

There will never be a better way to sell and service cars.



"Our motives, very simply, are your complete satisfaction. We make sure you know what you're getting when you buy and when you come for service. If we make a mistake, we make up for it-but there's never any mistaking the issue here. We run a very simple business, because we don't know any better and that's why "YOU'LL DO BETTER AT ROGERS."

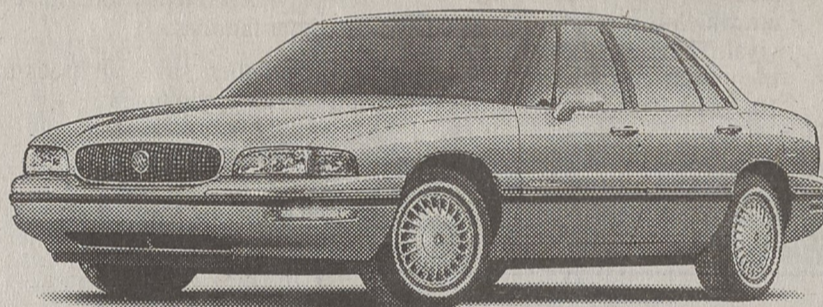
E. Pat Rogers



1998 Century

Stk#B614 - Cruise, 6 Way Power Seat, AM/FM/Cassette, V-6, Power Windows & Locks.

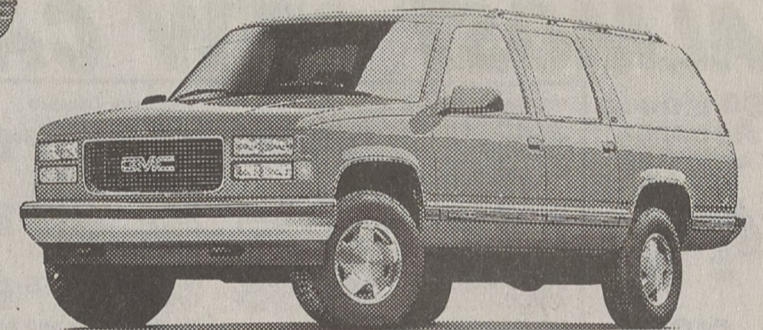
Only \$18,878



1998 LeSabre Custom

Stk#B445 - ISE, AM/FM/Cass., Concert Sound, Keyless Entry, Electric Mirrors, Power Driver's Seat, Aluminum Wheels & Trunk convenience net.

Only \$21,779

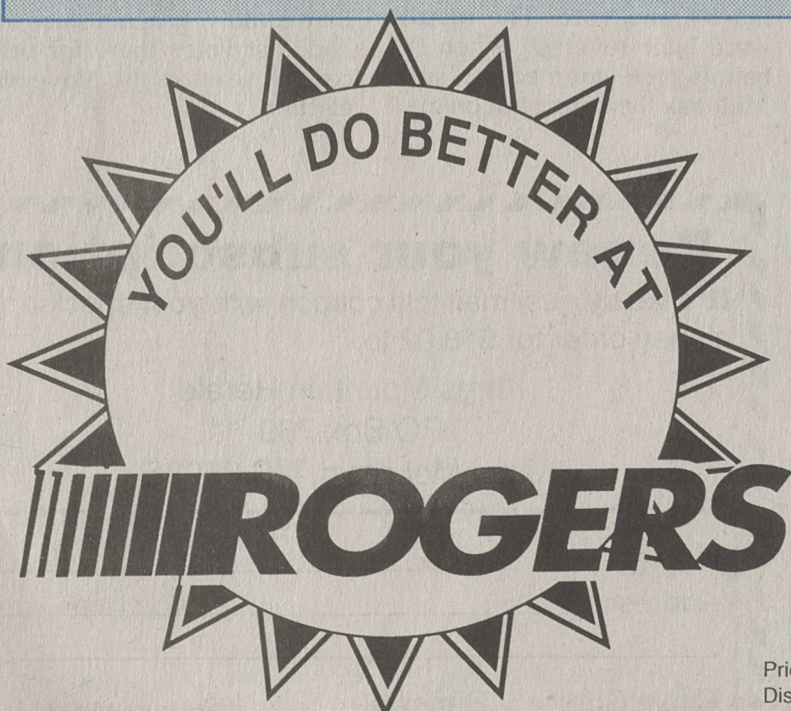


1997 Suburban

Stk#G582 - 4WD, SLT, Leather, Towing Package, AM/FM/Cass./CD, Electronic Shift Transfer Case, All the Options.

Only \$32,998

"I just wanted you to know that your service department went "above and beyond" to find and resolve a very mysterious and irritating problem. After a complete tune-up the engine would skip. New wires were installed along with many other paths taken to "fix it"...still the skip. Carl, among others, worked hard to find the problem and repaired it. It turned out to be a new defective plug in a **very hard to reach** location. He even returned my vehicle to me! Many thanks for your **promptness, courteous service, and friendliness**, even though I bought my auto from a different dealership. It's ROGERS all the way the next time around...**YOUR QUALITY SHOWS!** Sincerely, Randy Carver, Shelby."



ROGERS

PONTIAC • CADILLAC • BUICK • GMC

208 W. Dixon Blvd. • Shelby, NC

704-487-6364

Prices Do Not Include Tax, Tag, Title and Administrative Fee. Prices Above Include All Applicable Incentives. Vehicles are Subject to Prior Sale. Discounts based on NAR, Package Savings, and All Applicable Rebates. Ad expires 3/10/98.