

# Wade Ford Gets Award

Wade Ford of Kings Mountain has been recognized as a quality care Ford dealer for the second year in a row and the sixth time in the decade of the 1980s.

The local dealership was one of only 25 in the Carolinas that received the 1989 Distinguished Achievement Award For Quality last week. There are over 200 Ford dealers in the Carolinas.

The award was presented to Wade Ford President Wade Tyner in recognition of progressive management, sound merchandising practices and high quality standards of service.

The award was based on surveys

of Wade Ford's customers during 1989, which showed them to be among the most satisfied group of customers—in both sales and service—at Ford Motor Company dealerships.

Harold A. "Red" Poling, Ford Motor Company Vice-Chairman, said, "It's hard to overstate the importance of the role that dealers play in the overall operations of Ford Motor Company. To our customers, our dealers are the face of Ford."

Tyner, who bought the Kings Mountain dealership 20 years ago, praised his employees and cus-

tomers for making the award possible.

"I'm real proud of all of my employees that contributed to this award and, of course, our customers have contributed to it too, and I'm grateful for that," he said.

Tyner said a dealer must achieve a certain percentage of the district and national market share, satisfy its customers and operate a profitable business to qualify for the award.

"Much of it is based on customer complaints, which have to be low, and what the community thinks of your total operation," he said. "You have to satisfy your customers."

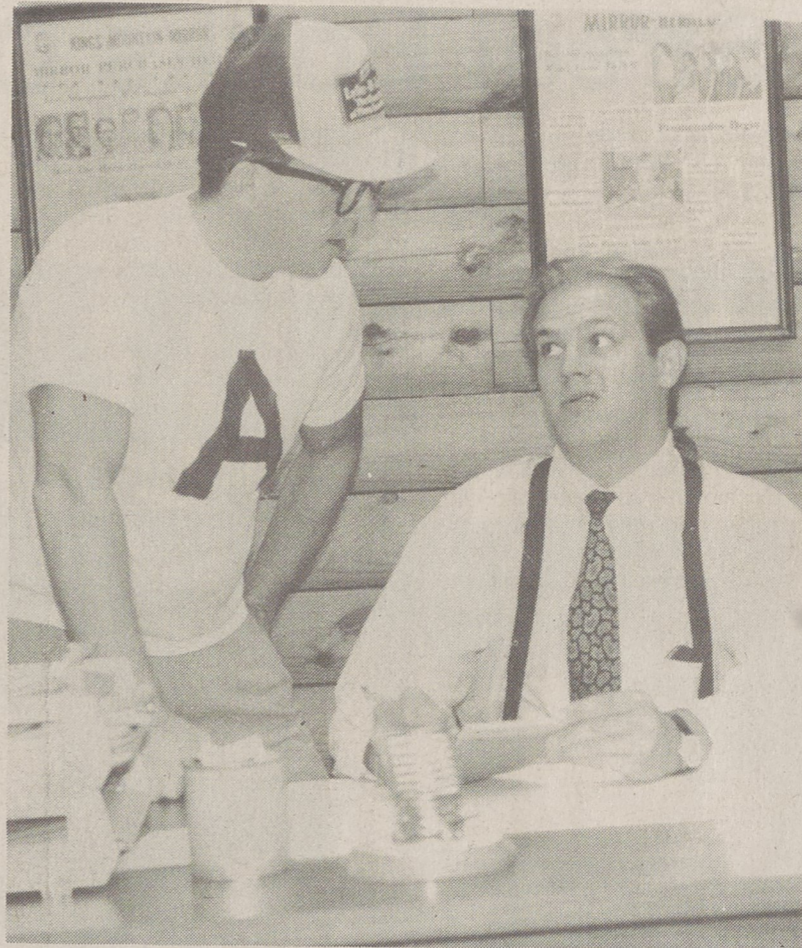


Photo By Lib Stewart

STARS OF DINNER THEATER—Matthew Bradshaw, seated, and Paul Woods are the performers in Kings Mountain Little Theater's first dinner-theater Friday and Saturday at Holiday Inn. The setting for the play is a local radio station in Tuna, Texas.

# Dinner Theater This Week

Friday's and Saturday's first premiere dinner-theater in Kings Mountain by Kings Mountain Little Theater will bring together two young actors in a challenging role in "Greater Tuna."

The name of the show is misleading. It isn't about food, although the show will be presented in the private dining rooms of Kings Mountain Holiday Inn Friday and Saturday evenings. Dinner will be served at 6:30 p.m. and reservations are required.

Matthew Bradshaw, acting student at UNC-G and a member of the Little Theater for a number of years, and Paul Woods, also a veteran Little Theater player and mortgage officer at Home Federal Savings Bank, are the only two actors in the show, but they will be playing the roles of six characters each.

And, no the plot doesn't even concern food. The setting is a local radio station in Tuna, Texas and the story concerns some of the townspeople.

John Greene, Holiday Inn manager, is accepting dinner reservations at 739-2544.

# VIDEO

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Swimming at the new Neisler Natatorium. Tennis matches. The convenience of living in a small community and working in nearby towns and cities. Kings Mountain's proximity to the airport, Charlotte and Moss Lake are prominent features. A lot of community living is covered in a few short minutes.

"What we are hoping to show in this video is the country charm of this community and the city convenience, the benefit of Charlotte amenities without living in a big city to take advantage of it while showing some of Kings Mountain's amenities," said Loretta Cozart, new Executive Director of the Chamber of Commerce who has put together the video in the short time she has been with the Chamber, aided by funds from the City of Kings Mountain, which is also printing brochures to put in welcome centers and to distribute to new businesses and industrial

## Summer Fun Set

Registration is now underway at the Community Center for Summer Fun Nights.

The program is open to youths 8-13 Tuesdays and Thursdays from 6-8 p.m. for four weeks and offers a variety of sports and social activities.

Registration fee is \$1.

Aerobics classes are underway on Mondays and Fridays from 8:40 a.m.-9:40 a.m., on Mondays, Wednesday and Fridays from 4 until 5 p.m. and on Mondays and Thursdays from 5:30-6:30 p.m. and 6:30-7:30 p.m. The fee is \$10 per month.

Call 734-0449 to register.

# AUSTIN

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national awards for advertising design and layout.

"I'm very happy to be back with the Herald family," Austin said. "We will continue to strive to make The Herald the best hometown paper in North Carolina."

Austin is active in numerous church and community activities. He is a member of First Presbyterian Church, is a member of the Rotary Club and on the Board of Directors of the Kings Mountain Chamber of Commerce.

Shirley Austin, Darrell's wife, is retired as elementary schools music teacher for Kings Mountain District Schools. She serves as music director of First Presbyterian Church in Kings Mountain.

The Austins are parents of two children, Darrell Jr. and Amy, both residents of Kings Mountain.

Fulton, a Kings Mountain native, brings years of sales experience to the Herald's advertising department. He formerly sold advertising for the Lincoln Times-News, Cherryville Eagle, Belmont Banner and Mount Holly News.

Fulton is the son of the late Palmer and Emma Fulton of Kings Mountain and is a graduate of Kings Mountain High School and Lenoir-Rhyne College. His wife, Janet, is manager of the North Carolina Welcome Center located south of Kings Mountain on I-85.

The Fultons are members of First Baptist Church in Cherryville.

Nancy Miller worked in advertising for the Suburban Radio Group in Belmont before getting into print advertising 2 1/2 years ago with the Belmont Banner and Mount Holly News.

Her husband, Russell C. Miller, is Yarn Procurement Manager for Spectrum Dyed Yarns in Kings Mountain. The Millers have two daughters, Amy and Kelly, and are active in New Hope Baptist Church.

Mrs. Miller is active in a number of community activities and has twice been nominated as WSOC-TV Volunteer of the Year.

prospects.

"It's the first video we've ever done and the brochures we're using were printed in the 70's and are very dated," said Cozart, who said that officers and directors of the Chamber and city officials have given the community a taste of the new Kings Mountain.

City Manager George Wood commended Cozart for the professional video, which he said will be used by city economic developers in presenting Kings Mountain to industrial prospects. "We've found that when an industry is looking forward to learning about a place

that it helps to have a video to use in a VCR," said Wood.

Cozart says she will make the video available to any interested person. Those who missed the first showing may call her office, 739-4755, about future availability and for purchase by businesses and economic developers. In addition, a copy will be available at Mauney Memorial Library for readers to check out or for presentation to civic clubs. Mrs. Cozart said she will be available to give a program and show the video at civic club meetings to further promote Kings Mountain.



# Your House, Your Money, Yours For The Asking.

It's your home; it's your money; and our Home Equity Loan can be yours for the asking. Over the years, the investment you made in your home has been building value or equity that you can use.

Our Home Equity Line of Credit allows you to borrow against your home equity whenever you may need money. It doesn't cost you any interest until you use the equity line. You can use your equity line for anything you want such as home improvements, debt consolidation, college expenses or any major need. Once your equity line is in place, it's simple to use. We supply you with special checks which you can write for any amount from a minimum of \$200 up to your equity line limit. You have total control over how much

money you use and when you use it. It's easy to repay your loan with just a minimum payment of 1/2% of your outstanding balance plus interest each month. As you repay your line, it is restored so that you can use it over and over again.

With the new tax laws, your equity line can also provide you with real tax benefits over other types of borrowing. This is something that you and your tax advisor can determine.

Home Federal's Home Equity Line is simple, direct and easy to apply for with a minimal fee and standard underwriting. To begin taking advantage of the equity you have built in your home, come to your most convenient Home Federal office and see any loan officer.

**Home Federal Savings Bank**  
An OMNI Company

Here Through the Years

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Gastonia, NC 28052, 257 West Main Avenue, Tel: (704) 864-4663

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