

# UNC-Charlotte Has Grown To State's 4th Biggest School

CHARLOTTE—According to the Office of Admissions at the University of North Carolina at Charlotte, many more students are choosing to attend UNCC this year than ever before.

Through June 1, the number of freshman applications increased 18 percent, from 3,889 in 1985 to 4,604 in 1986. University officials attribute a large part of this increase to a survey in last Nov. 25's "U.S. News and World Report," in which college presidents ranked UNCC as the third best among 158 comprehensive institutions in the South. The magazine defined comprehensive as a larger school that grants more than half its bachelor's degrees in occupations.

Titled "America's Best Colleges," the survey labeled the schools ranked as "the nation's pacesetters" in insisting that their students be educated broadly. The article also labeled UNCC as the least expensive in its category.

The surge of applications is sure to push UNCC's enrollment over the 11,000 mark this fall. The 1985-86 enrollment was 10,842, making UNCC the state's fourth

largest university. Craig Fulton, associate director of admissions at UNCC believes that the article has had an impact in increased applications on both the state and national level.

"Not only could people who read the U.S. News and World Report see this article, but the Associated Press picked it up and other news media publicized articles on it," said Fulton, who heard about the survey when watching television news.

Fulton said there has been a seven percent increase in the out-of-state applications from June '85 to June '86 and that "we seem to be making a favorable impression to those who hear about us for the first time."

Diane Locklin, a receptionist in the Admissions Office, has noticed an increase in the number of students calling to get information about attending UNCC since the survey was published. She added that before the survey, "most of the out-of-state calls were regional; now we're getting a lot more calls nationally."

Although the magazine survey helped bring the rise in student applications,

Fulton says there are other factors which have contributed to this increase. He believes that another factor is that the Chamber of Commerce has been "selling" UNCC to the public, particularly through UNCC's involvement in nearby University Research Park and University Place—both of which have received national media attention.

Another factor is the construction of new "residence facilities" that will be completed this fall and will house 500 more students—some who may have decided to go elsewhere if they couldn't live on campus. About one-third of the entire student body lives on campus.

According to Jackie Simpson, the director of housing, the new "residence facilities" will have cable television, non-smoking floors and computer terminals in designated areas of study—all popular attractions for students. Simpson added that these new facilities "provide a variety of different environments for the students to live in."

Despite the increase in applications, admissions officials say it's not too late to enroll for fall classes which begin Aug. 27. Applications are still being accepted. For more information, call the Admissions Office at 597-2211 from 8 a.m. to 5 p.m. weekdays.

## High Country Attracting Visitors For 200 Years

From Page 2-B

a day-long Sunday school picnic including preaching and gospel singing, in June); the Grandfather Mountain Highland Games (in July, 31st Annual in 1986, two days of Scottish athletic, piping, dancing contests, sheepherding, parade of tartans—considered the premier U.S. Scottish games); and the Masters of Hang Gliding Championship (in September, attracting the best hang gliders from all over the world).

Other special events—craft shows, wagon trains, a wooly worm contest, horse shows, country fairs and festivals—dot the High Country calendar every month of the year.

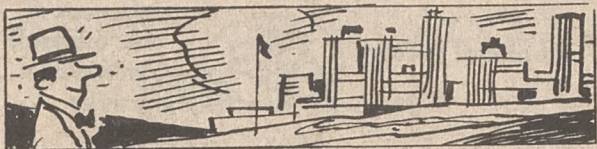
The High Country is a year-round vacation spot, with its long and brilliant fall foliage

season, its wildflower displays from earliest spring until late October frosts, its winter snows and lazy, hazy days of summer.

Its essentially rural character (tiny Alleghany County has more grade A dairy farms than any other county in the state) remains; the traditional friendliness of its people ("hurry back, now" is the invariable good-bye) is everywhere apparent.

North Carolina High Country Host's staff is ready and willing to help the public learn more about the region, plan a vacation tailored to their tastes, or find accommodations.

For additional information call toll-free: 1-800-438-7500 in the Eastern U.S.; or 1-800-222-7515 in North Carolina.

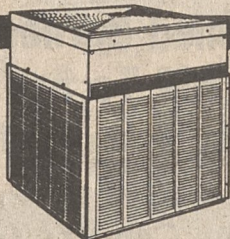


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