

Innovative careers

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American & Efir Team 3 (493), Pharr Yarns Team 1 (505), and American & Efir Team 4 (511).

J.R. Morrison of Carolina Mills Plant 24 was the low individual scorer with a 106.

R.L. Stowe Mills won the softball tournament held at

Pharr Park in McAdenville. Four teams participated, with R.L. Stowe beating Pharr Yarns in the championship game, thus finishing the tournament unbeaten. Other participants were Parkdale and Galey & Lord.

A horseshoe tournament and a golf tournament were also held in conjunction with Textile Week, and a tennis tournament will be held Oct. 22-23 at Gaston College.

During Textile week Oct. 11-

18, there will be a display at the Eastridge Mall.

In the bowling tournament held on July 30, American & Efir Team 1 ranked first with a 2,299 score, followed by Ithaca (2,057), Carolina Mills (2,018), R.L. Stowe Team 1 (1,995), and A.B. Carter Team 1 (1,993).

Each year the textile companies sponsor a service project. This year's service project is building a home through the auspices of Habitat for

Humanity, Gastonia Chapter.

The companies have raised enough money to build a complete house, to be constructed in Lowell on property donated by Pharr Yarns.

The U.S. textile industry established National Textile Week in 1981 to focus attention on the importance of the industry to communities and on the many contributions made by the more than 630,000 people who are employed in the textile industry today.

Textile Week is traditionally celebrated with a host of company-sponsored activities and special events. For example, companies sponsor poster and essay contests, parades, picnics, public service announcements, sporting events and other activities to draw attention to the industry and its contributions.

Many companies invite members of the community to visit their facilities, giving them the opportunity to observe first hand the advanced technology used in today's textile plants.

In fact, the U.S. textile industry is the world's most efficient and productive manufacturer of textiles. It's a \$66 billion high-tech innovator, producing products, such as lightweight, breakable fabrics that resist cold, artificial arteries for heart surgery, barrier fabrics for highways, heat shields for space shuttles, oil-absorbed materials for spills and bacteria-resistant carpets for hospitals.

Last year, Americans purchased approximately 41 billion square yards of textiles in the form of sheets, towels, draperies, carpet, upholstery and industrial textiles, including one billion pairs of trousers, nearly three billion shirts and blouses, 450 million sweaters and more than 450 million pieces of active wear.

Standing out from the crowd aptly applies to Burlington Industries and its employees

Innovation in textiles has never been more important than it is today, a point emphasized in the theme of this year's National Textile Week (Oct. 11-18), "Textiles: Leading the Way in Innovative Careers."

This is an exciting, challenging time to be in textiles - a time of new opportunities and rapid changes in the marketplace.

In an industry populated by thousands of competitors worldwide, the winners will be those who can stand out from the crowd and provide products and services with a distinctive difference. That describes Burlington Industries and its employees.

The heart of Burlington's strategy is a strong emphasis on new product development and speed in getting products to the marketplace. In short, "Fashion Plus Speed."

To make that concept reality, the company continuously invests in sophisticated technology, creative people, research, experimentation, and innovation.

As a result, Burlington is known for innovative products that generate consumer interest, and the company is a leader in every market segment it serves.

Careers at Burlington offer people the chance to get involved in the innovative process. People at every step from

design to weaving to dyeing and finishing use their knowledge and skill to create truly distinctive products.

Employees at all levels are encouraged to develop ideas for new products and manufacturing enhancements, and they are recognized for their work through a program called Chairman's Award for Innovation.

Successful ideas created by employees have ranged from devices to improve machine efficiency all the way to a process that makes our carpet products permanently stain resistant - something unique in the market.

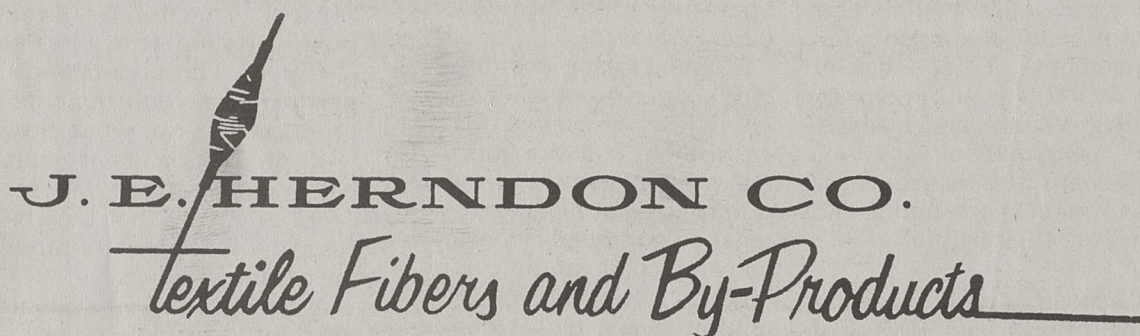
Jobs run the gamut from styling and design to marketing, quality control, sales, manufacturing, engineering, textile chemistry, machine operation, skilled maintenance, information systems, human resources, product development, accounting and finance, to name a few.

Modernization has increased demand for engineers, chemists, and computer specialists as well as more highly skilled workers to operate high-tech, computer-integrated manufacturing equipment.

Burlington honors its 21,000 employees during Textile Week for the creativity, skill, and dedication they bring to the company.

	Total U.S. Exports ¹ (\$ billions)						
	1991	1992	1993	1994	1995	1996	5-Yr. Change
Textiles	5.2	5.6	5.8	6.3	7.0	7.5	+44%
Apparel ²	2.9	3.8	4.6	5.2	6.2	7.0	+141%
Total	8.1	9.4	10.4	11.5	13.2	14.5	+80%

We Are Proud To Have Been A Part of The Textile Community of Kings Mountain Since 1928.

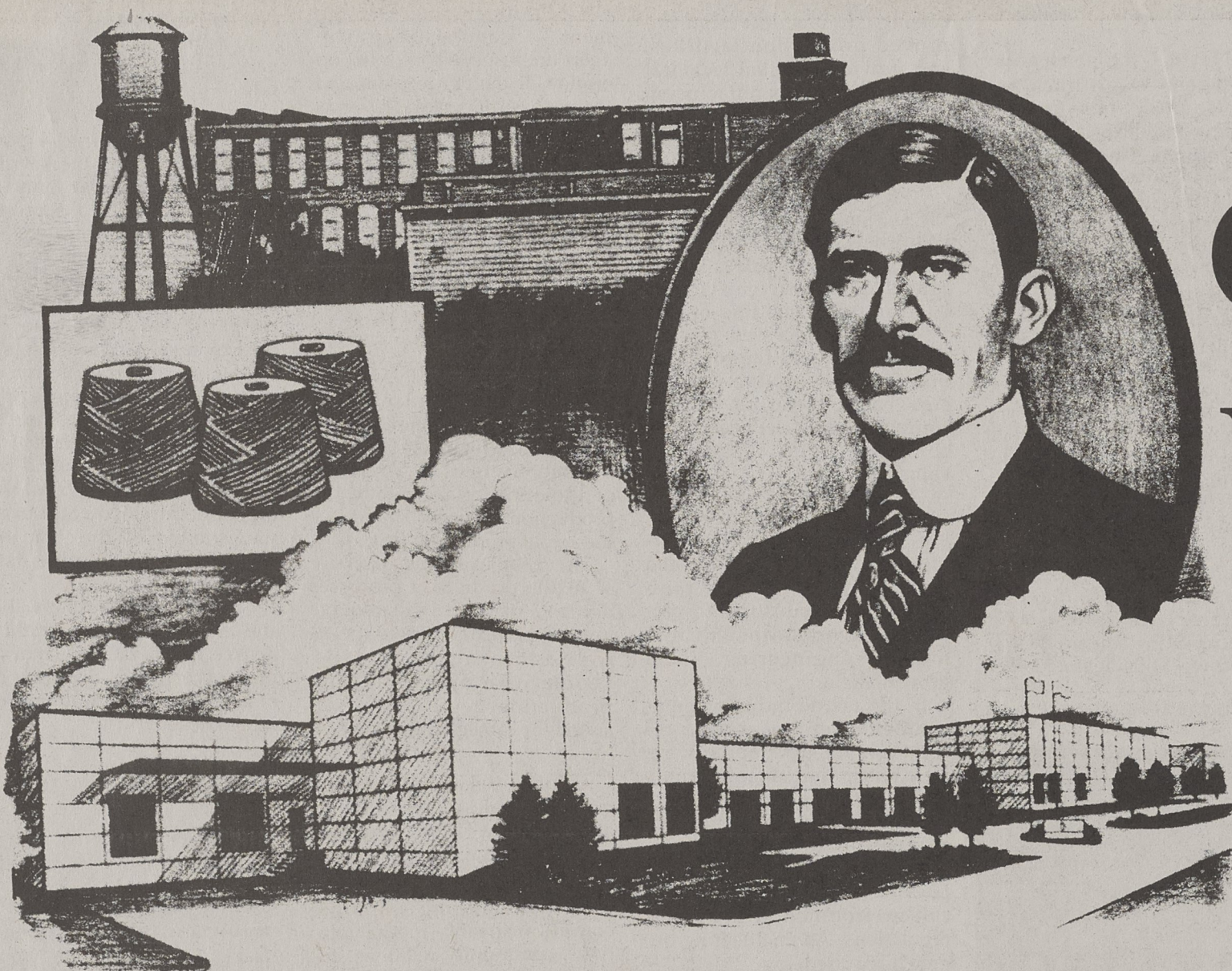


Industrial Park • Kings Mountain

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611 N. Central Avenue
Belmont, NC

The Kings Mountain Herald
824-1 East Kings Street
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CLASSIC VALUES.

For nearly a century R.L. Stowe Mills - our skilled Carolina associates and the high quality combed cotton yarn we produce - have stood for traditional values handed down from generation to generation.

Hard work, craftsmanship, pride, and a time-honored belief in excellence represent standards and principles that are classic. Enduring values that connect the best of what we were to the best we can be.



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