

Fine Line Between Success And Failure

"A company's success depends upon on many things. It is often said 'there is a fine line between success and failure'. Spectrum strongly feels that people provide this difference."

The late Buford DeFore made the remarks when he joined the Spectrum family in February 1973. He served as Executive

Vice President of Manufacturing until his death in July 1980.

Company leaders before and after Mr. DeFore affirm that Spectrum, which celebrates its 10th anniversary in Kings Mountain this month, is proud of its "people." Spectrum employees have been leaders in industry and community ac-

tivities for many years.

Special recognition on June 18th during the Plant's 10th birthday celebration will go to all employees, said Alex McCallum, personnel manager.

Employees with 10 years service are Don Hughes, Quality Control Department Manager; Rachel Stroupe, Winding

Department Clerk; Broadus Jackson of the Maintenance

Department; Melvin Sizemore of the Maintenance Department;

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Davis Is Spectrum's Fifth Chief Executive

Jim Davis, Spectrum Vice-President of Manufacturing, is the fifth chief executive of the firm since it opened in Kings Mountain on Waco Road 10 years ago this week.

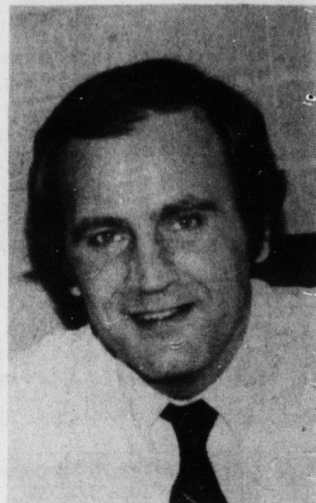
Mr. Davis succeeded Charles O. Bryant.

Spectrum opened in 1971 with Bob Biggerstaff as Vice President and Director of Manufacturing and Bobby Barnhill as Vice President and Plant Manager. Bishop Smith was President and Jack Karcher was Executive Vice President followed by Buford DeFore and Charles O'Bryant. Mr. Davis joined the firm Feb. 23.

A native of Elco, Pa., Mr. Davis comes to Kings Mountain from Greensboro where he served five years as manager of the Dyeing and Finishing Department of Guilford Mills.

The Davis family includes his wife, Betty Elks Davis, and their two children, Mike, age 18, a freshman at N. C. State University, and Christi, 14, a junior high student and a cheerleader for the Aycock Junior High Lions.

Davis served a manager of Yarn Operations for National



JIM DAVIS

Spinning Company of Washington, N. C. for 12 years and completed a five year tour of duty in the USAF. He is a 1960 graduate of the University of North Carolina at Chapel Hill where he started as offensive center on the varsity football team and completed graduate work at Boston University. He is a member of Greensboro's First Presbyterian Church.

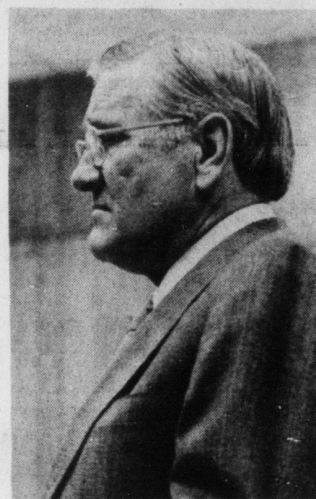
Buford DeFore Was Community-Minded Man

The late Buford DeFore was credited by many citizens with getting the United Fund off the ground in the Fall of 1975. He was a leader in the industrial community and as chairman of the UF Industrial Division was instrumental in getting his entire plant involved in community action.

DeFore was also chairman of the Kings Mountain Development Corporation and President of the Kings Mountain Industrial Managers Association.

During DeFore's tenure with the company Spectrum tackled the mammoth job of dyeing the world's largest American flag which flies over New York Harbor on national holidays and when visiting heads of state are in the country.

DeFore was regarded as a 'people person' by his employees, all of whom turned out for a flag dedication in his memory on the



BUFORD DEFORD

grounds of the facility. A bronze plaque was also placed at the foot of the flag to honor the late industrialist.



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Plants From Coast To Coast