| HAPPY ADS <br> Place a Happy Ad and celebrate a birthday, job promotion, or just for fun. Include a photo! Starting at $\$ 7.50$ Call 704-739-7496 for more information | WHEN RUNNING AN AD......Please read your ad the first week it runs. Occasionally, errors occur, so if you should find a mistake in your ad, please let us know right away We'll be happy to make the necessary changes. Republic Newspapers assumes no financial responsiblity for errors or omissions of copy. It is your responsibility to read your ad either on the proof for display ads or the first week it runs for classified line ads and notify us of any such errors. We reserve the right to adjust in full any error by publishing a corrected insertion. All copy must be approved by the newspaper, which reserves the right to request changes, reject or properly classify an ad. Publisher reserves the right to cancel any ad at any time. All advertising is subject to credit approval. | WRITING AN AD Here are some key points about writing an ad: 1. Attract the reader's attention with your head- line or opening statement. 2. Include all essential facts about your product, especially the price. Usually the ad wwith the most complete description will draw the best results. 3. Include your phone number and the best time to call. You can place your ad in 5 publications with one phone call. | Classified Rates $\$ 10.45$ for the first 20 words and capital lead-in. $10 ¢$ for each additional word. Yard Sales $\$ 10.00$ up to 20 words |
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