

Women And Newspapers

Women are eager and careful readers of newspapers. Mothers need to know what is going on in their communities and around the world, and they read newspapers to keep fully informed. The same applies to business, professional, working and all other women. Surveys of newspaper reading show women read newspapers for information, education, fashion trends, prices, where to buy, entertainment, restaurants, current events, social affairs, editorial opinion, literature, culture, and a host of other good reasons. There is no mystery about this, because newspapers more and more are being written for women and by women. More attention is being given by newspapers to their needs, especially young wives with families and young working women who need and appreciate new ideas, new products, helps for home and family, ways to live enjoyably, ways to save money, home decorating ideas and suggestions for happier family living. Newspapers are recognizing the need to meet the changing information needs that women face in the future.

Letters To The Editor

N. C. - Movieland

Dear Editor:

Knowing of your recent interest in movies being filmed in North Carolina, I thought you would like to know that Carolina Film Industries of Charlotte, N.C. is filming one in, and around, your hometown, Madison, N.C. The film title is "Preacher Man Meets Widderwoman," a sequel to "Preacherman." Co-producers are Al Viola, and Bob Langworthy. Al Viola wrote the script, directs the film, and plays the lead role of Preacherman. I went out on location and obtained an interview with a very gracious Al Viola, who said his actresses, and actors (some from New York, and some from North Carolina) were having a beautiful time on location in our rural area. He also stated they were learning a great deal from our local folk, some of whom have bit parts in the film. Bobby Atkins and the Countrymen a local group are providing music for the film. Others are some names you will recognize from school days—Ted Coleman, Mike Grogan, Jack DeGraff, and Ralph Hill. The company will be finished in this area after this week, and will return to Charlotte to film the remainder of the movie in a studio.

Sincerely,
Ms. Janice Williams

Perspective

by Jay Ashley



I had a chance to return to elementary school last week when Rodney and I went to Grover School to cover a story. Things sure do look different from a fifteen year later vantage point. Everything was so small!! I can remember when the water fountain at my old school was so tall that books would have to be stacked atop one another in order to get a drink. The ones now are so low a person could get a back cramp. And those tables. My goodness are they low. Luckily there were so average sized ones there for adults, but I did catch a glance at one stalwart teacher sitting with her class. She must be the most flexible body in the whole school.

One good thing is the lunches seem to be a bit better than I recall. We had some cheese goop on buns and greens, an apple and a piece of chocolate cake. But just because they seemed better to me doesn't mean anything because kids still took the plates back to be emptied with noses screwed up. Can't change a kid.

We went to cover a patriotic story of a youngster who wrote her Congressman for a flag and got one. She wasn't the only patriotic one there either. We broke into line (with the principal's permission) in front of this boy who promptly told us that he wrote a letter to the President every week. When questioned about the contents of said letters he replied, "Can't." We inquired as to why not. "Because. They got secret stuff in 'em." "Nuff said there."

But one of the most impressive sights at the school,

for me, was the fine behavior exemplified by the children. It wasn't a strict regimental type affair but instead a courteousness that was well accepted. Most kids today have a bad case of the "running off at the mouth" disease. Courteousness is one word that has not been left out of the dictionary's at Grover School. How refreshing!

Noticed last week while perusing the mail about to go out that a young lady enrolled at the University of North Carolina at Chapel Hill and MIRROR subscriber is living in a very special dormitory.

The girl is Carolyn Mitchell and her address is 355 Ehringhaus. The address caught my eye because I lived my first two college years in 350 Ehringhaus. Of course the dorm is named after a turn of the century North Carolina governor that not too many people have heard of. I think that's why the name always brings some attention to the eye.

If I'm not mistaken, Miss Mitchell lives in the same room inhabited so many years ago by one of my best friends, Larry White of Archdale, N.C. I don't know how the situation is now but if memory serves me right, that suite still probably has buckled inoleum from a few water fights. Maybe with co-ed dorms now, the atmosphere has calmed down a bit, although I doubt it seriously.

I guess this whole bit is slightly irrelevant but it's nice to remember of old dorm days. Good luck to "Coates House." It always was a dumb name.



Nick Smith Respected By GOP - Senate Race Gets Bitter As Election Nears

By JOHN KILGO
KQ SYNDICATE

Republican Nick Smith, the man running against Attorney General Robert Morgan, is highly respected among many of the state's influential Republicans.

Smith's chances of defeating Morgan are not considered to be great—but his desire to bring "competitive government" to the Tar Heel state has impressed many politicians in his party. In summary, if Smith loses to Morgan don't be surprised if he's given a high-level appointment. Such talk is being circulated around the state and Smith and GOP Chairman Frank Rouse have had some private talks along those lines.

Jim Beatty and Jim Martin, the two candidates for Congress from North Carolina's 9th District, appeared on the same platform earlier this week and the expected fireworks never came off. The two men said their bit and sat down, hardly taking a swipe at each other. It is reported that Beatty, the Democrat, is running slightly ahead of Martin in most of the polls taken. If Beatty should win, it would be the first time the District has been represented by a Democrat in 20 years. Charlie Jonas has won election to the U.S. House 10 straight times.

This time a year ago Lt. Gov. Pat Taylor and businessman Hugh Morton were both candidates for Governor. Taylor was the front-runner and Morton was ski-

pping across the state, trying to build up his vote-getting capacity. Morton was also hitting Taylor in his speeches. Time heals most wounds. Morton and Taylor have become good friends in the past several months and express the highest respect for one another.

Money apparently is a problem for Republican gubernatorial candidate Jim Holshouser. Democrat Skipper Bowles has been hitting the air waves with some impressive TV commercials—but I haven't seen a Holshouser spot on TV since the primary. Even though President Nixon is considered popular here, many Republican candidates for state officer are having trouble raising campaign funds. Holshouser, acknowledging a shortage of cash, says he hopes to show that the Governor's office can't be bought.

When the last North Carolina legislature met, the lawmakers were in Raleigh for about two weeks before they did anything. Candidates for Governor and Lieutenant governor are insisting that won't be the case in their administrations. They say they plan to be organized so the Legislature can go to work on government business the minute it arrives in Raleigh next January. This promise has been campaign rhetoric before—but this time the candidates sound serious about making a real attempt to make it come true.

The campaign for the U.S. Senate has become so bitter and so hotly-contested that it has all but overshadowed other political races in this election year.

Democrat Nick Galifianakis and Republican Jesse Helms are pulling out all the tricks to win the Senate seat in November.

In all candor, the two men running for the office do not like each other and as the campaign enters its final weeks, you can look for it to get meaner.

The two candidates have been going for each other's throat in the past two weeks. To comprehend what is happening in this campaign, we're called upon to examine the political polls that have been taken in North Carolina.

Some of the polls show Galifianakis with a wide lead over Helms, while others show the race to be very close with a large segment of the voting public still undecided as to its choice.

All of the polls available to this reporter, however, show President Nixon with a huge lead over Sen. McGovern in North Carolina. And it's this political fact that has made this campaign for the Senate assume the appearance of a brawl.

There have been other polls taken and available to the two candidates, which show that North Carolinians are concerned about crime, drug abuse, sky-rocketing welfare costs, and the Vietnam war. The polls also indicate that North Carolinians prefer their politicians to be moderates, rather than liberals or staunch conservatives.

It can be safely reported that Helms and Galifianakis are reading the polls very

closely.

Some Helms supporters tried to hit Galifianakis on the drug front, by running wide-spread newspaper ads saying the Congressman was a softie on the issue. The Galifianakis camp called it a great smear tactic. Helms later said he wasn't fully aware of what was in the ad and would personally clear all advertising from that point on.

Apparently drawing from President Nixon's position of strength in the polls, Helms ran other newspaper ads last week headlined, "McGovern and Galifianakis look like Siamese twins."

Galifianakis immediately summoned his staff together, told them to bring their files with them, and scheduled news conferences in Charlotte, Wilmington and Raleigh.

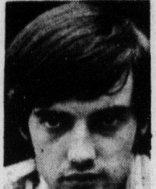
Galifianakis produced copies of editorials written and read by Helms over WRAL-TV in Raleigh, some of which had been critical of the Nixon administration. The Congressman concluded that Helms had a "record of hostility" to many of President Nixon's policies. Galifianakis went on to say that his own records show strong support for much of the Nixon program.

Galifianakis said President Nixon considered himself a moderate and Galifianakis added: "My posture has been solidly moderate." That gets back to those political polls again, in which some 80 per cent of the North Carolinians questioned described themselves as political moderates.

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Reflections

by Rodney Dodson



I'm still not believing what happened to me the other day. I came out of Griffin's Drug Wednesday to see both wheel covers on the right side of my car gone! Surely no one lifted them while I was in the drug store and fled thru the mini park and out the back alley. The picture of some guy running thru town with two Mustang wheel covers just didn't ring true, so I decided there must be some other explanation. Ah-ha! I had my car serviced the day before at Tom Plonk's and thought they might have left them off. But Tom just walked around the car as if to find I might be mistaken, said nope, and asked what I was going to come up with next. The only other thing I could figure was that I had hit something in the road that jolted the caps off the wheels—but surely not both front and back at the same time.

I had hit a hole on the mica mine road on the way to carry the paper to Lincoln on Tuesday night. I thought I might as well run out there and check. At the bottom of a steep hill on the road I saw a big chunk of pavement missing. That could be where I hit, but the weeds on the side of the road were tall and there was a big ditch, which would make it almost impossible to find the covers if they had bounced off there. I drove down the road, turned around and drove by again—I thought I saw a shiny hub cap in the weeds. I stopped the car—got out and kicked it over, but it wasn't mine. I started walking back up beside the road toward the car when something stopped me in my tracks. There were two wheel covers lying in the weeds, both turned upside down and not more than two feet apart. It was just as though they had been placed there, and they were mine!

Paul Harvey had an interesting commentary on TV recently. He related the findings of a three-year Harvard research program on the relationship between higher education and economic success. Its findings dispute some long held assumptions and statistics that show those persons with a college education making X number of dollars in their lifetime more than the non graduate of high school graduate.

The report, which will be published in book form shortly, states that a college degree has practically no relationship to economic success, that it is determined by other factors such as luck and personality. The findings also show a big decline in the number of high school graduates going after college degrees.

I guess if Cleveland County ever goes "wet" there'll still be some problems. I was talking with the manager of a convenience store in Blacksburg, S.C. the other day who's having his share of problems all right. The store has a license to sell hot beer but not cold. It seems that one of the local churches has done some protesting to prevent the store from selling beer at all, and has even held Saturday afternoon services across the street from the establishment, with women and children parading in front of the store in defiance. Of course there is a string of other establishments nearby selling beer and wine, which don't seem to command the attention from the crusaders that the new convenience store does, but strangely enough on the day the church people set up camp in front of the store, they reported the highest beer sales to date.

Washington Report

By Congressman James T. Broyhill

House Limits Spending

In an unprecedented action to control the Federal budget, the House of Representatives last week passed legislation to impose a ceiling of \$250 billion on Federal expenditures in the fiscal year ending June 30, 1973. This provision was contained in a bill to provide a temporary increase in the national debt limit for eight months.

Under present Congressional procedures for determining how the Federal government spends its money, appropriations bills for the various government departments and programs are considered individually. Each of these massive spending measures is not reviewed in the context of the budget as a whole. The result has been a patchwork quilt of pieces put together without regard for the total design. Overspending and inflation has been the inevitable result.

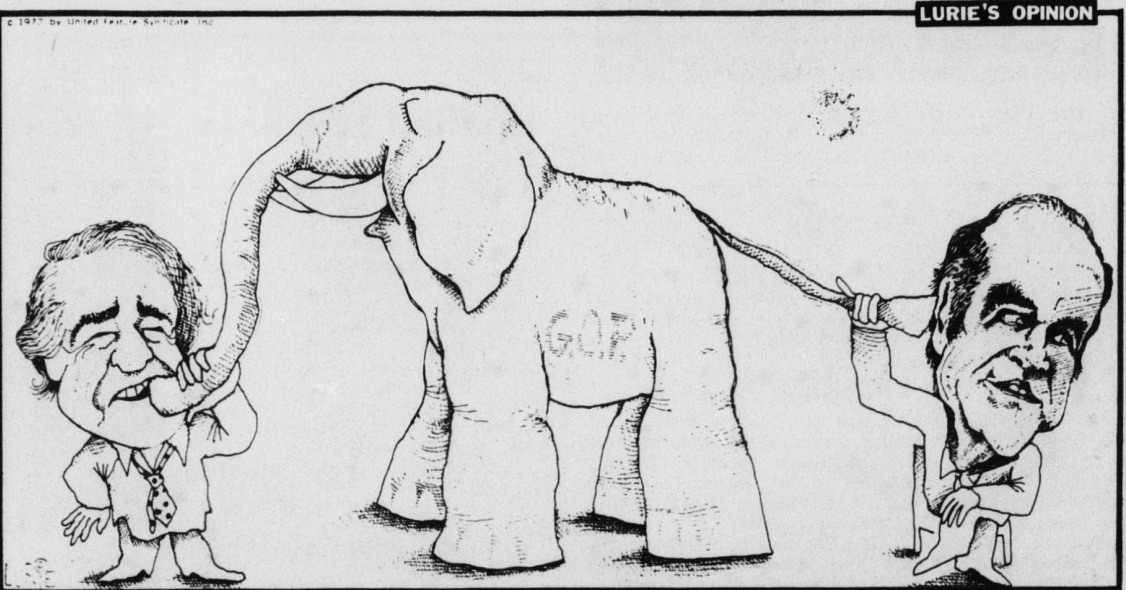
Early this year when the Administration's budget for fiscal year 1973 was presented to the Congress, the President strongly recommended enactment of a spending ceiling. Again in July, in a special message to the Congress, President Nixon urged the adoption of a ceiling of \$250 billion on Federal expenditures for the current fiscal year. At that time, the President's request was given little chance of consideration and passage by the Congress. However, growing public concern that failure to hold down Federal spending would increase inflationary pressures and result in a tax increase has jolted the Congress into the acceptance of a spending ceiling.

It is the responsibility of the Congress to establish spending priorities and to keep expenditures in line with revenues and borrowing authority. However, under the antiquated, piecemeal approach by which legislation is considered and passed, competing concepts of increased Federal activity are supported without due consideration of total expenditures. Instead of choosing between two possible approaches to a problem, the Congress will often accept both without reckoning the cost.

Opponents of a spending ceiling have said that, by allowing the President the discretion to make budget cuts where he chooses, the Congress is abdicating its responsibility to allot expenditures in relation to tax income. On one piece of legislation after another, the Congress has yielded to pressure groups and has committed the government to programs it cannot afford under present tax revenues. The uncoordinated appropriations process has already resulted in commitments exceeding the fiscal year 1973 full-employment budget by more than \$6 billion. As a result, in order to maintain some control over spending, the President has been forced to resort to vetoing legislation or withholding funds appropriated by the Congress.

The House of Representatives has taken a big step in passing to the President the authority to make selected reductions in funds for Federal programs. But, in my opinion, this step should be regarded as an emergency measure. It is imperative that the Congress find its own ways of imposing fiscal control. In this regard, a section of this legislation which I view as extremely important would establish a joint Congressional committee on budgetary control to review the present situation and recommend procedures enabling Congress to exercise control over budget outlays and receipts. This committee, composed of thirty members of the House and Senate, will be expected to issue its report to Congress by February 15, 1973, at the beginning of the appropriations process next year.

Only by cleaning its own house can the Congress expect to retain effective control over the Federal budget process which is its responsibility under the U.S. Constitution. The reform of Congressional procedures for considering and approving the budget should have the highest priority in the 93rd Congress which will convene next January.



"WE SEEM TO HAVE A POOR CONNECTION, GEORGE"

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