

John Kilgo To Join Jefferson-Pilot Firm

One of the best known and most outspoken reporters on the Carolinas news and sports scene, John Kilgo, is joining the rapidly expanding enterprises of Jefferson-Pilot Broadcasting Company and its Jefferson-Pilot Teleproductions.

The veteran newspaper columnist/editor and radio personality will be involved in sports and other broadcast related activities with his initial assignment as host of the weekly television shows produced for a statewide network for UNC Basketball Coach Dean Smith and UNC Football Coach Dick Crum.

JPT General Manager, Bailey Dwiggins, described the Kilgo appointment as, "an exciting opportunity to utilize the talents of an excellent on-air communicator who also is an expert observer of athletics in this area over many years." For the past three years, Kilgo has produced both a newspaper and a syndicated radio show devoted to that athletic program of UNC. The addition of Kilgo is the latest of Jefferson-Pilot Teleproductions' steps toward becoming a major part of the broadcasting sports scene, following close on the heels of the announcement of a live ACC Football Regional Television Network this fall. JPT also is a partner with Raycom Sports in the venture which produces ACC Basketball for television along with other Conference events.

WBT/WBCY General Manager, Bill Jennings, says plays are also being formulated for his stations to originate radio shows featuring the UNC coaches with Kilgo as the producer and host, which Jennings describes as, "an important new dimension to our long-time association with UNC sports through play-by-play broadcasts."

While Kilgo's immediate role

will be primarily related to the sports programs, JPBC Executive Vice President, Jim Babb, says he will be available for other broadcasting assignments in the company. And WBTV General Manager, Cullie Tarleton, says of Kilgo's move, "John has always been a challenging and provocative observer of current events, and we look forward to having access to his talents."

Kilgo is a Charlotte native whose print and broadcast work have always reflected the flavor of his intimate knowledge and keen interest in both politics and sports in the Carolinas. He graduated from Central High School, Charlotte College, and the University of North Carolina. His journalistic career started at The Charlotte News in 1956 and he became City Hall reporter and a featured columnist before joining Davidson College as Sports Information Director during the highly successful basketball years of Left Driesell's leadership.

The opportunity to further broaden his communicating skills in the media lured Kilgo to head the news operations of WAYS-WROQ in 1967, and he eventually became editor and columnist of the co-owned Charlotte Weekly newspapers. During that time, he handled radio play-by-play for UNC-Charlotte basketball for seven years.

Babb said in commenting on Kilgo's professional background, "based on my acquaintance with John going back to high school days, he is a spirited individual who speaks his mind. He has deep roots in the community, a thorough knowledge and understanding of the issues, which combined with his own unique style makes him a very popular communicator."

Kilgo will begin his new role with Jefferson-Pilot Broadcasting in August.



EILEEN FULTON
"Lisa"
On "As The World Turns"

Fulton Returning To TV Role

Former Kings Mountain resident Margaret McLarty, (Eileen Fulton) daughter of the Rev. and Mrs. James B. McLarty, now of Black Mountain, returns to her role as the colorful Lisa McColl on "As The World Turns" after a year's absence beginning Friday, Aug. 3rd.

The North Carolina native, who took the stage name of Eileen Fulton, graduated from the University of North Carolina at Greensboro before beginning her role in the theatre and studying in New York. Her father was pastor of Central United Methodist Church when the family resided in Kings Mountain.

Miss Fulton is married to Danny Fortunato. WBTV, which airs the program on Channel 3 daily at 1:30 p.m., brought her to Charlotte several years ago for interviews. She said at the time that she had many fond recollections of life in Kings Mountain and friends here but had not been in the community for many years.

CC Historical Museum Gets \$5,000 Endowment

The Cleveland County Historical Museum received a \$5,000 endowment as a tribute to the late Jean Schenk of Cleveland County. The Jean Schenk Education Memorial Endowment, given by the Schenk family, will be used to help further the educational needs of the museum.

The museum hopes to use the endowment to spark and

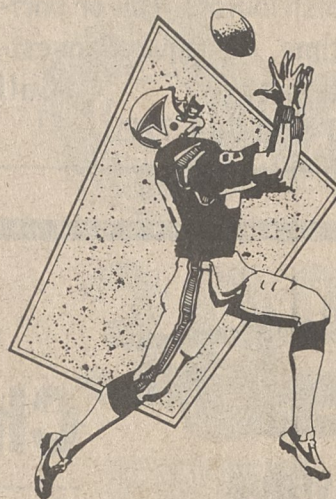
challenge other families in the Cleveland County area in helping build the educational resources of the museum. As an endowment, only the interest will be used. It will pay for classes, traveling exhibits and programs on Cleveland County heritage.

The endowment was made by the Schenk family during the annual Board meeting of the

Historical Association, the parent of the Historical Museum.



The catfish and certain other fishes are believed to have many taste buds in the skin that covers their bodies.



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PEE WEES
Ages 10, 11
Max. Wgt. 100 Lbs.

JR. MIDGETS
Ages 10, 11, 12
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