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MISS KATHY LUANN KENNEDY

**ENGAGED** — Mr. and Mrs. Freno Kennedy announce the engagement of their daughter, Kathy Luann, to Danny Ray Bryant. Both families are of Kings Mountain. The wedding will be an event of December 20 in Piedmont Baptist Church.

**Auto Paint Refinishing  
 Clinic Slated Oct. 27**

Everett Hollifield, Instructor at Cleveland Tech in Auto Body Repair, announces

the Auto Paint Refinishing Clinic to be held on Tech's campus Monday, Oct. 27.

Two sessions will be held, the day session has been arranged for the auto body repair student and the night session is open to auto body repair students and auto body refinishers in Gaston and Cleveland Counties.

The clinic is being sponsored by DuPont Paint Company and Dixon Auto Supply of Shelby.

Cecil Dixon owner-manager of Dixon Auto Supply, said that, "We're happy to be able to schedule this clinic on Cleveland Tech's campus using DuPont Paint and Tech's new paint spray booth."



**CHURCH BARBECUE**

The Church of God, 111 E. Parker St., is sponsoring a barbecue Fri., Oct. 24 from 11 a. m. until 8 p. m. Plates are \$2.50. For take out orders call 739-7206. The public is invited, according to Rev. S. W. Avery, pastor.

**HALLOWEEN CARNIVAL**

West School PTA is sponsoring a Halloween Carnival at the school Mon., Oct. 27 beginning at 6 p. m. There will be concession stands, a fishing booth, fortune telling booth, cakewalk, witch's brew and a costume contest. The public is invited.

**GARDEN CLUB MET**

October meeting of the Open Gate Garden Club was held at the home of Mrs. Louis Sabatie with Mrs. D. E. Tate as co-hostess.

Mrs. Paul McGinnis was program chairman and led a discussion of "Bounty By The Wayside."

Halloween and Hootenanny arrangements carried out the designer's choice theme in floral arranging for the month. Specimen of the month displayed was a rose.

The hostesses served refreshments.

**ATTIC SALE**

Temple Emmanuel Sisterhood Hadassah will sponsor a attic sale all next week Oct. 27-31 at 320 South St. in Gastonia.

A spokesman said new and used clothing would be available at "fantastic prices" and the "for sale" items would include a variety of goods.

All proceeds benefit church projects.

**Tech Testing Hearing  
 Of Non-Industry People**

How good is the person's hearing who has not been exposed to industrial noise? This question, raised by the industrial safety department of Cleveland Tech, prompted them to survey a selected group of 250 persons by testing their hearing to see what hearing damage, if any, has occurred under "normal" conditions. Normal means those persons in certain age groups tested, who have not been exposed to industrial noise. Comparisons will be made between non-industrial persons and industrial persons once this data is collected.

Thursday, Oct. 16. The group of 250 will be divided into 5 smaller groups by age (under 20, 20 to 29, 30 to 39, 40 to 49, and 50 to 59) and hearing test results will be kept by age groups.

The Occupational Safety and Health Act of 1970, (OSHA) requires that industry test the hearing of persons exposed to noise once each year. No records on a person's hearing exist on adults who are not or never have been employed by industry.

Adults 18 years of age to 60 years of age, who have not been exposed to industrial noises, willing to participate in this study, are asked to contact Cleveland Tech (482-8351), for further information.

The testing of person's hearing are underway at Tech's Campus beginning



MISS QUEENIE MERRILL

**ENGAGED** — Mr. and Mrs. Willie B. Merrill of Jacksonville announce the engagement of their daughter, Queenie, to William Arthur McSwain, son of Mrs. Lucille McSwain of Kings Mountain and Wilbert McSwain of Shelby. The bride-to-be is a 1970 graduate of Jacksonville Senior High School and attended North Carolina A & T University. The prospective bridegroom is a 1964 graduate of KMHS and completed a four year tour of duty in the USAF. He received his B.A. in Political Science from A & T University in Greensboro and is employed in Computer Programming in Peorika, Illinois. The wedding will take place in Jacksonville Oct. 25.

**WSOC Eyewitness News  
 Catches Eye Of Other Stations**

Bold innovations in concept and presentation have turned a Charlotte local television newscast into a virtual laboratory for broadcast industry planning and future direction.

Eyes from literally around the nation are focused on the city's WSOC-TV (Channel 9) Eyewitness News-You-Can-Use program seen at 11:30 a.m. and 6 & 11 p.m. weekdays.

In addition to dozens of tape and film samples of the newscast sent to stations all over the country, observers from such cities as Atlanta and Pittsburgh and from as far away as the state of Iowa have been to see the WSOC-TV news program. Further, the Eyewitness Communications Center on which the news show appears, reminiscent of the futuristic setting of Houston's Mission Control at the NASA Space Center, is soon scheduled to be featured in a national television trade magazine.

Briefly, the Channel 9 newscast emphasizes, in addition to traditional news subjects, practical information in what is described by station officials as "people news." A "for instance" is cited: "A recreation (rather than sports) report might cover, in addition to the major league scores, an in-depth look at a local industrial softball league, or a Little League football game."

What WSOC-TV officials have done, after extensive research into what people want and need in a TV newscast, is to actually restructure the elements of a news program. Title changes of news features accurately reflect the content of News-You-Can-Use. Under Environment, in addition to weather, one could possibly find a gardening tip or a health and science report on new findings concerning

prescription drugs.

Under a segment called "Coping," the station offers information for just that... the daily coping with life. There might be a consumer report on the reliability of several brands of lawn mowers; an inflation report on the personal side of the economy today. The station was the first and is now the only newscast in the Charlotte area that offers a viewer "help service" called "Action 9." This feature investigates problems and seeming injustices. A five person "research staff" backs up this effort in addition to aiding probes involving daily news stories.

WSOC-TV news personalities continue to be tops in the Charlotte area. The names Bill Walker, Brad Lacey, Bob Hice, Bill Bailey, Cullen Ferguson, John Patrick and a supporting staff of thirty professional journalists represent trust and reliability to the Charlotte television audience. All the Channel 9 personalities are

actual working newsmen who participate in the gathering and processing of the news they present.

Ever popular columnist Paul Harvey continues to offer his view in the new news and Pulitzer Prize-winning Gene Payne will still illustrate with his cartoons both the station's editorials and news stories. Though the new newscast has been on the air in its revolutionary form only one month, evidence of its instant acceptance and popularity is overwhelming. Station Manager John E. Callaghan commented, "In my twenty years in television I have never seen such response to a broadcasting news and information effort. And the hundreds of calls and letters are 99 per cent favorable, too!"

So, the station that pioneered live electronic news gathering in the Carolinas with its Live Eye minicam from the spot where the news is actually happening, continues to be a true leader in broadcast news.

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