

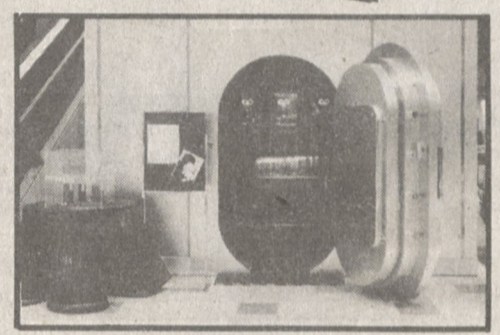
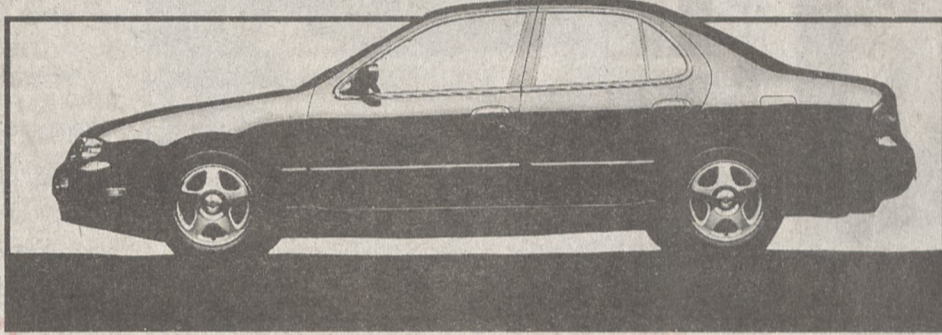
GRAND REOPENING

Matthews **Belk**

LOOK FOR OUR
GRAND REOPENING
SALE
CIRCULAR
IN TODAY'S PAPER



REGISTER TO WIN A NEW NISSAN ALTIMA!



Matthews Belk

REGISTER TO WIN A NEW NISSAN ALTIMA

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

You may register each time you shop the Brand New Matthews Belk store at Eastridge Mall. Drawing for the winner will be held November 15, 1993. You need not be present to win. Belk employees and their families are not eligible to participate.

UNLOCK THE VAULT AND WIN 'FRAGRANT JEWELS' BY ELIZABETH TAYLOR
You will be given a key...unlock the vault and you will receive miniature bottles of Elizabeth Taylor's new 'Fragrant Jewels.'

INTRODUCING
Diamonds and Rubies, Diamonds and Sapphires, Diamonds and Emeralds, from the 'Fragrant Jewel' collection:

Parfum, 1 fl. oz., 225.00
Parfum, .25 fl. oz., 85.00
Eau de Parfum Spray Naturel, 1.7 fl. oz., 55.00
Eau de Toilette Spray Naturel, 1.7 fl. oz., 40.00

OUR GRAND REOPENING SALE
STARTS THURSDAY, NOVEMBER 4 AT

9:00 A.M.

DOORBUSTERS THURSDAY 9 A.M. TO 11 A.M. EASTRIDGE

DOORBUSTERS
9-11 A.M. THURSDAY ONLY
AT EASTRIDGE ONLY
LIMIT 3 PER CUSTOMER

15.99
MISSES' LEVI'S
DENIM JEANS
Reg. 44.00. Save on the basic
five-pocket cotton styles.
LIMITED QUANTITIES

DOORBUSTERS
9-11 A.M. THURSDAY ONLY
AT EASTRIDGE ONLY
LIMIT 3 PER CUSTOMER

24.99
MEN'S OR
WOMEN'S REEBOKS
Reg. 50.00-68.00. Men's Court
or women's Walking Shoe.
LIMITED QUANTITIES

DOORBUSTERS
9-11 A.M. THURSDAY ONLY
AT EASTRIDGE ONLY
LIMIT 3 PER CUSTOMER

15.99
LEVI'S SHIRTS
FOR JUNIORS
Reg. 38.00. White and assorted
color cottons. S-M-L.
LIMITED QUANTITIES

DOORBUSTERS
9-11 A.M. THURSDAY ONLY
AT EASTRIDGE ONLY
LIMIT 3 PER CUSTOMER

16.99
MEN'S SWEATERS
BY LORD JEFF
Value-priced at 24.99. Assorted
cotton crews, M-L-XL.
LIMITED QUANTITIES

DOORBUSTERS
9-11 A.M. THURSDAY ONLY
AT EASTRIDGE ONLY
LIMIT 3 PER CUSTOMER

7.99
MISSES' NOVELTY
CHRISTMAS FLEECE
Reg. 19.99. Malibu Beach Club
shirts in red, white, S-M-L-XL.
LIMITED QUANTITIES

DOORBUSTERS
9-11 A.M. THURSDAY ONLY
AT EASTRIDGE ONLY
LIMIT 3 PER CUSTOMER

14.99
FAMOUS-MAKER
ATHLETIC FLEECE
Reg. 30.00. N.F.L., N.B.A., M.L.B.
and college teams.
LIMITED QUANTITIES

**MATTHEWS BELK EASTRIDGE IS CLOSED TODAY
TO PREPARE FOR OUR GRAND REOPENING THURSDAY AT 9 A.M.**