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## Hassle-free shopping with Fingerhut

> Catalog ordering offers shoppers the best of both worlds-the variety of a department store without the hassles
> When you shop in the comfort of your own home, there is no need to venture out into the cold or worry about parking and mall crowds. An order can

## "Straight Talk About Golf!"

## SILVADAEOBS <br> NOW IN <br> Discound colf



## Bags by Mizumo, Datrels E Hot Z IS \% OES

 Great Gift Ideas!be placed 24 hours a day and delivered right to your door. Many consumers have already discovered the joy of catalog shopping. In 1997, catalog sales brought in an estimated $\$ 48.3$ billion.
Catalogs, such as Fingerhut's Holiday Wish List catalog, offer an array of creative gift ideas. The Holiday Wish List includes brand-name and private-label merchandise from toys to elec tronics, clothing to bedroom linens, kitchen to bathroom accessories. Special promotions such as "buy one, get one free" or "buy and save" offers provide additional value for catalog shoppers.
Fingerhut customers can find affordably priced products and choose flexible and convenient payment plans. Plus, if the merchandise does not live up to expectations, it will be replaced or the customer will be reimbursed. To recognize the value of customers, the company awards shoppers with free gifts, sweepstakes and other promotions. This emphasis on customer service has kept shoppers coming back to

Fingerhut for nearly 50 years. Some suggestions for enhanc ing your catalog-shopping experience are:

- Order by phone. It is perhaps the most convenient way to shop. Orders are processed more quickly and accurately, guaranteeing a more timely delivery.
- Have all information avail able, including page numbers, sizes, colors and personalization, if required.
- Keep the catalog until you have received and are satisfied with your merchandise.
- Take advantage of offers that promote multiple compan ion products (bedroom, bathroom and kitchen ensembles or stereo, video or exercise kits). - If you do order by mail; make sure the name and address on the order blank are correct and legible. A daytime phone number helps ensure prompt delivery.
To place an order or to receive a Fingerhut catalog, call toll-free 1-800-233-3588 or visit the Web site at http:// fingerhut.com.


## Palmer Air Flow Gloves 3/\$9.99

Sale Spalding Select
Steel- 3 Woods, 8 Iron, Reg. $\$ 370.00 \$ 275.00$
Graphite- 3 Woods, 3 Irons Reg. \$530.00 Now $\$ 400.00$

B Wind Shirts from $\$ 39.99$ | $\mathbf{L}$ |
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8 Newspapers.Additional copies of the Holiday Gift Guide are available at the Kings
Meuntain Herald Office for a cost of $25 \phi$
The Santa \& Mrs. Claus You've Been Looking For: J Scott Studio
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