# Put The 'Key' <br> Tape Test! 

## Prove The Savings To Yourselfy

We are conficlent that we can save you more on your total food bill! Why? ...beccuse we don't offer you a few cut-price specials while having higher prices on the other itfems we sell. We sell every item in the store as if it were on 'special'. Now you can shop for the things you want without worrying about paying too mveh! But don't take our word for it, put us to the comparison test. See for yourself that the 'Key' will save you more!
Here's how to compare us, total for total, with any other food store!

> Test us!
Step 1
Make Out Your
Weekly List
As Usual!

Step 2 Step 3
Compare Prices Add Up The At 'Key' And Prices And Another Store Compare! of Your Choice!

## You'll Save More At The Key.• We Guarantee Ifti

Shop with us and then compare purchases at any other store. If the total camount for the scme or comparable items is less at the other store, we'll refund you double the difference! Just bring us your shopping list and tell us where you compared prices! Your list must be what is considered major items purchased during a major weekly shopping trip of 25 or more items totaling 2000 or more.

