

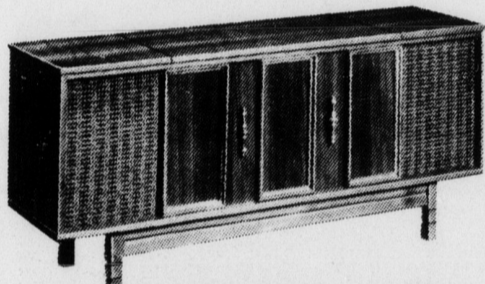
# STERCHI'S #1 IN... RADIO, STEREO AND TV!



## HERE'S WHY...

- #1 **BIGGER THAN EVER SELECTIONS NOW**  
We've Stocked Our Electronic Floor for this great event . . . which means a greater selection for this sale!
- #1 **FASTER, EASIER CREDIT . . . HERE**  
We do our own financing . . . no "second" or "third" party to deal with . . . takes less than 3 minutes to open your account.
- #1 **NO FINANCE CHARGE ON 90 DAY ACCOUNTS**  
Makes owning and enjoying a set a "cinch" now!
- #1 **INFORMED SALESPeOPLE**  
Courteous and knowledgeable . . . more competent counsel with you if you desire. Helps you select what best fits your needs!
- #1 **FAST COURTEOUS DELIVERY**  
No aggravating delay . . . we deliver what you want when you want it . . . fast and with extreme care.
- #1 **EXPERT SERVICE . . . NO CHARGE**  
90-day service included at no extra cost! Guaranteed without charge covers parts and labor under normal use.

**THIS SALE...3 DAYS ONLY!**

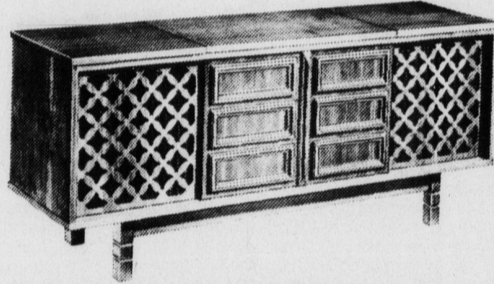


**60" CONTEMPORARY STEREO**  
WITH AM/FM RADIO

Features multi-speaker system for full stereo sound, deluxe 4-speed changer, plays all size records. Fine quality AM/FM radio and beautiful oil walnut finished cabinet. Terrific buy!

**\$188**

75618

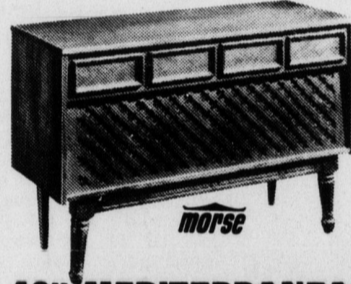


**60" MEDITERRANEAN STEREO**  
with AM/FM RADIO and Bar or Record Compartment

Multi-speaker system for full audio sound, walnut finish cabinet, deluxe record changer, quality AM/FM radio and storage compartment!

**\$229<sup>95</sup>**

75663



**40" MEDITERRANEAN STEREO**  
with AM/FM Radio and 8-Track Tape Player

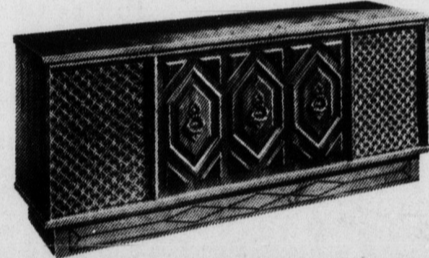
Multi-Speaker system for full audio sound, walnut finished cabinet, BSR 4-speed changer, plus AM/FM radio and 8-Track Tape Player!

**\$239<sup>95</sup>**

CONVENIENT TERMS!

NOW WITH 8-TRACK TAPE DECK

*Sale!*



**SALE 60" MEDITERRANEAN STEREO**  
WITH TAPE PLAYER, AM/FM/FM STEREO RADIO

Walnut finish, multi-speakers, BSR record changer, diamond stylus, AM/FM/FM stereo radio, plus 8-track tape player. See this terrific buy today at Sterchi's!

**\$288**

CONVENIENT TERMS!



*Sale!*  
**14" MOTOROLA PORTABLE TV**  
(Meas. Diag.)

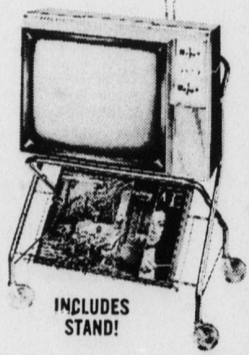
Features front mounted speakers and controls, carrying handle, pre-set picture control, instant sound and picture, fast back chassis slides out the back for quick service. Plastic cabinet finished in a Walnut grain pattern.

**\$119<sup>95</sup>**

CONVENIENT TERMS!

**SAVE \$20!**  
**Motorola 19" Portable TV**  
**\$149<sup>95</sup>**

The whole family will love this versatile 19" Meas. Diag. screen, features Motorola's fine quality, rolls around to any room, all channel, front mounted controls and speaker, complete with telescoping antennas.



INCLUDES STAND!

**SALE! MOTOROLA QUASAR**

INSTA-MATIC  
BIG 23"  
MEAS. DIAG.  
COLOR TV

**\$499<sup>95</sup>**

Contemporary styling, Walnut grain finish, works in a drawer for easy servicing, insta-matic tuning, color lock circuit, controls and speaker out front, automatic degausser, all channels and receives black and white equally well.



ASK ABOUT OUR 2-YEAR PICTURE TUBE WARRANTY!



*Sale!*  
**40" EARLY AMERICAN STEREO**  
with AM/FM/FM Stereo Radio and Tape Player

Features credenza design in golden Maple finished cabinet, multi-speaker sound system, BSR 4-speed changer, PLUS AM/FM/FM Stereo Radio and Built-in 8-Track Tape Player. See it today!

**\$339<sup>95</sup>**

CONVENIENT TERMS!

**8-TRACK STEREO TAPE PLAYER ENSEMBLE**  
WITH AM/FM/FM MULTIPLEX RADIO AND MOBILE CART



**\$188**

CONVENIENT TERMS!

Top quality AM/FM/FM multiplex radio, 8-track tape player, record player plus dust cover, 2 speakers, cart, headphone, stereo tape cartridge and LP record album.



*Sale!*  
**4-PC. 8-TRACK TAPE PLAYER**  
with AM/FM/FM Stereo Radio

Features Top quality radio, automatic record changer, 2 speaker units plus 8-track tape player and comes complete with dust cover. See this terrific buy today at Sterchi's.

**\$189<sup>95</sup>**

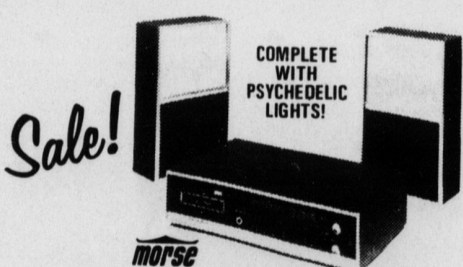
CONVENIENT TERMS!

**MOTOROLA PORTABLE QUASAR**  
16" COLOR TV (Meas. Diag.)

**\$299**

Compare at \$349

Features work in a drawer for in home service. Slide action color controls for easy color adjustment. Solid State UHF tuner, front mounted controls and speaker, concealed handle and attractive metallic brown cabinet. Motorola dependability!



*Sale!*  
**3-PC. 8-TRACK TAPE PLAYER**  
with AM/FM/FM Stereo Radio

Features beautiful walnut finished cabinets with multi-speaker system, psychedelic lights, solid state, 100 watts, top quality radio and 8-track tape player. Terrific buy!

**\$199<sup>95</sup>**

CONVENIENT TERMS!

**LAY AWAY NOW FOR CHRISTMAS!**

SINCE 1888  
*Sterchi's*

THE SOUTH'S LARGEST QUALITY HOME FURNISHERS

CONVENIENT TERMS! FREE DELIVERY!

Phone: 739-5451

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