.99, \$19.99, & \$29.99



WITH \$100 IN OUR REGISTER TAPES

GOLD EARRINGS \$9.99 PLUS TAX FROM PAIR



FOOD STAMPS GO FURTHER AT WINN-DIXIE

49 OZ. BOX 25¢ OFF LABEL

TIDE DETERGENT \$1.49

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



We're

REGULAR OR BUTTER FLAVORED

CRISCO SHORTENING \$1.98

3 LB. CAN

LIMIT 1 OF CUSTOMERS CHOICE WITH \$10.00 OR MORE FOOD ORDER

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MAXWELL HOUSE REGULAR, ELECTRIC PERK OR ADC COFFEE

\$1.89

1 LB. BAG

OR

REGULAR, ELECTRIC PERK OR ADC ASTOR COFFEE

\$1.59

LIMIT 1 OF CUSTOMERS CHOICE WITH \$10.00 OR MORE FOOD ORDER



12 OZ. CAN THRIFTLY MAID

CORNER BEEF 99¢

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



4 ROLL PKG. COTTONELLE ALL COLORS TISSUE

89¢

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



DIXIE DARLING SANDWICH BREAD

2 \$1

24 OZ. LOAVES

- LILAC REGULAR OR NO PHOSPHATE DETERGENT . . . 42 OZ. PKG. 99¢
- DEEP SOUTH MAYONNAISE . . . 32 OZ. JAR 99¢
- THRIFTLY MAID CATSUP 32 OZ. BTL. 89¢
- DEEP SOUTH SMOOTH OR CRUNCHY PEANUT BUTTER . . . 18 OZ. JAR \$1.29
- TROPICAL GRAPE JELLY . . . 3 LB. JAR \$1.39
- ARROW ALL COLORS BATHROOM TISSUE 4 ROLL PKG. 99¢
- SUNBELT ALL COLORS PAPER TOWELS 2 LARGE ROLLS \$1.00
- CRACKIN GOOD REGULAR OR WAVY POTATO CHIPS . . . 7 1/2 OZ. BAG 89¢
- CRACKIN GOOD ALL VARIETIES COOKIES 20 OZ. BAG 99¢
- PRESTIGE DELUXE BREAD . . . 24 OZ. LOAF 69¢
- DIXIE DARLING FRENCH HARD ROLLS . . . 10 OZ. PKG. 79¢
- DIXIE DARLING SUGAR DONUTS . . . 12 OZ. PKG. 89¢



30¢ OFF LABEL REGULAR OR GEL COLGATE TOOTH PASTE 4.6 OZ. TUBE \$1.09



30¢ OFF LABEL FLEX SHAMPOO OR CONDITIONER 15 OZ. \$1.69



STP OIL TREATMENT 15 OZ. SIZE \$1.79
STP GAS TREATMENT 12 OZ. SIZE \$1.49



25¢ OFF LABEL 40 CT. PKG. POLIDENT TABLETS \$1.49



100 CT. BTL. BUFFERIN TABLETS \$3.49



12 OZ. BTL. MYLANTA LIQUID \$2.49

TROPICAL ALL FLAVORS FRUIT DRINKS . . . 64 OZ. BTL. \$1.09
LILAC LEMON, LIME OR PINK DISH DETERGENT . . . 32 OZ. BTL. 69¢

DEEP SOUTH SWEET RELISH . . . 22 OZ. JAR \$1.19
TRASH BAGS . . . 40 CT. PKG. \$2.99

22 OZ. JAR \$1.19

40 CT. PKG. \$2.99

SUPERBRAND ALL FLAVORS (5 OZ. CUPS) YOGURT 2 3 CT. PKGS. \$1.00
SUPERBRAND SOUR CREAM . . . 16 OZ. CUP 79¢



Money saving offer for **KRAFT Velveeta SLICES \$1.89** 12 OZ.
on specially marked **OSCAR MAYER BOLOGNA \$1.49** 12 OZ.



2 LB. CUP SUPERBRAND REGULAR OR STA-FIT COTTAGE CHEESE \$1.59