

# Kings Mountain Herald

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## EDITORIALS & OPINIONS

# Congratulations Spectrum

The continuance of a large payroll for the Kings Mountain area is obviously enhanced by the constant effort to improve its facilities, expand its capabilities for dyeing, and thereby cut production costs.

The community was delighted 10 years ago at the news that Spectrum was coming to Kings Mountain. The community is delighted that Spectrum is a part of the community. In congratulating the company on its 10th birthday this week, the Herald joins other citizens in wishing Spectrum continued success in its Kings Mountain operation.

During the past 10 years, Spectrum Fibers, Inc. has been a citizen of Kings Mountain and the association has been a pleasant one for the community.

In the first place, Spectrum has given particular attention to providing good jobs from up to 266 to 500 people and has supported from the very beginning various community endeavors while encouraging its employees to participate in community activities.

### A Moving Experience

"Americans are receiving more mail-important mail than at any time in postal history," says Kings Mountain Postmaster Fred Weaver. "Yet when it comes time to call the movers, one of the most overlooked of all procedures is notifying the proper parties of the change of address. In addition to the personal expense and inconvenience to the homeowner and mailers, undeliverable-as-addressed mail has become one of the hidden costs of mailing."

Postmaster Weaver says the Postal Service spends about \$550 million a year to handle an estimated 4.5 billion pieces of mail that is undeliverable. "This is expense that ultimately ends up within the price of postage stamps, and worse, it is unnecessary. Change of address is a simple matter today."

The Postal Service has been urging its customers to inform all correspondents promptly of address changes at least 30 days before a scheduled move. With an assist from moving companies, real estate agents and others, the Postal Service distributes from ten to 16 million change of address kits every year to make it easier to notify correspondents and publishers.

"The primary strength of this program is that everyone benefits from it," says Postmaster Weaver. "The family that is moving benefits because their mail continues to arrive promptly, stores and other business correspondents can avoid billing problems, and the Postal Service is able to process the mail more efficiently and at less cost."

Postmaster Weaver says the Postal service is now launching a new effort to get change of address kits into circulation. A direct mail campaign is asking commercial organizations such as truck rental firms, moving companies and real estate firms and others who deal with people on the move, to help distribute the Postal Service's handy Change of Address kit.

The kit contains convenient cards for notifying the postmaster, publishers, businesses, doctors, state and local agencies and utilities. The kit also includes a checklist of groups and individuals to be contacted prior to a move.

"We know that peak moving dates fall between June and August, and as we approach this season, it is important for anyone planning to move to use one of the kits. All they have to do is to ask for one, either from one of the participating service companies or the local postoffice," says Weaver. The movers can help themselves, their correspondents and the Postal Service save more than \$550 million a year that we simply don't have to waste.

## LOOKING BACK

(From the June 23, 1950 edition of the Kings Mountain Herald)

Pattie Howard, five-year-old daughter of Mr. and Mrs. Grady K. Howard, and Chip McGinnis, son of Mr. and Mrs. J. T. McGinnis, were chosen "Little Miss Kings Mountain" and "Little Mr Kings Mountain" in the baby contests sponsored by the Junior Chamber of Commerce June 15th.

Miss Frances Summers, Kings Mountain soprano, will sing an all-sacred recital at the Ascension Lutheran Church in Shelby on Sunday evening at 7:30 p.m.

Mrs. H. Carl Mayes was hostess to the Entrenous Bridge club at her home Tuesday afternoon.

The Mary Kennedy Circle of the Boyce Memorial ARP Church met at week at the home of Mrs. W. S. Fulton, Jr.

Circle 3 of First Presbyterian Church met last Monday with Mrs. Sam Weir.

Miss Elizabeth Smith Holland and James Edward Amos were married Saturday afternoon in Gastonia's First Baptist Church.

### Best Fast Food

The United States has become a nation of gulpers and snackers. Many people never sit down for a full meal, grabbing a bite to eat on the run. Almost 37 percent of all Americans skip breakfast.

The fast food industry has blossomed as a result; it is now one of the three largest retail industries in our country. Fast food is not necessarily bad food. Our friends and neighbors in the dairy industry, during June Dairy Month, have reminded us that one of the best "fast" foods is a glass of milk. Loaded with protein and calcium.

You can drink it straight down or pour it on cereal. It needs no preparation. That's a healthy reminder as you rush out the door to start your day tomorrow.

## Definition Of A Newspaperman

The following article was written many years ago and recently surfaced again in the Door County, Wisc. Advocate and was passed along to us by a reader. We found it interesting, and then some.

"What is a newspaperman?"

"He is a cross between a bundle of nerves and a heroic public servant. He is the people's friend whom everybody's mad at; the gatherer of the news who hasn't time to read his own mail; the power of the printed word encased in a fallible human frame.

"The habitat of the newspaperman is wherever you may find him (and just try about dinner time). But he is never far from a typewriter or telephone.

Anatomically he is a unique creature, subsisting almost exclusively on caffeine and nicotine, and well on his way to a fine case of ulcers before he's 30. His habits tend to be primarily nocturnal, from temperament fully as much from necessity.

"And if by chance he ever does get a quiet evening at home, then without fail the fire sirens blow or the phone rings, and you don't see him for another five hours.

"He is constantly preoccupied when you try to talk to him about the trivia of his personal life, for his mind is a whirlpool of 36 point heads, that error in Jones and Swee v's classified and where to dig up the dope on that story some local VIP was "not authorized to divulge."

"A newspaperman is a crazy fool with the camera, out bareheaded in the season's worst storm, or crouching so close to the goal line he's going to get a cleat in his teeth, or trying to herd the Ladies Literary Circle into order so he can take their pictures and get out of there.

A newspaperman is the one remaining professional jack of all trades in our specialized society, for he is an expert typist, an amateur English writer, office boy, charwoman and creative artist.

He has a working acquaintance with typesetting, political science, ornithology, the social register, addressographs, the who's who, and taboos of all the organizations and lodges in town, the tax struture, photographic developing, juvenile delinquency, county fairs, furniture refinishing and the philosophy of responsible journalism.

"A newspaperman is considered fair game for taking pot shots at by everyone in the community; the irate, the civic uplift league because he didn't publish every detail of their goings on; the wrathful local politicians because he did publish theirs. And yet he is supposed to be nice to everyone.

Underneath his traditionally hard exterior, the newspaperman is human, and as sensitive as any craftsman about his work. If you want to make him angry, give him a lead on an important story and then say, "but don't print that, we don't think people should know about it yet."

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**Lib Stewart**

If you want to make him miserable, point out four errors in the front page after he has read proofs all night until he's cross-eyed.

"If you want to win his undying gratitude, praise sincerely the editorials he sweated out long hours, knowing full well that only five people will be affected by it, and read it.

"He has a passionate desire for complete accuracy in a hopelessly error-ridden profession, a constant quest for new angles, fresh ideas; a surprisingly childlike pleasure in artistically alliterative headlines, and dry wit in features and editorials, usually too subtle to be appreciated by and but his wife, who has been coached; and a sadistic glee in pointing out the number of press releases and rewrites in his competitor's front page.

"A newspaperman is essentially a lonely man, apparently doomed to perpetual misrepresentation. He is forever stereotyped as a hard-drinking, high-living back-slapping tough and aggressive cross between Jackie Gleason and Jack Webb, even though in reality he may be a sober, gentle, family man, and just as reticent as the next guy about meeting new people or speaking up in public.

As for his role, the people know he is their servant, but seldom realize that he serves them and democracy best when he is most independent of their partisan pressures.

He is the unpopular individual who tells people what they ought to know, even though some don't want to know. He is the historic role of enlightening public opinion, but men with historic roles seldom have good appetites.

"It is really only his spontaneous and completely indestructible sense of humor that keeps the newspaperman sane; and yet he is hopelessly addicted to his hectic life.

"The newspaperman is Truth with a chronic headache, he is Freedom of Information and Opinion with high blood pressure and he is the Champion of Right causes with darkroom chemical stains in his good clothes. He is Civic Integrity working for half the pay he could get elsewhere; and Honesty coming home very late, very tired.

"There are times when even his family can scarcely live with him.

"But thank God that our country still has the likes of him."

## One of the lowest mortgage rates in the country is right in your own back yard.

If you're like most homeowners, you probably can't get over today's high mortgage interest rates. But thanks to the Federal National Mortgage Association (FNMA, better known as Fannie Mae), you just might be able to get under them.

Fannie Mae, a government-chartered mortgage firm, owns almost two million home mortgages nationwide. Including some 64,000 on homes in the Carolinas. One of them could be yours. And you may not even know it. (We'll tell you how to find out in a minute.)

Now, Fannie Mae has a resale/refinancing plan that could be your best bet to find a buyer for your home. Or, just as important, to get at the money you already have in your home. And use it for almost anything.

Here's how.

### Easier to sell.

If you're considering selling your home, and your mortgage is owned by Fannie Mae, you're in luck. Under the new plan, Fannie Mae will provide a mortgage to a prospective buyer at a below-market rate of interest.

In fact, in many cases, Fannie Mae can provide mortgage money at a rate substantially below the rate currently available from a savings and loan, or even from FHA/VA financing.

In today's economic climate, Fannie Mae's plan could make your property look irresistible financially. It could be just what you need to sell your home.

### Easier to finance.

But that's only half the story. Fannie Mae also

has good news for those who don't want to sell.

Perhaps you'd rather have money. Money for your children's education. Money for a vacation home. Money to start your own business. Or, for just about anything you can think of.

If your mortgage is owned by Fannie Mae, you may be able to get the money you need without paying today's steep market interest rates. Under the plan, Fannie Mae can refinance your mortgage and turn your home's increased value into cash. At a rate of interest well below that charged in the market place today.

### Easy to find out if you qualify.

How can you find out if your mortgage is owned by the Federal National Mortgage Association?

Simple. Just pick up the phone and call a professional banker in Independence National's Mortgage Loan Department, at (704) 866-6527, in Gastonia. Or (704) 482-4321 in Shelby.

We can't tell you immediately what your interest rate would be on a new mortgage. But, once you supply us with the necessary information on your old mortgage, we can give you an exact answer in just a few days.

If you have a nose for financial opportunity, call us right now.



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Member FDIC  
PROFESSIONAL BANKERS YOU CAN DEPEND ON

