

Century 21's Myra Scott completes 21Plus training

Myra J. Scott of Century 21 Hometown Realty, Inc. recently completed the system's 21Plus Training requirements.

"21Plus Training has provided me with valuable information that will help me better serve my clients," said Scott, who specializes in residential properties in Kings Mountain and Gastonia. "It helped me bridge the gap between the theoretical and practical aspects of the real estate profession and provided a forum in which I could practice the skills necessary to enhance my productivity and professionalism."

The Century 21 system recommends that all sales associates affiliated with the organization successfully complete the 21Plus Training as part of its mission to provide its customers and clients with quality service. Requiring a higher than average level of knowledge, skill and productivity has helped the Century 21 system earn its repu-

ration for having the most knowledgeable, professional, trustworthy, reliable and caring sales associates, according to the results of the independent homeowner survey conducted by The Wirthlin Group in 1992.

"21Plus Training demonstrates the Century 21 system's commitment to quality customer service by providing Century 21 sales associates with what they need to get the job done," said Richard J. Loughlin, President and Chief Executive Officer of Century 21 Real Estate Corporation.

"Thanks to our emphasis on continuing research and development, we have created the most effective performance development system available in the industry today," he said. "Our logo, gold coats and yard signs may provide instant recognition, but it's our highly qualified sales associates who follow through with the quality service their customers expect."



More advantages realized by Century 21 sales associates include an approved supplier network that removes the guesswork and stress from the process of selecting vendors, and provides the convenience of catalog shopping, quick delivery and competitive price; a five-year client follow-up program in which sales associates

may choose to participate; and membership in various specialized programs and networks such as the Century 21 Corporate Relocation Network, VIP relocation services, Century 21 Military Relocation Network, the Century 21 Commercial Investment Network and the Century 21 Investment Connection.

Becton Office Products offers new Xerox copier

A new Xerox copier with several environmentally friendly features, and without a cost premium, is now available to business in the Gastonia area.

Sold through Becton Office Products, 613 East Franklin Blvd., the Xerox 5614 consists of many reusable parts, including components customers replace, such as toner cartridges and copy cartridges. These components are shipped by customers back to Xerox for refurbishing and reuse. Even the 5614 shipping package is reused by Xerox.

means added cost," said Frank Becton, owner. "The 5614 lets users exercise environmental responsibility without paying a cost penalty."

When not in use, the 5614 automatically switches to a "Power Saver" mode that requires less electricity, thereby conserving energy. Environmental protection also plays a major role in production at Xerox - non ozone-depleting substances are used in any of the new copier's manufacturing processes for the 5614. Another advantage of the 5614 is its ability to copy onto recycled paper.

"Given the choice, businesses want to take steps that are consistent with environmental integrity. But doing so often

Becton Office Products is the Xerox authorized sales agent for Gaston County.

KM Hospital giving quality care

Even though there is currently a shortage of doctors in Kings Mountain, the local hospital is equipped with top-of-the-line equipment and technicians to give timely radiology reports to attending physicians wherever they reside, says Dr. Emmett White.

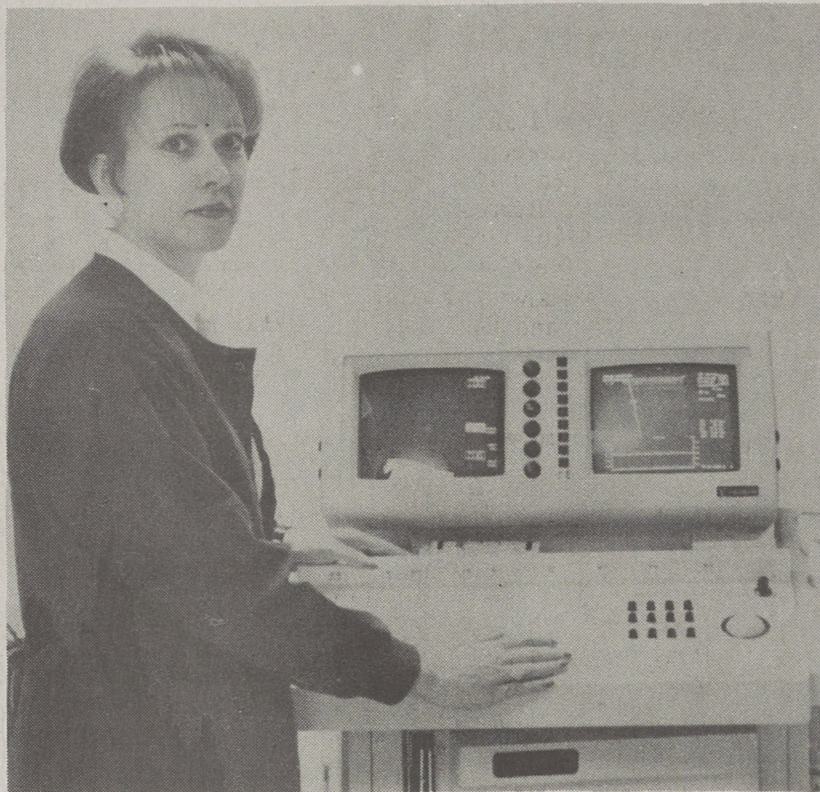
White, who commutes to Kings Mountain Hospital from Rutherford College, has 35 years experience in the field and is quite proud of the new mammography and ultra-sound equipment.

The brother of the late attorney and former Senator Jack White of Kings Mountain is volunteering with registered diagnostic medical sonographer Phyllis Lackey to present local programs about the equipment and the need for it to civic clubs. Call 704-739-3601 to book a program.

"Quality care is being given at the local hospital and by quality staff," said White.

White said this is the 100th anniversary year of the discovery of xrays by Dr. W. C. Roentgen, the first Nobel Prize winner in 1901.

In 1960 Dr. R. L. Egan of Atlanta perfected a technique which compresses the breast with soft radiation, lowering the voltage for more detail so that tumors too small to be detected by the hand could be seen on



Karen Putnam shows off the new ultra-sound equipment at Kings Mountain Hospital. A state-of-the-art color Doppler offers more extensive screening of blood vessels.

the mammogram.

An xray by use of mammography equipment saves lives and this simple procedure is inexpensive and women can make appointments for the tests by calling the hospital, said White.

White said the National

Cancer Institute and the American College of Radiology suggest that all women at age 40 have systematic screenings and after age 50 every year.

"Blacks have increased incidence of breast cancer and are encouraged to have a mammo-

gram," he said. White also said that women whose mothers or sisters have had breast cancer are also considered at risk.

"The same examination is given in every hospital," he said.

White said that in the old days industrial type film was used but with the revolutionized equipment today the imagery is more detailed and doctors like White who have been interpreting mammograms for 30 years are delighted in the equipment.

White says letters go out to patients immediately following the tests with follow-up instructions to see their doctors if required.

White was a member of the visiting faculty at Bowman Gray School of Medicine in Winston-Salem, when ultrasound was developed in 1960. It was first called "blurogram," he recalled.

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