

WHEN RUNNING AN AD......Please read your ad the first week it runs. Occasionally,
errors occur, so if you should find a mistake in your ad, please let us know right away,
Well We'll be happy to make the necesssary changes. Republic Newspapers assumes no finan-
cial responsibity for errors or omissions of copy. It is your responsibility to read your ad
either on the proof for display ads or the first week it runs for classified line ads and notify us of any such errors. We reserve the right to adjust in full any error by publishing a cor-
utiter rected insertion. All copy must be approved by the newspaper, which reserves the right to
request changes, reject or properly classify an ad. Pubbisher reserves the right to cancel

| WRITING AN AD Here are some key points about writing an ad: <br> 1. Attract the reader's attention with your head- <br> line or opening statement. <br> 2. Include all essential facts about your product, especially the price. Usually the ad with the most 3. Include your phone number and the best time to call. You can place your ad in 5 publications with one phone call. | Classified Rates $\$ 10.45$ for the first 20 words and capital lead-in. $10 ¢$ for each additional word. Yard Sales $\$ 10.00$ up to 20 words |
| :---: | :---: | Classified Rates words and capital ad-in. $10 ¢$ for each




ANTIQUES AUCTION
SATURDAY NOVEMBER 13, 2004 9:00 AM ANTIQUES AND COLLECTIBLES FROM THE COLLECTION OF
BOBBY \& VIVIAN CARPENTER 6288 HIGHWAY 182, CHERRYVILLE N.C

West, Go $1 / 2$ Mile To Auction. From Lincolnton, Follow Highway 182 West 10 Miles. Corss Hwy 274 Then $1 / 2$ Mile To Auction. From Hwy 18 In Fallston, Follow Hwy 182 East 5 Miles To Auction. Watch For Gibert Auction Co. Signs




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area. No
Deadines: Banner/News: Line \& Display Mon.,12 noon Eagle/Herald Line: Tues.,3pm. Display: Mon. 4pm

