

Pic 'N Pay Grand Opening In KM Plaza

Everything was in readiness today for the grand opening of Pic 'N Pay Store's new outlet in Kings Mountain on Thursday, Pic 'N Pay is the largest self-service shoe chain in the Southeast.

The new store is situated in the Kings Mountain Plaza Shopping Center.

Albert G. Segal, Chairman of the Board of Directors, said: "Kings Mountain was chosen for the company's newest store because we have watched its growth and progress for some time, and we are impressed by its potential. We now operate 1988 retail shoe stores and 42 leased shoe departments in nine Southeastern states ranging from Delaware through Alabama, and we expect to open additional stores within the next year."

"Our thorough and in-depth studies convinced us that Kings Mountain and the surrounding communities are truly representative of America on the move, and we want to have a part in its growth," said Al Segal.

Alvin E. Levine, Pic 'N Pay's President, stressed that the company never resorts to high-pressure sales efforts.

"We believe that people are not satisfied if they are pressured into buying merchandise they don't really want, or don't need," he said. "Our organization has been built on satisfied customers, and we intend to keep it that way."

"We stock only first-quality merchandise," Mr. Levine added. We stock footwear and accessories for the entire family. Our prices are low because of our mass-purchasing power, low operating costs, and low distribution cost.

Levine said that nearly all of Pic 'N Pay's shoes are American-made, although some imported shoes are also stocked. "We constantly search foreign and domestic markets for the best shoe buys. We buy top quality at the right price and pass the

savings on to the customer," he said.

Pic 'N Pay is a firm believer in local advertising, according to Charles Barnes, director of Advertising. The Company is the leading retail shoe advertiser in the Southeast.

"We normally run two newspaper ads a week," he said, "and we make certain that they are factual and reflect a high degree of simplicity and taste."

We at Pic 'N Pay believe that the best advertising is the

kind that sets forth clearly the type of operation we have, precisely what we have to offer, and the price at which it is sold. We show actual photographs of all our advertised merchandise so that the customer may recognize it

easily and quickly on the store's racks," he added.

Pic 'N Pay Stores, Inc., which was organized in June 1957, is head-quartered in Matthews, North Carolina in a modern 116,000-square foot warehouse and office facility.

Work is under way on Pic 'N Pay's completely new, and expanded warehouse and office facility next door to their present location.

The warehouse is semi-automated for filling orders quickly and economically.

Pic 'N Pay Stores throughout the company's nine-state area are situated on main highways or in shopping centers for customer convenience and nearly all of them have their own parking facilities.

Open daily 9 a.m. til 9 p.m., Sunday 1 p.m. til 6 p.m.

Pic 'N Pay manager is Russell C. Watson of Kings Mountain. He is married to the former Ellen Black. They are members of First Baptist Church.

Harris-Teeter is a quality choice beef sale

U.S. CHOICE QUALITY TRIMMED FULL CUT

Round Steak

\$1.39

LB.
(CUBED LB. \$1.49)

Tender Meats

U.S. CHOICE QUALITY TRIMMED BONELESS

Rump Roast Lb. **\$1.79**

U.S. CHOICE QUALITY TRIMMED TOP

Round Roast Lb. **\$1.49**

U.S. CHOICE QUALITY TRIMMED BOTTOM

Round Roast Lb. **\$1.45**

85% LEAN GROUND

Ground Round Lb. **\$1.39**

U.S. CHOICE QUALITY TRIMMED SEMI-BONELESS

Strip Steak ... Lb. **\$1.79**

KWIK KOOK (2 LB. \$1.95)

Sliced Bacon Lb. **95¢**

... and all Harris-Teeter Beef is Quality Trimmed.

The Harris-Teeter "Quality Trimmed" Process is where you really get, pound for pound, more meat for your money. Only Harris-Teeter has perfected a method by which we carefully trim (by the ruler) each cut of U.S. Choice Beef. We guarantee that you'll never pay for excess bone and fat. Ask your Harris-Teeter meat cutter to show you the trim process by which he prepares each cut of beef.

U.S. CHOICE QUALITY TRIMMED

Sirloin Steak

\$1.69

LB. CENTER CUTS

HY TOP ALL MEAT

Franks 12 Oz. **65¢**

REDFERN BEEF

Beef Patties.. 15% Oz. **\$1.19**

FISHER BOY

Fish Sticks.. 2 Lb. **\$1.09**

Dairy Fresh

ALL FLAVORS SEALTEST

Yogurt 3 8 Oz. **\$1.00**

HY TOP QUARTERS

Margarine..... Lb. **39¢**

7 FARMS

Cheese Food 2 Lb. **\$1.19**



FRESH

Green Beans

19¢

LB.

Garden Fresh

NEW FLORIDA RED

Potatoes..... 3 Lb. **59¢**

CALIFORNIA LARGE

Strawberries Qt. **69¢**

FRESH

Mushrooms.. Lb. **89¢**

CRISP RED

Radishes..... 6 Oz. **10¢**

ROSE

Bushes Each **99¢**

FROZEN FRENCH FRIED

Potatoes

5.99¢

LB. BAG

Frozer Fresh

BIRDS EYE BROCCOLI

Spears..... 3 10 Oz. **99¢**

BIRDS EYE TINY

Limas 3 10 Oz. **99¢**

HY TOP

Lemonade 7 6 Oz. **29¢**

Choice Crop

Orange Juice 6 6 Oz. **\$1.19**

PET BROWN MULE ICE

Cream Bars.. 12 Pk. **99¢**

DEL MONTE ASSORTED

Puddings

2 \$1.00

4 PACK CUPS

Baked Fresh

REG. 67¢

Garlic Bread 16 Oz. **59¢**

AUNT FANNY'S REG. 55¢

Coffee Rings 3 8 Ct. **\$1.00**

VALUABLE COUPON

SAVE 51¢ (C)

VEGETABLE SHORTENING

Snowdrift

3 88¢

LB. CAN WITH THIS COUPON

GOOD ONLY AT HARRIS-TEETER THROUGH SAT. APRIL 27, 1974. LIMIT ONE COUPON PER CUSTOMER.

North Carolina // South Carolina

Harris-Teeter is your ticket headquarters for total family fun. Avoid waiting in long lines. Pick up your tickets at any Harris-Teeter.

Carowinds - minutes from Charlotte I-77 S.

We gladly redeem Federal Food Stamps.

HARRIS-TEETER SUPER MARKETS

PRICES IN THIS AD EFFECTIVE THROUGH APRIL 27, 1974. ALL QUANTITY RIGHTS RESERVED.

110 East King Street



RUSSELL WATSON

\$1 Donation
May Win You
A Big Prize

The Grover Rescue Squad and Oak Grove Volunteer Fire Department are sponsoring programs to raise operating funds and to give citizens who donate a chance at winning a valuable prize.

The Grover Rescue Squad is offering, for the donation of \$1, a chance on a 1966 four-door Vista Oldsmobile station-wagon.

The drawing will be at 4 p.m., Sat., June 29.

Tickets are available from the rescue squad in Grover and from John W. Gladden in Kings Mountain.

The Oak Grove VFD is giving away a Comet 26" five h.p. riding lawnmower Sat., May 25 at 7 p.m.

CHICKEN 'N DUMPLINGS

Penley's Chapel Church on Cherryville Rd. will sponsor a chicken and dumplings dinner beginning Sat., Apr. 27 at 10 a.m. and continuing until the food runs out. W.L. Huffstickler, pastor, said the church will deliver. Call 739-4794.

PETTY IS SPEAKER

James Petty, director of Cleveland County Technical Institute, was guest speaker at Tuesday's Lions Club Meeting at the Kings Mountain Country Club. Lion Richard Greene was in charge of the program, which included a discussion of the Tech program, the campus building program and future use.

WHOLE

Smoked Picnic

59¢

LB. (SLICED LB. 69¢)

Pantry Buys

LOTION MILD

Jergens Soap 3 Bar Pack **49¢**

ANDY GRIFFITH NAVY

Beans 3 No. 303 Cans **79¢**

LAWN CLEANUP

Hefty Bags ... 10 Ct. **\$1.29**

HUNTERS CHOICE

Dog Food 25 Lb. **\$3.39**

NIAGARA

Spray Starch 22 Oz. **59¢**

BALLARD MIX

Corn Bread .. 19 Oz. **39¢**

ASSORTED

Delsey Tissue

3 88¢

2 PACKS

VALUABLE COUPON

Downy

FABRIC SOFTENER

10¢ OFF

REG. PRICE WITH THIS COUPON

Reg. Size GOOD ONLY AT HARRIS-TEETER THROUGH SAT. APRIL 27, 1974. LIMIT ONE COUPON PER CUSTOMER.

VALUABLE COUPON

Vanish

AUTOMATIC BOWL CLEANER

20¢ OFF

REGULAR PRICE WITH THIS COUPON

GOOD ONLY AT HARRIS-TEETER THROUGH SAT. APRIL 27, 1974. LIMIT ONE COUPON PER CUSTOMER.

DEAL PACK DETERGENT

Cheer

\$1.24

KING SIZE

KREY CHICKEN & BEHOLD FURNITURE

Dumplings 3 7 1/2 Oz. **\$1.00**

Polish 7 Oz. **65¢**

MORTON

Cream Pies .. 14 Oz. **39¢**

French's

BLACK PEPPER 4 Oz. **49¢**

100 FOOT ROLL

Saran Wrap.. Ea. **69¢**

PLANTERS DRY ROASTED

Peanuts 8 Oz. Can **59¢**

HY-TOP SANDWICH

Bread 3 1 1/2 Lb. Loaves **99¢**

PUSS'N BOOTS CHICKEN

Cat Food

6 \$1.00

15 1/2 OZ. CANS

WHITE, PINK, BEIGE SOAP

Safeguard BAR **26¢**

REG. \$1.49 EVERYNIGHT BALSAM, HERBAL, LEMON

Shampoo 8 Oz. **99¢**

REG. \$2.59 EXTRA DRY DEODORANT

Arrid 14 Oz. **\$1.39**

REG. \$1.25 ALKA

Seltzer 36'S **99¢**