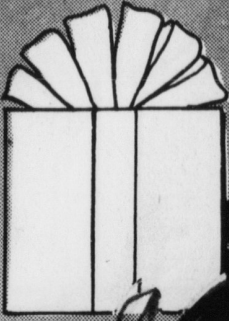


Wednesday, May 5, 1982

Matthews Belk

OPEN EVERY EVENING

Eastridge Mall Open Mon. thru Sat. 10 a.m. to 9:30 p.m.
Dixie Village, 10 a.m. to 9 p.m. Both Stores Closed Sundays



*Who ran to help when I fell,
and would some pretty story tell,
or kiss the place to make it well?
My mother.*

ANN TAYLOR

Mother's Day, May 9



mother deserves the best

White Stag sportswear was designed with your active mom in mind... the Riviera collection in white or grape. 6 to 16. S.M.L. The jacket, *48. Shorts, *29. Marselles grape print shirt, *28. San Marco stripe terry shirt, *25. Pants, *32. Signature Sportswear, 2nd. level Eastridge

And for the mom who wear a junior size... Palmetto's walk shorts and short shorts in white, khaki, navy or red. 5 to 13, *14 to *17. Collage double V top, S.M.L. \$6. T.G.I.F. shirt, S.M.L. *12.

The Place for Juniors, 2nd. level Eastridge and Dixie Village

Her shoes... Charokee sandals in white, navy, beige, lilac. *31. Women's Shoes. 2nd. level Eastridge

Her fragrance... Halston cologne, *15 to *20. Cosmetics, 2nd. level Eastridge.

