



Your Dollar Goes Further with Winn-Dixie's Sav-A-Chek FREQUENT BUYER

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Savings Plan™

HERE'S HOW IT WORKS

1. Ask for your Frequent Buyer Sav-A-Chek. It's Free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn-Dixie Frequent Buyer because...
2. You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn-Dixie grocery specials everyday, every week! The faster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up. Shop Winn-Dixie. There's no limit to the number of Sav-A-Cheks that you can cash in on famous brand items or as a bonus...
3. Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Chek are now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants. Certain restrictions may apply.

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT HARDEE'S!



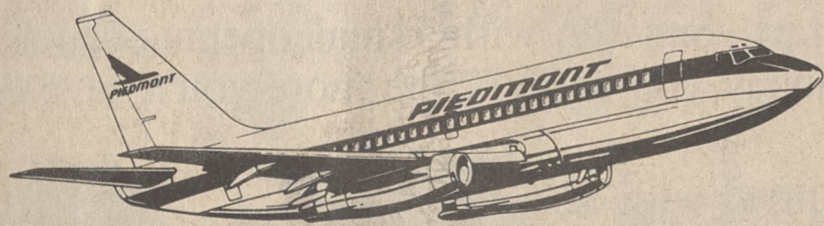
SAVE A BUCK!
Get \$1 off your purchase at participating Hardee's for each filled Sav-A-Chek—certain restrictions apply.

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT ECKERD!



SAVE A BUCK!
You'll get \$1 off any purchase of \$5 or more at participating Eckerd Drug Stores with one filled Sav-A-Chek.

GET YOUR SHARE OF FREQUENT BUYER SAVINGS ON PIEDMONT!



PIEDMONT AIRLINES

Get \$1 off Piedmont airfare for each filled Sav-A-Chek and there's no limit! Certain restrictions apply.

SAVE A BUCK!

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT YOUR...

ONE HOUR MARTINIZING DRY CLEANING



Get \$1 off any dry cleaning order with one filled Sav-A-Chek at participating stores. Certain restrictions apply.

SAVE-A-BUCK!



Sav-A-Chek Special!

32 OZ. BTL. HEINZ REAL KETCHUP

49¢
WITH 1 FILLED SAV-A-CHEK



Sav-A-Chek Special!

DIXIE DARLING SANDWICH BREAD 24 OZ. LOAVES

2 29¢
WITH 1 FILLED SAV-A-CHEK



Sav-A-Chek Special!

7 1/2 OZ. PKG. ALL VARIETIES LAY'S POTATO CHIPS

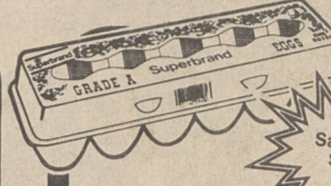
69¢
WITH 1 FILLED SAV-A-CHEK



Sav-A-Chek Special!

10 LB. BAG EMBER'S CHARCOAL

89¢
WITH 1 FILLED SAV-A-CHEK



Sav-A-Chek Special!

DOZEN SUPERBRAND GRADE A LARGE WHITE EGGS

29¢
WITH 1 FILLED SAV-A-CHEK



Sav-A-Chek Special!

1 LB. PKG. OSCAR MAYER MEAT WIENERS

99¢
WITH 1 FILLED SAV-A-CHEK



REGULAR ONLY CRISCO SHORTENING

\$1.99
3 LB. CAN
LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



32 OZ. JAR MIRACLE WHIP SALAD DRESSING

\$1.29
LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



PLAIN OR SELF RISING MARTHA WHITE FLOUR

69¢
5 LB. BAG
LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



THRIFTY MAID LARGE OR MEDIUM PEAS, WHOLE KERNAL OR CREAM STYLE CORN, OR TOMATOES

3 109¢
16 OZ. CANS



2 LITER BTL. ALL FLAVORS CHEX DRINKS

69¢
LIMIT 4 WITH \$10.00 OR MORE FOOD ORDER



2 LITER BOTTLE MT. DEW, PEPSI FREE OR PEPSI COLA

\$1.09



BUY-ONE-GET-ONE-FREE UNSCENTED, FRESH, OR REGULAR BAN ROLL-ON

\$1.89



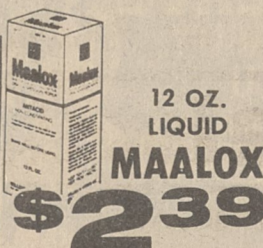
100 CT. EXTRA STRENGTH TYLENOL CAPSULES

\$5.49



FOIL WRAPPED ALKA SELTZER

\$1.09
12 CT.



12 OZ. LIQUID MAALOX

\$2.39



4 LB. GARD 'N GROW SEVIN DUST

\$1.69



SUPERBRAND QTRS. MARGARINE

3 119¢
1 LB. PKGS.



2 LB. CUP REGULAR OR STA FIT SUPERBRAND COTTAGE CHEESE

\$1.69



50 CT. PKG. ARROW FOAM PLATES

99¢

ARROW ALL COLORS BATHROOM TISSUE 4 ROLL PKG. 99¢
SUNBELT WHITE OR YELLOW TOWELS 2 LARGE ROLLS \$1.00
CRACKIN GOOD REGULAR OR WAVY POTATO CHIPS 8 OZ. PKG. 89¢
TROPICAL ALL FLAVORS FRUIT DRINKS 64 OZ. SIZE \$1.09