

# Shame on movies records and TV!

# A GRASSROOTS PETITION TO THE ENTERTAINMENT INDUSTRY

*Tell a friend about this ad!*

# We Are Outraged!

*Help us get one million petitions!*

## And We're Not Going To Put Up With It Any Longer!

We're a group of mothers, fathers, grandparents and other citizens who are outraged at how today's movies, TV programs, music-videos and records are hurting our children, our families and our country. For example:

We're **DISMAYED** that today 1.1 million girls between the ages of 15 and 19 get pregnant each year.

We're **SHOCKED** when we learn that two thirds of all births to 15 and 19 year old girls are out of wedlock.

We're **FRIGHTENED** at the way violence and crime are spreading everywhere and threatening our children, our families and our homes.

### We say it's time to put the blame where we think it belongs:

**SHAME** on the music industry for letting singers who are the idols of our children put out **RECORDS** and **MUSIC-VIDEOS** which blatantly encourage sex and 'say' to our children that sex is proper at any age . . . that everyone is 'doing it' . . . and abstinence is old fashioned.

**SHAME** on Hollywood for an endless stream of films filled with **PROFANITY, NUDITY, SEX, VIOLENCE** and **KILLINGS**. For example, the giant hit "Basic Instinct" features murders during orgasms, setting a new standard of perversion even for today's movies.

**SHAME** on NBC TV for allowing "Saturday Night Live", which is a favorite with young people, to put on skits about masturbation, morticians having sex with dead people etc., etc., ad nauseam.

**SHAME** on TV programmers whose desire for ratings and profits results in the average child of 16 having seen more than **200,000 ACTS OF VIOLENCE AND 33,000 MURDERS**. Is it any wonder violence is epidemic?

**SHAME** on the film industry which long ago stopped reflecting the values of most families and has now abolished the "X" rating, replacing it with "NC-17" so sex-filled, erotic, bloody films will no longer be barred from community movie houses.

**SHAME ON TV Soap Opera** producers whose standards of decency have sunk so low one of them tells his writers, "Hot, make it hot", and another admits they are trying to see "just how far they can 'push it' on daytime" . . . when they **KNOW** that during afternoon hours more than two thirds of all TV viewers are children!

Yes, we are **OUTRAGED** at all this . . . and a great deal more. We say the tragic price our children, families and country are paying demands something be done to end what's going on. Alone we can't stop it. But together we think we can.

The **REAL CAUSE** of the sex, violence, filth and profanity is with the writers, directors, producers, singers, actors, etc. But **THEY** can be controlled. All it takes is for the Boards of Directors of their companies to order them to stop! Remember when movies were wholesome family entertainment? That's when people at the top **SET STANDARDS AND ENFORCED** them. We're going to insist that happen again.

### Together We Can Make It Happen

We're asking every reader of this ad to help us run it all over America . . . **AND** send in the petition on the right. Every 2 months we're going to send every member of the Boards of Directors of the entertainment companies a copy of the ad and tell them the total number of petitions received. They're going to **KNOW** American families are outraged.

Most Board members are not in the entertainment business. They are good, decent, respected people with children of their own. But they have been shutting their eyes to what's going on. We're going to get them to **SPEAK UP**.

Spare us the censorship lecture — you in the entertainment industry. And this is not an appeal for prudery. All we want is to get the movie, TV and record industries to act responsibly. Our children, our families and our country are being hurt too much for us to remain silent.

Right now mail the petition on the right. Please enclose a contribution to help pay for another ad like this. We'll do the rest.

All it takes is for enough of us who are outraged to **ACT**. Can we count on **YOU**? Mail the petition **NOW!**

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■ A Petition To The Members of The Boards of Directors of Every Major TV Network, Film, Music and Record Company

■ **Mail To:**  
 ■ American Family Association Dept. W21  
 ■ P.O. Drawer 2440/107 Parkgate Drive  
 ■ Tupelo MS 38803

■ Yes, I am outraged with the way TV, movies, music-videos and records are destroying traditional family values and encouraging violence. I want to be a part of this grassroots petition drive and help run this ad all over America. You agree to notify the Directors of the entertainment companies every 2 months of the progress of this effort and you agree to use funds from this ad to run it in other papers. With this understanding I am enclosing a tax deductible contribution of \$\_\_\_\_\_ to help pay for ads and to get those in charge to **SET STANDARDS AND ENFORCE THEM**.

■ Name \_\_\_\_\_

■ Address \_\_\_\_\_

■ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

■ P.S. It is the total number of petitions which come in that is important. We will not give your name to the members of the Boards of Directors or sell or rent your name to any other organization.

■ Also: This project is so important that even if you can't send a contribution please mail this petition to add to the total number we receive. Thanks.

■ A Project of American Family Association, Dr. Donald E. Wildmon, President  
 ■ Approved by the I.R.S. as a 501-c-3 not for profit organization. Member of ECFA.

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