

# SECOND ANNUAL

# \$99.00

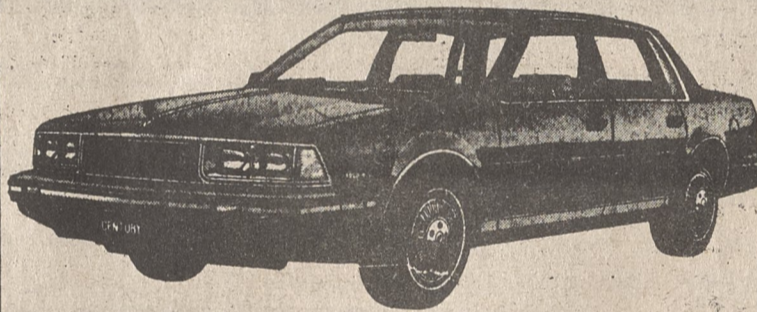
# SALE

INVOICE  
SALE!  
SALE!

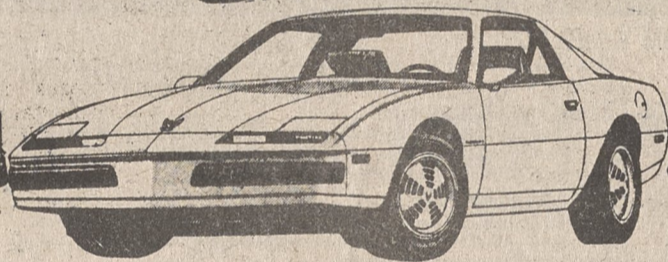
WALL TO WALL CLEARANCE  
ON 1985 MODELS!

WE HAVE THE LARGEST INVENTORY OF PONTIAC AND BUICKS IN OUR AREA . . . AND WE'RE GONNA SELL THEM IN JULY! SOME DEALERS TALK BIG DEALS, JUST TALK—ROGERS HAS BIG DEALS FOR YOU! \$99.00 OVER INVOICE ON ANY PONTIAC OR BUICK IN OUR INVENTORY DURING JULY. THIS IS OUR SECOND ANNUAL OVER INVOICE SALE AND IF IT IS ANYTHING LIKE LAST YEAR'S SALE, THESE CARS WILL MOVE IN A HURRY—COME IN TODAY FOR THE GREATEST SELECTION YOU'LL FIND ANYWHERE—FROM PONTIAC SUNBIRDS TO BUICK PARK AVENUES!!!

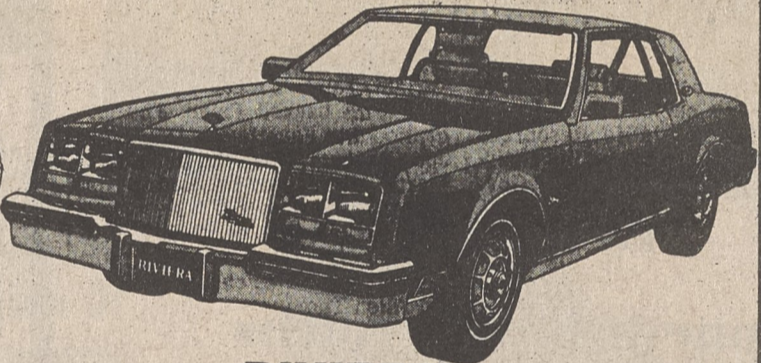
# \$99.00 OVER INVOICE!



**CENTURY LTD SEDAN**  
B647  
LIST PRICE 13,728<sup>00</sup>  
DISCOUNT 1668<sup>14</sup>  
99 OVER INVOICE **12057<sup>86</sup>**

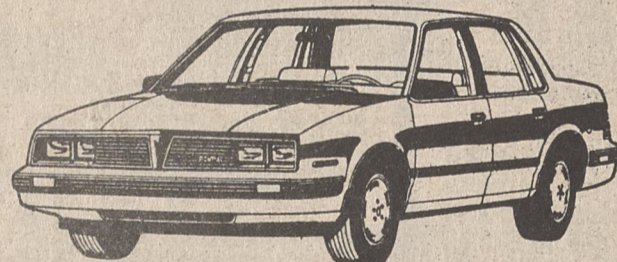
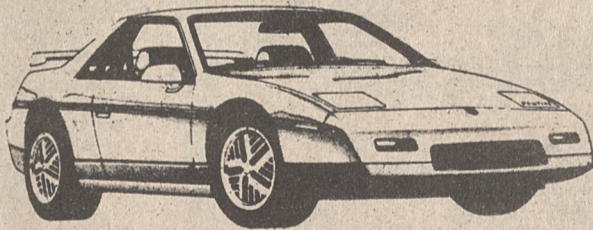


**85 FIREBIRD** P444  
LIST PRICE 15,248.00  
DISCOUNT 2213.59  
99 OVER INVOICE **13034<sup>41</sup>**



**RIVIERA** B692  
LIST PRICE 19,508<sup>00</sup>  
DISCOUNT 2415<sup>13</sup>  
99 OVER INVOICE **17092<sup>87</sup>**

**SKYHAWK T-TYPE**  
B643  
LIST PRICE 11,970<sup>00</sup>  
DISCOUNT 1155<sup>44</sup>  
99 OVER INVOICE **10814<sup>56</sup>**



**85 BONNEVILLE SEDAN**  
P399  
LIST PRICE 13,308<sup>00</sup>  
DISCOUNT 1557<sup>38</sup>  
99 OVER INVOICE **11,750<sup>64</sup>**

**85 REGAL COUPE**  
B604  
LIST PRICE 13,450.00  
DISCOUNT 1948.01  
99 OVER INVOICE **11501<sup>99</sup>**

**85 FIERO GT** P458  
LIST PRICE 14,820<sup>00</sup>  
DISCOUNT 1417<sup>81</sup>  
99 OVER INVOICE **13402<sup>19</sup>**

**85 6000 LE SEDAN** P493  
LIST PRICE 14,117<sup>00</sup>  
DISCOUNT 1678<sup>84</sup>  
99 OVER INVOICE **12438<sup>16</sup>**

**85 PARISIENNE BROUHAM**  
P499  
LIST PRICE 15,962<sup>00</sup>  
DISCOUNT 1925<sup>51</sup>  
99 OVER INVOICE **14036<sup>49</sup>**

**SOMERSET LTD**  
B578  
LIST PRICE 13,332.00  
DISCOUNT 1819.17  
99 OVER INVOICE **11512<sup>83</sup>**

**LESABRE LTD COUPE**  
B598  
LIST PRICE 18,408<sup>00</sup>  
DISCOUNT 2319<sup>83</sup>  
99 OVER INVOICE **16088<sup>37</sup>**

**85 SUNBIRD COUPE**  
P485  
LIST PRICE 10,403<sup>00</sup>  
DISCOUNT 954<sup>16</sup>  
99 OVER INVOICE **9448<sup>84</sup>**

**85 6000 STE**  
P462  
LIST PRICE 16,619.00  
DISCOUNT 1761.32  
99 OVER INVOICE **14857<sup>68</sup>**

**85 GRAND PRIX LE**  
P323  
LIST PRICE 15,642<sup>00</sup>  
DISCOUNT 1848<sup>86</sup>  
99 OVER INVOICE **13793<sup>44</sup>**

**PARK AVENUE SEDAN**  
B652  
LIST PRICE 19,469<sup>00</sup>  
DISCOUNT 2433<sup>49</sup>  
99 OVER INVOICE **17035<sup>51</sup>**

**85 GRAND-AM LE**  
P412  
LIST PRICE 11,706<sup>00</sup>  
DISCOUNT 1030<sup>84</sup>  
99 OVER INVOICE **10675<sup>46</sup>**

THESE CARS ARE SUBJECT TO PREVIOUS SALE BEFORE THE PUBLICATION OF THIS AD. THESE PRICES ARE AVAILABLE ON ONLY THOSE UNITS IN OUR INVENTORY. WE WILL NOT BUY CARS FROM OTHER DEALERS FOR SALE AT THESE ADVERTISED PRICES!

# Rogers

"WE RUN A VERY SIMPLE BUSINESS"  
PONTIAC • CADILLAC • BUICK

208 WEST DIXON BOULEVARD, SHELBY, NORTH CAROLINA PHONE: 487-6364  
CHARLOTTE PHONE: 334-2633

ROGERS  
SIMPLY THE  
BEST!