



The Kings Mountain Business Journal



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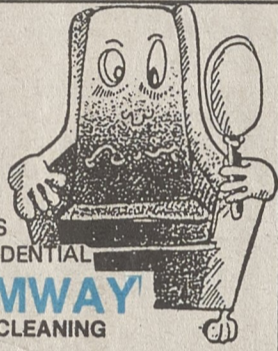
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THE BUSINESS JOURNAL

This week premieres the PAGE 2 BUSINESS JOURNAL. This is a new feature designed to give readers an inside look at area businesses. In the coming weeks this column will highlight one of the advertisers on PAGE TWO with insights on how to be a better shopper. As we all know from our own work and interests, there are many specialized details in today's world. We search out books on "How To . . ." and hints from experts so we can be better informed. This column can bring all of that home to Kings Mountain.

Every Business has a story to tell, and every proprietor has about a dozen things he wishes people knew so he — or she — could do a better job for you. That's because PAGE TWO merchants believe in the highest level of service. Be it a boutique or a restaurant, these folks know that you deserve the best because they depend on you, the local Kings Mountain consumer.

So look for PAGE TWO each week to inform and maybe even entertain you with words to the wise from your PAGE TWO-merchants.

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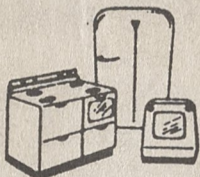
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