

Earned VICA Honors



JOE CORNWELL AT THE MIKE

A group of Kings Mountain high students came back from Raleigh recently with several honors earned in the State Vocational-Industrial Clubs of America (VICA) competition.

Local winners of district six were Connie Childers, elected treasurer of the state organization and received second place in the Miss VICA competition. Tina Sanders copped a first place in hair styling and third in trend hair styling. She used Cindy Hayes as her model.

James Turner was elected vice president of VICA District Six.

Tommy Berry took first place in the district in the bricklaying contest.

Doris Cobb and Keith Porter were delegates to the state convention.

Accompanying the students to Raleigh were Lillian Whitworth, cosmetology instructor; Paul Fulton, bricklaying instructor; and Myers Hambright, industrial-cooperative instructor, all of KMHS.

Photo by I.G. Alexander.

IN STATE CONVENTION - These Kings Mountain high students were contestants in the State VICA Contest held in Raleigh recently. Front row, l. to r. - Connie Childers, Cindy Hayes and Tina Sanders. Back row - James Turner, Doris Cobb, Tommy Berry and Keith Porter.



World Where It Is Always 'Gametime'

Joe Cornwell can't remember when he didn't live in a world where it is called "gametime."

The fall nip in the air to Joe means a football game.

A soft, warm summer day means a baseball game.

And a winter trip through cold wind means going to the gym to see the basketball fellows bump their heads against the backboards.

For the past year, Joe has been sports director and full-time salesman for radio station WCGC in Belmont, the top sports station in the county and one of the best in the state.

Cornwell's career in sports has traversed many a hill. He is an ex-athlete himself, a former sports writer, former coach, and at one time was an official (referee).

Joe, married to the former Donna Crawford of Kings Mountain, has done all these things and is just 23 years old. He and his lovely better half just recently moved to Mt. Holly.

Cornwell played football and baseball at Kings Mountain High School. He played on a Teener baseball team that finished third in the nation in Hershey, Pa., in 1966. He was a centerfielder and his Teener coaches were Roy Pearson, Bo Goforth and Bob Moore.

As for the coaching part of it, Joe coached Pop Warner football in Kings Mountain and produced some good teams.

He was in officiating one year in the 4-A and 3-A ranks under booking agents Chuck Clements and Russ Bergmann.

He was a sports writer for the Kings Mountain Herald for six months during his junior year in high school. He would probably have made a good one, but as Joe jokingly said: "I kain't spel two gud."

But he understands the ins-and-outs of sports reporting for newspapers, knows it's not peaches and cream. He still likes to be around sports writers and admires them.

"I like to read a good sports story," he said. "There are some writers I know who paint an extremely good picture of what has happened after the game is over."

"My role is a different one. I have to paint a description of what happens just as it takes place."

Joe started in the radio field at Cartersville, Ga., on WBHF as a straight announcer in 1969. He went to Gaston College briefly, then to Broadcasting School in Atlanta, Ga.

He got his first taste of announcing locally on Gastonia station WGNC. He was a disc jockey for awhile, then when Ashbrook and Hunter Huss play-by-play man Leonel Brunner retired in 1972, Joe took over as the Green Wave and Huskie football play-by-play man.

It was invaluable experience for him and he came to WCGC in April of 1973 to fill his current capacity. And Joe has had good success as salesman for the station.

In fact, he was named the top salesman last December. The handsome Kings Mountain native enjoys all sports. "I think I enjoy the sport of basketball as much as

anything from both a spectator's and broadcaster's point of view," he said. "It is both fast and exciting."

"And I've thoroughly enjoyed airing the South Point football games. I've become pretty much of a rabid Big Red football fan. Even when they play my old school, Kings Mountain, I root for the Big Red Machine."

"South Point has fine coaches and athletes to work with. In head football coach and athletic director Jim Biggerstaff, they've got a great man who can communicate with the kids. He also knows how to approach the media, the newspaper and radio people. Jim has a certain charisma about him that spells success."

"Though we air all South Point High athletic events, we also broadcast prep sports events in the county. We follow East Gaston a good bit and when Hunter Huss or Ashbrook gets involved in playoff games, we carry them."

Joe has already been "initiated" into the business. Last fall at Burns, he got locked in the fieldhouse. He missed a quarter of play and two Red Raider touchdowns.

"We'll let Joe tell it. "We arrived up there at Burns and found we had no phone line," he said.

"So I went to the fieldhouse to call Southern Bell in Shelby. The Burns team was in the dressing room at the time. And while I was on the phone, they went out to prepare to lose another one to the Big Red and they locked the door from the outside."

"I couldn't get out. So what I did was to call the Cleveland County Sheriff's Department. They sent a dispatch to the field and I finally got out. But I missed the first quarter and two South Point scores. Incidentally, we never did get on the air live. But that happens infrequently, thank goodness."

WCGC and Cornwell and sidekicks carry a great deal of sports. In addition to all the South Point football, basketball and baseball games, they carry Legion Baseball (Belmont and Gastonia) and various other events when they have spectator appeal.

"Our goal is to be number one in sports," says Cornwell. "We were the only AM station on the dial back in March carrying the entire Atlantic Coast Conference basketball tournament."

"If there is enough interest in a sports event, we carry it. Sports is one of the best selling tools for our customers. And we have loyal sponsors that believe in us."

"We carried only Red Raider basketball games to start with last year but discovered there was tremendous interest in the Raiderettes so we also started carrying their games later in the season. And we followed them all the way in the Southwest 3-A Tournament and the WNCHSAA event. South Point girls athletics has also been tremendous."

"It's good to be carrying a winner. South Point has had four WNCHSAA titles in the last three seasons and almost

(See JOE p. 3A)

YOU KNOW WHY YOU TAKE YOUR PRESCRIPTIONS TO SMITH DRUGS PLEASE DO TELL YOUR FRIENDS

OUR MAN IN WHITE...you can depend on him

Where in the World but—

SMITH Walgreen AGENCY DRUGS

WHERE YOU CAN FIND A WORLD OF SAVINGS!

ALL SALE SPECIALS effective THURSDAY thru SUNDAY

OPEN DAILY 9 A M TO 9 P M

K M Plaza SUNDAY 1 to 6 P M K M Plaza

ANACIN 200 tablets

3.09 value **\$1.99** (Limit 1)

COLGATE Dental Cream

5-oz. 93¢ value **57¢** (Limit 1)

GILLETTE Right Guard

3 oz 85¢ size **2 for \$1.00**

Coca Cola 28 oz

no return bottle **3 for \$1.00**

KOTEX, 40's Super or regular

Super-low price special **1.29** (Limit 1)

-100-BUFFERIN A \$1.75 VALUE!

(Limit 1 bottle) **HERE, ONLY 1.09**

LYSOL SPRAY Disinfectant, 14-Oz.

\$1.59 Value **99¢**

Jergens Soap lotion mild reg. size bars

5 for 49¢

DISCOUNTS ON PERSONAL NEEDS

DESTIN Dabaways

Soft 89¢ Value **DABAWAYS BY DESTIN 2 PAKS \$1**

Pack 36 pop-up cloths to clean baby better.

SCOPE MOUTHWASH

Fresh \$2.05 Value **24-oz. \$1.29**

Send proof of purchase, certificate to mfr.

130 Day Vitamin Supply

Potent \$7.79 Value **MYADEC VITAMINS \$5.19**

Parke-Davis 130 for the price of 100. Buy it today!

PLAYTEX DISPOSABLE BOTTLES

Super \$1.19 Value **Pack 50 97¢**

Disposable. No scrub... no sterilization.

Thermos Bottle

"Plaid" metal case. Cup with handle. **SAVE! \$1.88**

Dust Pan & Brush

Lightweight, shatterproof. **79¢**

22 1/2 inch Family Size Folding Grill

\$5.44

Two Side Carry Handles
Plated Grid with Handles
Perma Lift Grid Positioner
Tubular Steel Legs with Plastic Caps

PRETTY-UP SPECIALS

Dana Sikk Cologne

Special Sale **\$1.00**

Tabu
Ambush
20 Carat

Helena Rubinstein Brush-On Peel-Off Mask

3 1/2 Oz. **3.75**

Deep cleanser, toner and skin texturizer.

HOME NEEDS

Totembags

Pack of 60 FOOD STORAGE TOTEMBAGS **48¢**

Reg. 79¢

Tough. Easy out... one at a time. Ties.

Pretty Hands Rubber Gloves 59¢ Pair

Non Slip - Flock Lined

Quart Gulf CHARCOAL LIGHTER 38¢

50 Ft. 5/8 Inch VINYL Garden Hose \$2.99

KITCHEN GADGETS

2 FOR \$1.00

Choose From These

- Kitchen Tongs
- Measuring Cup Set
- Jar and Bottle Opener
- Cheese Slicer
- Towel Holder
- Cookie Cutter Set
- Salt and Pepper Set
- Butter Slicer
- Cake Server
- Meat Tenderizer

And Many More

Cigarettes \$2.39 Ctn.

All Popular Brands Regular and King Size

EXTRA LONGS 2" ctn.

EKCO BAKEWARE

PIE PLATES
CAKE PANS
LOAF PANS
BISCUIT PANS

YOUR CHOICE 2 FOR 88¢

Smith Drugs COUPON

Kodacolor or Walgreen Color Film DEVELOPED AND PRINTED

Coupon to accompany order... EXPIRES MAY 1, 1974

12 EXP. 2.48
20-EXP. 3.88

Custom silk finish; Walgreen processing.