

**PEE WEE CHEERLEADERS**—These young ladies cheer the Kings Mountain Optimist Club pee wee footballers on to victory. Left to right, on ground, are Julie Yarbro, Lisa Ivey, Lisa Huffstickler, Christy

Davis, Teresa Shirkey, Miranda Arrowood, Rene Johnson, and Misty Shockley. On goal posts are Tina Howell, left, and Tina Anderson.

## Reach out and touch someone this weekend.



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For a 15 minute call.

That's the most you pay for a 15 minute call dialed direct\* between 11 p.m. Friday and 5 p.m. Sunday from North Carolina to any other state (except Hawaii and Alaska). And this low rate also applies every night of the week when you dial direct between 11 p.m. and 8 a.m. Long distance: it's still one of the biggest bargains around.

Reach out tonight with long distance.  
It's a lot of love for the money.

 Southern Bell

\*Direct-dial (without an operator's assistance) rates apply on all calls within the U.S. Direct-dial rates do not apply to person-to-person, coin, hotel-guest, credit card, collect calls, calls charged to another number, or to time and charge calls. For direct-dial rates to Alaska and Hawaii, check your operator.

Call this weekend. 15 minutes from anywhere in North Carolina.	
Dialed direct on weekends.	
Chicago	\$2.10**
Denver	\$2.22**
Los Angeles	\$2.34**
Miami	\$2.10**
New York	\$2.10**

\*\*plus tax

## SOUTHERN RAILWAY CARRIES THIS MUCH LUMBER 174 MILES ON A GALLON OF FUEL.

**"Guess how far a truck could carry it?"**

L. Stanley Crane, President, Southern Railway System, Washington, D.C. 20001

The railroad is the most efficient user of fuel in the transportation industry. But now...

And the Southern Railway is one of the most

efficient railroads in the country. For instance: on the Southern, this 2,511-lb. load of lumber can travel 174 miles on one gallon of fuel. How far could a truck carry it on the same amount of fuel? Well, the railroad is four times more efficient than trucks, 60 times more

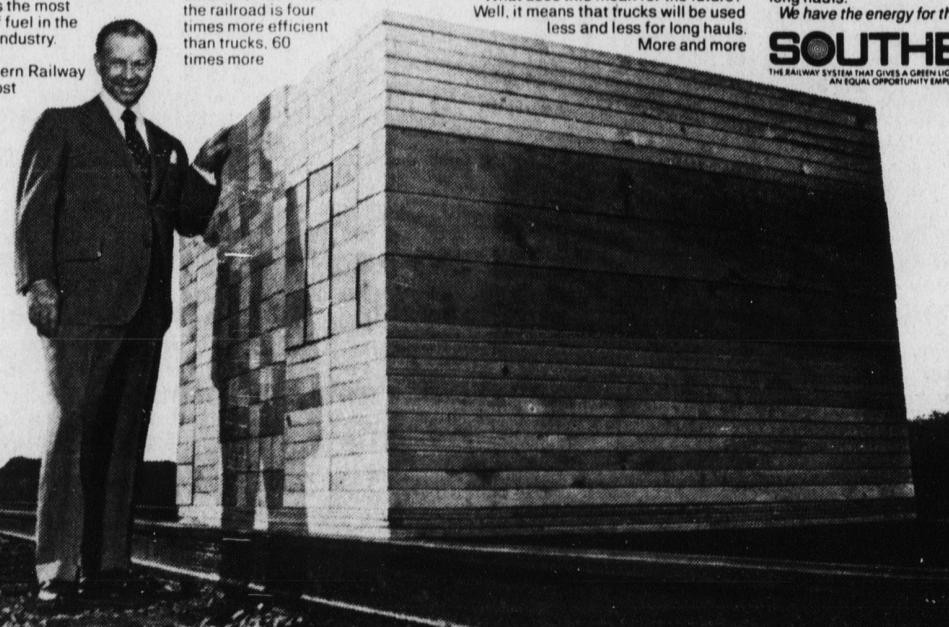
efficient than planes, and even more efficient than barges. So it's easy to see that trucks can't carry freight anywhere near as far as railroads can per gallon of fuel.

What does this mean for the future? Well, it means that trucks will be used less and less for long hauls. More and more

products will ride on the Southern, and trucks will be used for distribution at the other end of the line. Because, in the coming years, only the railroad will have the energy-efficiency for long hauls.

We have the energy for the long haul.

**SOUTHERN**  
THE RAILROAD SYSTEM THAT GOES A LONG WAY TO INNOVATIONS  
AN EQUAL OPPORTUNITY EMPLOYER



Johnny Dye's team won three of four games from Betty Hullender to take an early lead in the first week of action in the mixed duckpin bowling league Thursday night at the Dilling Heating Lanes.

Dye and Don Roark had 135 games and Dye had a 350 series to lead the winners. Betty Hullender had a 114 line and 319 set for the losers.

In other action, John

Dilling and R.W. Hullender teams split a four-game series. Dilling led his team with a 141 game and 377 set. Hullender and Johnny Belk had 108 games and Hullender had a 305 set.

Tuesday night League action is slated to begin next month. Two women and three men are needed to complete the teams.

Anyone interested in bowling on a team may call John Dilling at 739-3446 during the day or Betty Hullender at 739-5852 after 5 p.m.

### Jayvees Lose

Kings Mountain High's Jayvee footballers scored their first touchdown of the year Thursday at East Gaston, but dropped their third straight defeat 12-6.

The Little Mountaineers travel to Shelby Thursday night.

Eric Borchert scored the only touchdown for KM at East Gaston on a three-yard run in the third period. Both of East Gaston's touchdowns came in the first half. KM drove inside the five once in the first half but lost the ball on downs.

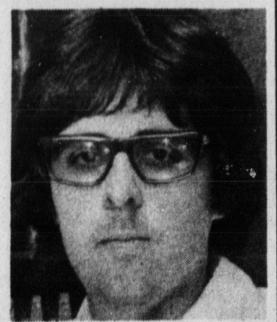
"We improved a little," noted Coach Charlie Burns. "We could have won the game if we'd cutout some of our mistakes. But we were more consistent than we've been all year and all the players played hard."

Burns cited quarterback Jerry Tatum for his offensive play and fullback linebacker Carlos Owens for his play on both offense and defense.

## A Record Round At KMCC

**teed off**

By Rudy Hayes  
KMCC Golf Pro



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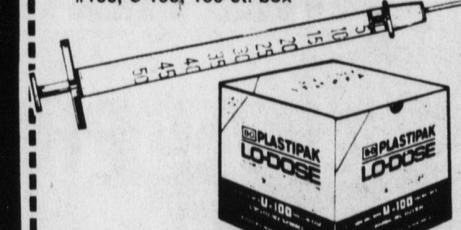
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