



MISS SPRING FESTIVAL — Amy Ford, left, daughter of Mr. and Mrs. Ted Ford of Kings Mountain, is crowned Miss Spring Festival during Friday's pageant at Central School. Crowning Amy is last year's queen, Carmen Smith, daughter of Mr. and Mrs. George Smith of Grover. Amy is the granddaughter of Mr. and Mrs. George Smith and Mr. and Mrs. Wade Ford of Kings Mountain.

Ketner 'Best Executive' In Retail Food Industry

The Wall Street Transcript has named Ralph W. Ketner, chairman of Food Lion, Inc., the "best executive" among leaders in the retail/food chain industry. Ketner, who founded the Salisbury-based supermarket chain in 1957, received the publication's gold award for "judicious expansion, stringent cost control and selective formatting" in building what has been described as "America's fastest growing food chain" by Forbes' magazine. In 1968, Ketner made a major impact on food retailing in North Carolina when he lowered 3,000 grocery prices

and calculated a formula of volume sales which would provide customers with lower food bills and also a profit for the company. That pricing philosophy remains intact today and is the major reason the company has grown from 5 stores in 1968 to 332 stores in six southeastern states today.

The Transcript reports Food Lion's "expense ratio to sales is the best in the business along with attaining high returns on equity, strong net profit margin, high return on assets relative to the industry as a whole. They are taking market shares away from their competitors."

Karate Class Entertains Kings Mountain Kiwanians

The Kings Mountain Kiwanis Club enjoyed a presentation by the orange belt Karate class from North School. Students performed self-defense skits and demonstrated basic Karate techniques including blocks, kicks, and punches. In addition, students demonstrated kata (pre-arranged forms),

and sparring. Students also performed basic moves of the bo staff, tonfa, bokken, and nunchak. The class is taught by Dr. J. Allen Queen, principal of North School, a third-degree black belt in shito-ryu Karate. Dr. Queen's book, "Karate Handbook" can be purchased at area bookstores.

BB&T Has Highest Return

Branch Banking and Trust Company's (BB&T) Trust Investment Department produced the highest return on its Employee Benefit Equity Fund of any bank-managed investment fund in eight southeastern states for the latest quarter ending February, 1986, according to a report on common stock funds by CDA Investment Technologies, Inc., a company that monitors investment performance. The states surveyed were: Virginia, North Carolina, South Carolina, Georgia, Florida, Mississippi, Tennessee and Alabama.

BB&T's 17.3% return on investment in the latest quarter was sufficient to earn the Wilson-based bank a place in the top 5% of the 276 investment funds across the country which were analyzed by CDA.

"These results are particularly gratifying to us, because they indicate that we are providing superior ser-

vice for our customers," W. Ray Long, executive vice president and manager of BB&T's Trust Division, said. "We were ranked in the top 25% in the country for 1985, and we intend to make every effort to maintain our high standing in the investment community."

BB&T's Employee Benefit Equity Fund consists of contributions from various pension and profit sharing plans managed by BB&T's Trust Department. As the contributions are received, they are invested to provide additional revenue for the plans.

Grover Sales Set

Grover Volunteer Fire Department will sponsor a hotdog, hamburger, crafts, attic and bake sale Sat., May 17 beginning at 7 a.m. All proceeds will go to the fire department.

Announcing

OUR BRIDAL REGISTRY SERVICE

ALL BRIDES TO BE RECEIVE A FREE GIFT
When Filling Out Our Bridal Registry - Stop By Today At,
314 E. KING ST.

BRASS
STATESMETAL
LAMPS & LAMP SHADES
BLUE ENAMEL DINNERWARE
LARGE ASSORTMENT OF WOOD ITEMS
BASKETS - DRY & SILK
FLORAL ARRANGEMENTS
PICTURES
BRAIDED RUGS - DOOR MATS
We Gift Wrap And Delivery For Bridal Gifts



"for all seasons - for all reasons"

Christmas

EMPORIUM

739-5561

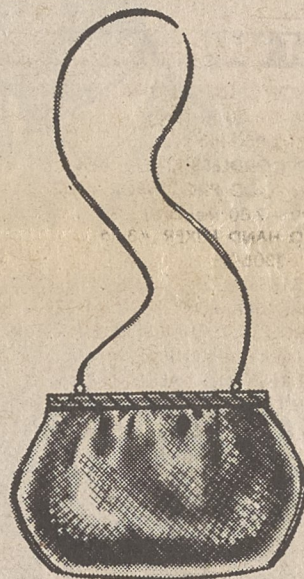


DOWNTOWN KINGS MOUNTAIN

MOTHER'S DAY

Gift Ideas

SALE ENDS MAY 10TH



**ALL AIGNER ITEMS
BAGS, COATS
AND SMALL ITEMS
REDUCED**

20% OFF



ALL KORET OF CALIFORNIA SPRING SPORTSWEAR

All Polyester And Cottons
Large Selection
Lt. Blue, Yellow, Khaki, White,
Poppy & Turquoise

20%-25% OFF

LADIES' SPRING DRESSES

Jr., Misses And Half Sizes
Large Selection

20% OFF



PETITE SPORTSWEAR BY PERSONAL

White & Green Linen
Sizes 4-16 Petite

25% OFF



KORET OF CALIFORNIA SPORTSWEAR

Denim City Blues - Sizes 8-18
Pants, Skirts, Blouses And Blazers

25% OFF



PETITE SPORTSWEAR BY C'EST PETITE

Sizes 6-14 Petite
Blouses, Pants, Skirts & Sweaters

25% OFF

LARGE SELECTION OF LADIES LINGERIE

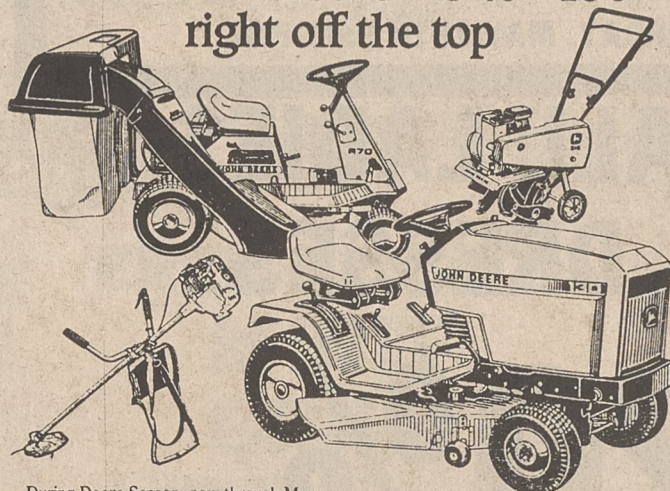
Pinehurst, Shadowline & Katz

50% OFF



Make your best deal on a new John Deere.

Then take another \$5 to \$150 right off the top



During Deere Season, now through May 31, we're offering very special prices on a store full of John Deere products. More than 80 items, in fact, with some of our lowest prices ever.

Come in now while the selection is greatest and make your best deal. Then cash in on factory-direct instant rebates, worth another \$5 to \$150.

Here's just a sample of the rebates you qualify for: \$25 or \$35 on an "R" or "S"

Series Riding Mower...\$75 to \$150 on a 200, 300 or 400 Series Lawn and Garden Tractor...\$50 on a new 100 Series Lawn Tractor.

Other rebates also apply to new deluxe 21-inch lawn mowers, tillers, chain saws, high-pressure washers, gas grills, generators, nylon-line trimmers and just about every tractor implement John Deere offers. See us today and save.



Use your John Deere Credit Card... 90 days same as cash*

*No minimum monthly payment, no finance charge during first 90 days. 18% APR, 50 cent minimum monthly finance charge after 90 days.

BRILEY'S LAWN & LEISURE

3932 E. Franklin, Gastonia, N.C. 824-4021