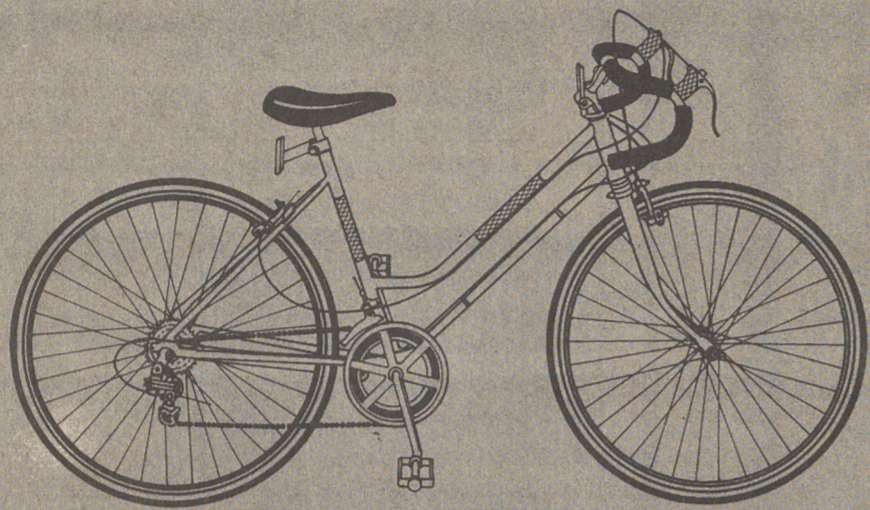


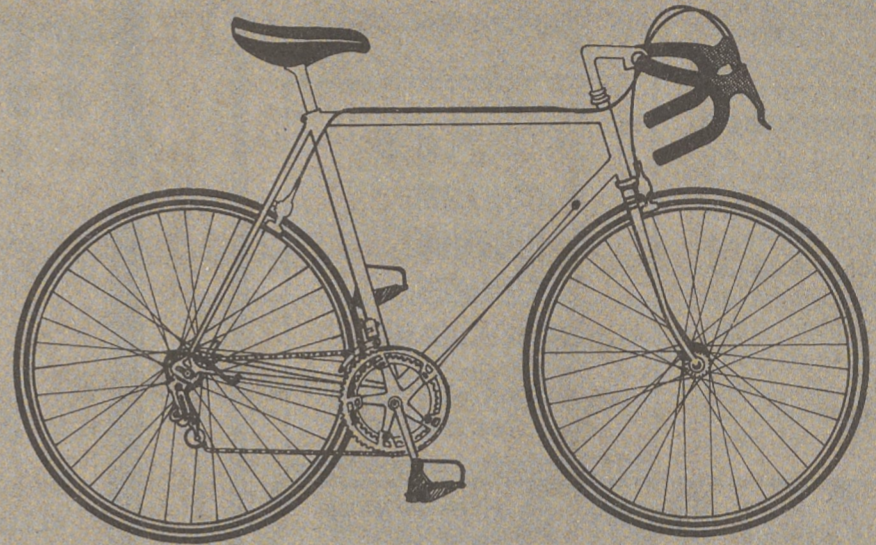
HEY KIDS

WIN A NEW BICYCLE

Calling All Boys, Girls, Moms, Dads, Grandmas, Grandpas Or Anyone Interested In Winning A Free Bicycle, Television Set Or Earn Cash



Girls Bicycle



Boys Bicycle

Bikes

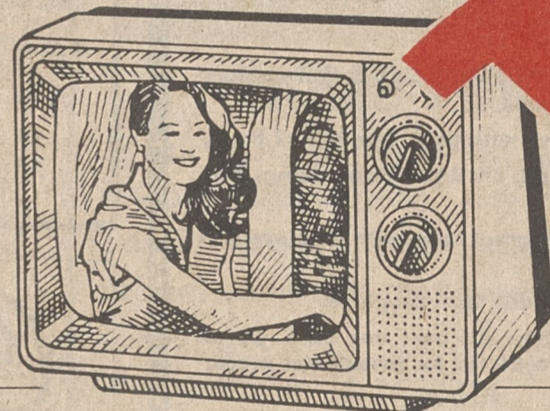
Sell 20 Subscriptions During Our Summer Subscription Campaign And Win A **Western Flyer 10 Speed Bicycle** As Shown In The Photograph Above

Bikes

OR

TV'S

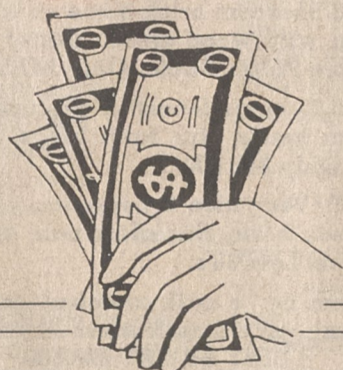
Sell 20 Subscriptions During Our Summer Campaign And Win This Beautiful **RCA 12" Black And White Portable TELEVISION SET**



RCA
RCA 12" diagonal
black & white
COMPACT 12 TV

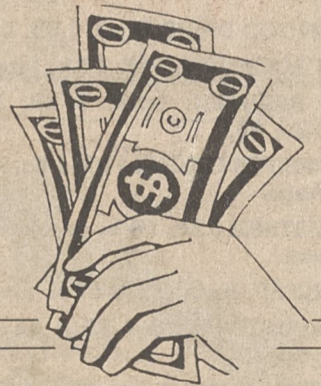
TV'S

Cash



Sell 20 Subscriptions During Our Summer Subscription Campaign And Win **\$100.00 Cash Money**

Cash



RULES OF SUBSCRIPTION CAMPAIGN

- For each 20 subscriptions a participant sells, he or she will receive a free bicycle (Western Flyer 10 speed models No. 34-2936-2; 34-2937-0) or an RCA 12 in. black and white TV set.; or the participant may take half of the cash (less tax). If a participant desires to get a higher priced bicycle, he must pay the difference. If he or she chooses a lower priced bicycle, he will get no refund. If a participant sells less than 20 subscriptions, he may take half the cash (less tax). If he or she sells more than 20, he may take half the cash (less tax). Children under 12 years of age must be accompanied by a parent.
- Subscriptions may be sold to any of the following six newspapers: Belmont Banner, Mt. Holly News, Bessemer City Record, Stanley News, Cherryville Eagle, Kings Mountain Herald.
- One-year subscriptions only will be accepted. No six months subscriptions will count. A two year subscription will count the same as two one-year subscriptions.

- The campaign will begin on Thursday, August 2, and will end Friday, August 24, 1984.
- Only new subscriptions will count. Renewals to any subscription will not count. Must be expired at least thirty days.
- All subscriptions must be turned in to the newspaper office on Thursday or Fridays. No subscriptions will be accepted on any other day. We request that subscriptions be turned in each Thursday or Friday during the campaign by 4 p.m.
- Anyone entering the campaign who does not sell enough to win a prize will receive one half of money, excluding tax.

COME BY OUR OFFICE, PICK UP YOUR SALES KIT AND START WINNING TODAY

Kings Mountain Herald

The Kings Mountain Herald Office is located in the Log Building at East King Street and Canterbury Road.