

KEETER FORD

Celebrating Our 60th Anniversary

Hoyt Keeter, Sr. started the Keeter Ford tradition in Shelby in 1937. We at Keeter Ford are proud to have been a vital part of our community and surrounding area since. We are dedicated to carrying on the tradition into the twentieth century. We've spent these 60 years learning and growing with Cleveland County and know that we have YOU to thank for the success we've enjoyed. We invite you to drop in and say hello and take a look at our new 1997 and 1998 FORDS today.

PARTS DEPARTMENT



L TO R: David Crawford, Jonathan Stott, Joey Brittain, Danny Bolton, Randy Steffey, and Kris Gardner.

BODY SHOP



L TO R: Charles Canipe, Carl Rhodes, Marty Lankford, Charles Degree and Ken Griggs.

NEW VEHICLE PREPARATION DEPT.



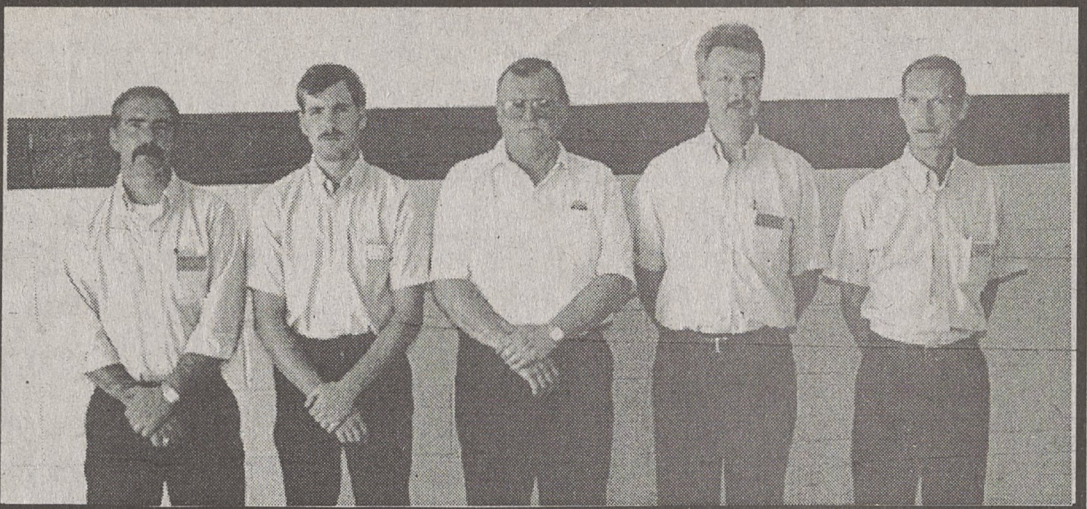
L TO R: Paul Howell, Jeremy Poston, Jeff Duncan and George Gibson

SERVICE TECHNICIANS



L TO R: John White, William Goins, Tommy Sturgis, Larry McFarland, J.B. Bostic, Eric Beaver, Bill McNeilly II, Patrick Cabiness, Rocky Bridges, Bryan Turner, Mark Grayson, Robert Rounds and Jack Goode. Not Pictured: Roger White, Matthew Peeler, and Jonathan Yarboro.

SERVICE ADVISORS



L TO R: Charles Grigg, Jeff Poston, Jim Austin, David Mull and R.J. McCall.

SALES TEAM



L TO R: David Monroe, Jim Cameron, Gary Heavner, Kevin Owens, Rob Bazzle, Steve Hallman, Sonny Davis, Rick Ballard, Rodney McGinnis and H.S. Keeter. Not Pictured: Ted Allen and Ralph Hord

OFFICE STAFF



L TO R: Tonya Peters, Jenny Duncan, Judy Cook, Dale Harrison, Sandra Keeter, Betsy Brunson, Roberta Anthony, Kim Terry. Not Pictured: Carrie Howell

KEETER FORD

LOCATED AT KEETER KORNER

Hwy. 74 Bypass & Hwy. 180 • Cleveland County's Leading Volume Dealer

482-6791

1-800-235-6791

SEE: ROB BAZZLE, STEVE HALLMAN, JIM CAMERON, TED ALLEN, RICK BALLARD, RALPH HORD, H.S. KEETER, JR., SONNY DAVIS, KEVIN OWENS, DAVID MONROE, RODNEY MCGINNIS