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As a member of the 3rd largest buying house in the country, we are able to give you national brand quality and variety in these private brands at savings of 5 to 15%. (Look for the orange signs in the store!)

Brands

Because of this same buying strength, we offer you a 3rd choice — Economy brands which include Dartmouth, Valu Time and other packer labels. These products are of standard quality or better, equal to the best nutrition and generally at savings of 10 to 30%. (Look for the blue signs in the store!)

4 National Brand Low Prices

Basic National brand items, you've learned to trust and often need, priced as low as possible day after day. Now add it up -4 ways to save and you don't have to give up quality, variety and service. (Look for the green signs in the store!)

Prices In This Ad Effective Through Sunday, Dec. 14, 1980 In KINGS MOUNTAIN Harris-Teeter Store Only We Reserve The Right To Limit Quantities E. King St. At York Road