



24 IN A ROW — Lawrence Etters, left, accepts the keys to his 1989 Thunderbird from Wade Tyner, center, owner of Wade Ford in Kings Mountain. Etters has bought a new Ford 24 consecutive years from his hometown dealer. Rob Christensen, right, Ford Field Representative from Charlotte, was on hand for the occasion.

There must be a reason why a person would buy 24 Fords in 24 years from the same Dealership!

TO WHOM IT MAY CONCERN:

For the past 24 years I have ordered a new car each year from the local Ford dealership here in Kings Mountain.
A lot of people have asked me why I have stuck with Ford, and why I have continued to buy 100%. Ford has always made a good car, and they are better built today than ever before. All this you read and hear about Ford's quality being number one is true.

But I guess it all boils down to the fact that I feel I am buying a good product and getting good service when I need it. I have shopped around and know that I get a good deal at Wade Ford, along with service I can count on.

So, for me, I stay with what works. And that's why I am going to stay with Ford products, and buy from Wade Ford.

Sincerely,
Lawrence Etters
Lawrence Etters

Lawrence Says It All!!

YOU CAN COUNT ON WADE!

WADE FORD

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