

# Southern Ideal Home Show September 4-7 In Charlotte

Homeowners in the Piedmont North Carolina and Virginia will have two opportunities in September to attend the popular "Southern Ideal Home Show," a consumer exposition embracing the huge home building and do-it-yourself industries.

The second annual "Southern Ideal Home Show" will be held Sept. 4-7 at the Charlotte Convention Center. Last year's inaugural show drew some 30,000 people to view exhibits including everything for the home and remodeling: furniture and accessories, antiques, hardware and tools, flooring and carpeting, financial services, do-it-yourself products and clinics, appliances, home building, and much more.

If you miss that show, the Raleigh version will be Sept. 18-21 in the Graham Exposition Building of the N.C. State Fairgrounds.

"With the economy strong and interest rates low right now, this industry is very hot," says Marilyn Bowler, show director. "From building new homes to moving into larger homes or expanding existing homes, there's a lot of activity. This show brings the industry

together under one roof." The shows are produced by Southern Shows Inc. of Charlotte, a 26 year old exposition management firm that lists among its other productions the Southern Christmas Show, Southern Spring Show and Southern Women's Show.

The Charlotte show is sponsored by the Home Builders Association of Charlotte and co-sponsored by WSOC-TV. The Raleigh show is sponsored by the Home Builders Association of Raleigh and Wake County and co-sponsored by WRAL-TV.

"We want people to come to this show and participate," says Bowler, "to look and touch and feel. To ask questions, discuss prices, materials, quality, labor costs. To compare new products to last year's. A wise shopper can save a lot of money comparing products and prices. Certain areas are earmarked for certain types of products. You can talk with one cabinet maker, find out what he can do for you, then walk across the aisle and talk to another."

Not only can visitors buy products on display - many of them at special show prices - but organizers are encouraging them to do research for future home improvement by bringing cameras and taking photographs of products and services they might be interested in later. Anyone bringing a camera will get 50 cents off the regular admission price.

"It's a selling show," says Bowler. "If people want to buy, that's fine. But it's also a place to do homework. If you see that perfect vanity but it's not quite in the budget right now, take its picture with the name of the exhibitor and you'll know where to go later."

Both shows will have extensive displays on what's new and exciting in bathrooms and kitchens, including fine new European fixtures for the bath and extensive new organizing systems for the kitchen.

A number of special features and events are planned for both shows:

\*An all-electric feature

home will be installed by Summey Building Systems of Dallas, N.C. The house measure approximately 1,200 square feet and will be fully constructed, furnished and landscaped. The home is an example of Summey's modular homes, which are manufactured in components on an assembly line, built in two parts and then delivered to the homesite, where a foundation is already in place.

"Do-It-Yourself Theatres" will have clinics scheduled each hour with experts speaking and demonstrating about such topics as How to Install Hard-

wood Flooring; How to Hang Wallcovering; Home Landscape Design and Whirlpool Bathing Made Clean & Simple.

\*A "New Product Pavilion" will feature items new to the home market in the last year.

Show hours will be noon to 9 p.m. Thursday and Friday, 10 a.m. to 9 p.m. Saturday, and 10 a.m. to 6 p.m. Sunday.

Admission is \$4 for adults (\$3.50 in advance), \$2 for youth (6-18) and children under 6 are free with an adult, excluding groups. Group tickets (30 or more adults) are \$3 each in advance.

For tickets or more information, call 376-6594 in Charlotte, 800/532-0189 in N.C., or 800/334-0248 elsewhere.

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Laura Jordan Crisp, daughter of Gary and Cathy Crisp of Kings Mountain celebrated her first birthday July 25 with a party at her home.

She also has a sister, Summer Crisp.

## Fall Soccer Registration Is Scheduled

Fall registration for the Greater Cleveland County Soccer Association will be held from 9 a.m. until 12 noon Saturday at Mauney Memorial Library in Kings Mountain and Cleveland Memorial Library in Shelby.

All youngsters ages eight through 11 are eligible.



Candles burn more slowly and evenly with minimal dripping if you place them in the refrigerator for several hours before using.



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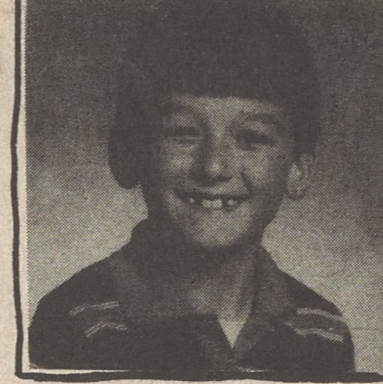


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