

# ROGGER'S <sup>\*</sup>50% Of Manufacturer's Sticker

## SAVE 50% Of Manufacturer's Sticker

### FOUR DAYS ONLY!

WED. · THURS. · FRI. · SAT.

# SALE!

NEW 1985 PONTIACS

Rogger's revolutionary 50% of Sticker Plan has been created to give you the opportunity to drive any New Car or Truck at a substantially reduced cost. Just the way the introduction of long-term financing over 50 years ago made it possible for millions of Americans to own their own car. Today 50% of Sticker Plan, with its low monthly payments (based on 50% or less of the actual sticker price of the car) allows you to drive the automobile you want at truly affordable prices. With Rogger's PLAN, we forecast and guarantee a car's resale value after 3 years. And we deduct that trade value NOW. You only pay on the difference. For example, a car with a \$12,000 selling price may be forecast at a \$6,000 value in 3 years. Deduct that guaranteed trade value and you pay the \$6,000 difference over 36 months.

1985  
**BUICK REGAL**  
MFG. LIST PRICE  
**\$12,680**  
DRIVE AND YOU PAY DEP. OF ...



STOCK # B-604

1985  
**PONTIAC FIERO SE COUPE**  
MFG. LIST PRICE  
**\$12,152**  
DRIVE AND YOU PAY DEP. OF ...



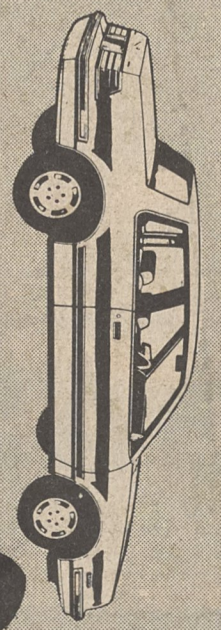
STOCK # P-358

1985  
**PONTIAC GRAND AM**  
MFG. LIST PRICE  
**\$10,936**  
DRIVE AND YOU PAY DEP. OF ...



STOCK # P-313

1985  
**PONTIAC 6000 COUPE**  
MFG. LIST PRICE  
**\$11,198**  
DRIVE AND YOU PAY DEP. OF ...



STOCK # P-336

1985  
**PONTIAC FIREBIRD**  
MFG. LIST PRICE  
**\$13,186**  
DRIVE AND YOU PAY DEP. OF ...



STOCK # P-385

1985  
**PONTIAC GRAND PRIX**  
MFG. LIST PRICE  
**\$12,816**  
DRIVE AND YOU PAY DEP. OF ...



STOCK # P-348

1985  
**BUICK SOMERSET**  
MFG. LIST PRICE  
**\$11,412**  
DRIVE AND YOU PAY DEP. OF ...



STOCK # B-589

1985  
**PONTIAC SUNBIRD 2-DR. COUPE**  
MFG. LIST PRICE  
**\$9,753**  
DRIVE AND YOU PAY DEP. OF ...



STOCK # P-360

**ROGGER'S**  
*Simply THE BEST!*

**Roggers**

"WE RUN A VERY SIMPLE BUSINESS!"  
PONTIAC • CADILLAC • BUICK

208 WEST DIXON BOULEVARD SHELBY, NORTH CAROLINA  
CHARLOTTE PHONE: 334-2633  
PHONE: 487-6364

**WE HAVE A LARGE SELECTION OF '85 PONTIAC, BUICK AND CADILLACS NOT AFFECTED BY GM'S JAN. 2ND PRICE INCREASE!**

\*These Advertised Prices reflect the depreciation you pay on a 36 month closed end lease. These prices do not reflect the purchase price.