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GE BUILT-IN



cities and towns all over the The largest center for discount buying is Burlington where there are two outlet shopping centers in addition to over 20 in-

Discount

Visitors to North Carolina for the 400th Anniversary celebra-

tion have the opportunity to par-

ticipate in a favorite sport of

many trying to meet a budget -

North Carolina is one of the

best shopping centers in America

with over 200 factory outlets

and name brand discount shopp-

ing outlets in the central part of

Furniture, clothing, lingerie, linens, shoes, dinnerware, rugs,

pottery, toys, cookware,

uniforms, pianos, wallpaper and

chandeliers are all offered at dis-

count prices at various locations

The buys are so good that many travel agents in the eastern United States schedule bus tours to some of the areas with heavy

concentrations of discount

Offered for sale are items rang-

ing from first quality name

brands to irregulars and closeouts which are priced accor-

Most of the outlets are located near major traffic arteries in

discount buying.

the state alone.

across the state.

dependently operating outlet But many other major outlets are located in Raleigh, Durham, Roanoke Rapids, Gastonia, Asheville, Asheboro, Lexington, Salisbury, Kannapolis, Concord,

Greensboro, Lumberton, High Point, Winston-Salem and Eden. The manufacturers range from top to mid-line products. Some offer catalogues to interested customers, most accept credit cards, all are accessible to

shoppers. Why is North Carolina home to so many factory outlets and discount shopping stores? Partly because of the early history of manufacturing in the state.

Before the advent of the automobile, many places in North Carolina were not easily accessible, but labor was and remains cost effective.

Manufacturers found the state an ideal location with a ready work force, and an abundance of raw materials to provide goods for the rest of the country.

They also discovered that their employees were interested in owning products they themselves had helped to make, so were their friends and families.

As a result, employees' stores featuring company manufactured products began opening their doors and finding an accessible market. Word of mouth created an active market and more and more manufacturers got into the business.

Outlet guides are available for a small fee from Central Publications, PO Box 2550, Greensboro, NC 27402 and Carolina Publications, PO Box 2550, Greensboro, NC 27407.

Free maps to area outlets are available through Burlington Bag and Baggage, 2679 Ramada Rd., Burlington, NC 27215.

Meet The Settlers Scheduled

You can "meet the settlers" at Crowders Mountain State Park on Saturday, Nov. 10 at 1 p.m., 2 p.m. or 3 p.m. (follow signs at the park office).

You can take a short walk into the "unchartered wilderness" of the Carolina Backcountry of 1754.

You will encounter a small band of brave pioneers recently arrived from Pennsylvania.

As you share in their simple meal you may talk with these folk about their European origins, their adventures along the Great Wagon Road, and their hopes and fears for the future here on the edge of

A part of the "Carolina's Coming of Age: Beginnings" history project, this unique experience is sponsored by Schiele Museum in cooperation with Crowders Mountain State Park.

intimate look at our Piedmont Carolina beginnings.

PER



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