

# THE SALE!

**ZERO  
DOWN  
PAYMENT!**

**ZERO  
SECURITY  
DEPOSIT!**

**ZERO  
FIRST  
PAYMENT!**

**THE  
Sale!**

There are no other words to describe this promotion. When Roger's Says, "THE SALE", That says it all!! Zero Down Payment, Zero Security Deposit — We make it for you, and Zero First Payment — We make that for you too!! You'll find a great selection of Pontiac's Buick's, and Cadillac's: And, you'll find your price and your terms. Only at Roger's! Simply the Best!

.... COMPARE THESE SALE SPECIALS ....

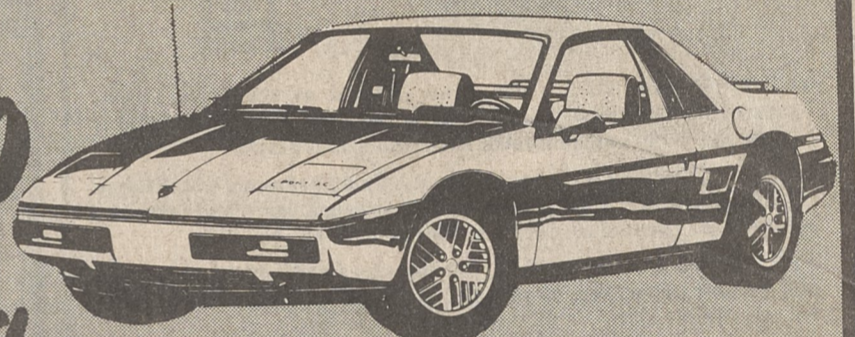
## NEW 1985 FIERO SPORTS COUPE

- Sunroof
- Power Windows
- Air Conditioning
- Automatic
- Aluminum Wheels
- AM-FM Stereo with cassette
- White Letter Tires
- Formula Steering Wheel
- Tilt Steering Wheel
- Cruise Control

LIST PRICE \$12,922.00

**\$224<sup>40</sup>**  
PER MONTH

**ZERO  
DOWN  
PAYMENT!**



STOCK #P-376

## NEW 1985 SUNBIRD COUPE



STOCK #P-397

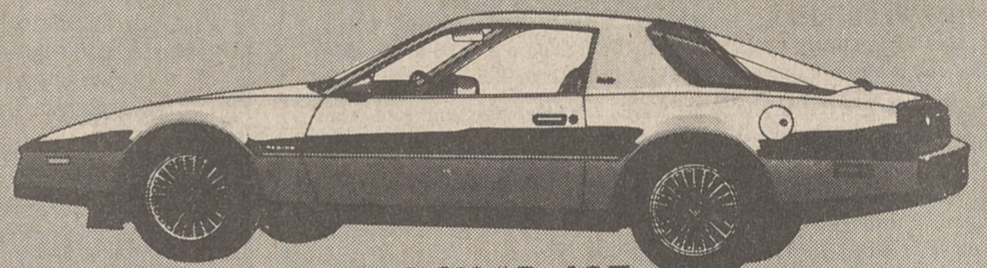
- |                     |                         |                  |
|---------------------|-------------------------|------------------|
| • Custom Trim Group | • Power Steering        | • Cruise Control |
| • Air Conditioning  | • Tilt Steering Wheel   | • Tinted Glass   |
| • Automatic         | • AM-FM Stereo Cassette | • Sport Mirrors  |

LIST PRICE \$10,403.00

**\$192<sup>34</sup>**  
PER MONTH

**ZERO  
DOWN  
PAYMENT!**

## NEW 1985 FIREBIRD



STOCK #P-407

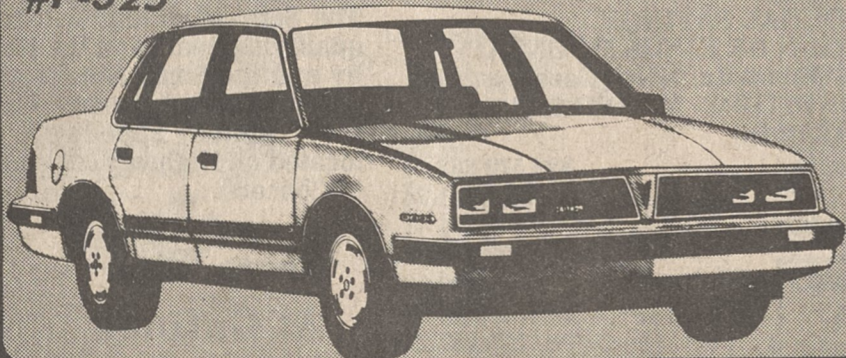
- |                     |                              |                        |
|---------------------|------------------------------|------------------------|
| • T-Tops            | • AM-FM Stereo with Cassette | • V-6 Engine           |
| • Custom Trim Group | • Tilt Wheel                 | • Cast Aluminum Wheels |
| • Air Conditioning  | • Gauges and Tachometer      | • Sport Mirrors        |
| • Rear Deck Spoiler |                              |                        |

LIST PRICE \$13,816.00

**\$239<sup>55</sup>**  
PER MONTH

**ZERO  
DOWN  
PAYMENT!**

STOCK #P-325



## BRAND NEW 1985 PONTIAC '6000' SEDAN

LIST PRICE \$11,968.00

- 55/45 Seats
- Custom Exterior Group
- Air Conditioning
- V-6 Engine
- Rear Window Defogger
- Custom Wheel Covers
- AM/FM Stereo

**\$220<sup>90</sup>**  
PER MONTH

**ZERO  
DOWN  
PAYMENT!**

\* These Adv. Payments are based on a 48 months closed-end lease based on 18,000 miles per year. There are no extra charges and Rogers P/C/B will make the first payments and advance the security deposit which is refundable to customer at the end of the lease!

# Rogers

"WE RUN A VERY SIMPLE BUSINESS"  
• PONTIAC • CADILLAC • BUICK

208 WEST DIXON BOULEVARD SHELBY, NORTH CAROLINA PHONE: 487-6364  
CHARLOTTE PHONE: 334-2633

**ROGERS  
SIMPLY THE  
BEST!**