



# spell CASH

...the Great New Fun Game at Colonial!  
it's easy to share in thousands of dollars  
in CASH prizes plus millions of Gold Bond Stamps!

**HERE'S ALL YOU DO...**  
You get a "Spell CASH" card each time you visit any Colonial Store. Every "Spell CASH" card has a letter under the Mystery Ink Spot. You remove the Mystery Ink Spot by placing card under running tap water. When the spot is removed, it reveals one of the letters "C", "A", "S", or "H". You collect cards until you have all four letters to spell CASH. Bring cards to your Colonial Manager and win \$100 plus 1000 FREE Gold Bond Stamps. That's all there is to it. There's nothing to write or buy. Come in to Colonial this week and get your first "Spell CASH" card.

**EVERYBODY WINS \* . . .**  
Save all your "Spell CASH" cards. During the two weeks after the "Spell CASH" game each card will be worth 10 Free Gold Bond Stamps, up to a limit of 10 "spell CASH" cards per family, please. Watch our ads for dates for redeeming your cards.

\*Employees and families of employees of Colonial Stores Incorporated and subsidiaries are not eligible to participate in game or stamp redemption.



Colonial reserves the right to have a qualified representative determine the authenticity of winning cards.

## SPELL CASH WINNERS

- Fred B. Eise, Raleigh, N. C.
- Mrs. John J. Carroll, Greensboro, N. C.
- Mrs. Marcelline Mize, Roanoke, Va.
- Rose Marie Simmons, Greensboro, N. C.
- Willie Edward Parker, Tarboro, N. C.
- Willie Joyner, Greenville, N. C.
- Mrs. E. S. Price, Fayetteville, N. C.
- Mrs. Marie Choplin, Raleigh, N. C.
- Ezzel Lee, Whiteville, N. C.
- George A. Arno, Fayetteville, N. C.
- Elaine Sheridan, Havelock, N. C.
- Henry A. Tucker, Warrenton, N. C.
- Chester Hazelwood, South Boston, Va.
- Ralph Rishops, Durham, N. C.
- Mrs. Addie B. Vann, Clinton, N. C.
- Mrs. Nancy W. Francis, South Boston, Va.
- Mrs. Stella Mowley, Danville, Va.
- John E. Roake, Lynchburg, Va.
- Mrs. Willis Fortenberry, Jr., Lynchburg, Va.
- Joseph G. Stewart, Havelock, N. C.
- Mrs. Mason Short, Henderson, N. C.
- Mrs. Harry B. Clements, Greensboro, N. C.
- Mrs. Barbara Barker, Henderson, N. C.
- T. V. Blankenship, Lynchburg, Va.
- Mrs. Lillian S. Thompson, Lumberton, N. C.
- Mrs. Frank Carden, Mebane, N. C.
- Mrs. Tyrus Bissett, Wilson, N. C.
- Mrs. Ellen Taylor, Greensboro, N. C.
- Melvin H. Warren, Greensboro, N. C.
- I. N. Brown, Tabor, N. C.
- Mrs. S. T. Glover, Jr., Wilmington, N. C.
- Margaret Davis, Wilmington, N. C.
- J. A. Ross, Macon, N. C.
- Jim Falton, Morehead City, N. C.
- Willie R. Moore, Greenville, N. C.
- Mrs. Charles Sullivan, Durham, N. C.
- Mrs. P. L. Rothstein, Raleigh, N. C.
- Mrs. Marvin Dull, Winston-Salem, N. C.
- Mr. J. D. McCormick, Lumberton, N. C.
- Mr. J. Edward Allen, Warrenton, N. C.
- Mrs. W. B. Riss, Raleigh, N. C.
- Richard Boone, Roanoke Rapids, N. C.
- Mrs. Harold A. Stadius, Tarawa Terrace, N. C.
- Ms. L. J. Johnson, Wilmington, N. C.
- Mrs. Charles Lipky, Burlington, N. C.
- Mrs. E. W. Bartlett, Greensboro, N. C.
- Mrs. Gene S. Campbell, Greensboro, N. C.
- Mrs. D. M. Blanchard, Raleigh, N. C.
- Mrs. Callie Beyer, Winston-Salem, N. C.
- Wildred Singletary, Winston-Salem, N. C.
- Mrs. Letta Shook, Siler City, N. C.
- Mrs. E. L. Tucker, Greensboro, N. C.
- Mrs. Allan Hinkle, Jacksonville, N. C.
- Alma Clark, Mebane, N. C.
- Mrs. Gertrude Foster, Greensboro, N. C.
- Mrs. Jack C. Alexander, Winston-Salem, N. C.
- Mrs. Sue Embler, Winston-Salem, N. C.
- Charles R. Elliott, Havelock, N. C.
- Melvin Sulk, Roanoke, Va.
- Mrs. Charles Gaddy, Clinton, N. C.
- Mrs. W. C. Kelley, Mebane, N. C.
- Mrs. W. C. Wildlock, Kinston, N. C.
- Mrs. Virginia Burwell, New Bern, N. C.
- Mrs. Oran Ball, Morehead City, N. C.
- Ray Davis, High Point, N. C.
- Mrs. Frances W. Phipps, Goldsboro, N. C.
- Mrs. Betty Brown, Asheboro, N. C.
- O. P. Worley, Lynchburg, Va.
- Mary Cameron, Jacksonville, N. C.
- Irone Hardman, Tarawa Terrace, M. G.
- Mrs. James Wertz, Roanoke, Va.
- Mrs. E. J. Alfred, Burlington, N. C.
- Mrs. Lillie Richard, Graham, N. C.
- John Fridley, Roanoke, Va.
- Mrs. Robert Jordan, Danville, Va.
- Mrs. Norma King, Wilmington, N. C.
- Ethel Wood, New Bern, N. C.
- Thomas Anderson, Asheboro, N. C.
- Annie Simmons, New Bern, N. C.
- Mrs. Jack Harbort, Goldsboro, N. C.
- Virginia Hendricks, Caryville, Va.
- Mrs. Cecil Mullins, Danville, Va.
- Claude Stultz, Red Springs, N. C.
- Mrs. Floyd Lombard, Durham, N. C.
- Charles King, Raleigh, N. C.
- J. E. Newcomb, Jr., Chase City, Va.
- Rev. Douglas McCullough, Kinston, N. C.
- Mrs. Im G. Culler, Windsor, N. C.
- Mrs. T. G. Barbee, Rocky Mount, N. C.
- Edwin Spiva, Roanoke Rapids, N. C.
- E. R. Evans, Mebane, N. C.
- James M. Sutton, Winston, N. C.
- Charles R. Pierce, Winston-Salem, N. C.
- Barbara Ann Hare, Asheboro, N. C.
- T. G. Cayton, Greenville, N. C.
- Mrs. Catherine Beale, Greensboro, N. C.
- Mrs. Cleo C. Liles, Durham, N. C.
- Marcia Elaine Johnson, Lillington, N. C.
- Leslie Perry, Durham, N. C.
- Mrs. E. Murray, Durham, N. C.
- Mrs. Lucille A. Rogers, Durham, N. C.
- M. Toney, Raleigh, N. C.
- Mrs. Fannie Chery, Weldon, N. C.
- Mrs. Betty Mangum, Rocky Mount, N. C.
- Mrs. Beatrice Head, Wilson, N. C.
- Col. Hayden Freeman, Morehead City, N. C.
- Mrs. Cecil M. Mason, Newport, N. C.
- Mrs. Eva P. Hewitt, Weldon, N. C.
- Mrs. Sarah Reid, Garysburg, N. C.
- Charles C. Eller, Danville, Va.
- Mrs. J. J. Phipps, Roanoke, Va.
- Mrs. Theodore Bowen, Williamson, N. C.
- Mrs. R. J. Shafar, Beaufort, N. C.
- Lonnie Barnes, Jacksonville, N. C.
- Edward L. Batts, Jacksonville, N. C.
- Gardner Whittier, Williamson, N. C.
- H. Board, High Point, N. C.
- Mrs. W. H. Atkins, Winston-Salem, N. C.

## Gold Bond Stamps offer an Easy Way to Help your Church, School, Hospital, or Club

Gold Bond is the only stamp plan that offers you the chance to use stamps twice . . . (1) for gifts for yourself, and (2) to earn points for an organization project.

Just turn in coupon today. Gold Bond will send you full information on how your organization can earn free equipment with Gold Bond Stamps.

FILL OUT AND TURN IN THIS COUPON AT ANY COLONIAL CHECK-OUT COUNTER. Gold Bond will send you full information on how your organization can earn free equipment with GOLD BOND STAMPS.

NAME OF GROUP \_\_\_\_\_  
PERSON TO CONTACT \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

NATUR-TENDER LEAN, JUICY

**CHUCK ROAST** ..... lb. **37c**

NATUR-TENDER ROAST **SHOULDER or BRISKET** lb. 59c      NATUR-TENDER FAMILY STYLE **CHUCK STEAK** ..... lb. 49c      NATUR-TENDER 5TH AND 6TH RIBS **RIB ROAST** ..... lb. 69c

NATUR-TENDER FULL-CUT BONELESS ROUND **Steak** lb. **79c**      FARM BRAND FRESH PORK **Sausage** lb. **39c**

GARDEN-FRESH, READY TO COOK **SHELLED BLACKEYE PEAS** ..... POUND BAG **39c**

Juicy Sweet—Red To The Rind

**Watermelons** EACH **39c**



## SHORTENING

CRISCO 3 POUND TIN **69c**      C. S. PREMIUM QUALITY 3 POUND TIN **59c**

LIMIT: ONE OF YOUR CHOICE WITH \$5.00 ORDER.

SAVE 5c ON RED GATE LUSCIOUS

**PEARS** FOR DESSERTS OR IN SALADS **3 # 2 1/2 CANS \$1.00**

SAVE ON OUR PRIDE THRIFTY

**BREAD** ALWAYS FRESH **2 16-OZ. LOAVES 25c**

MORTON'S FROZEN **DONUTS** .... 10-OZ. PKG. **39c**      MORTON'S FROZEN **CORN MUFFINS**... 9 1/2-OZ. PKG. **29c**

2c OFF LABEL KRAFT'S MIRACLE WHIPPED

**MARGARINE** POUND **29c**

RICH, SMOOTH SALLY SOTHERN

**ICE CREAM** FULL GALLON **98c**

SAVE 20c ON MORTON'S FROZEN BANANA, CHOCOLATE, LEMON, COCONUT, STRAWBERRY

**CREAM PIES** 16-OZ. PIE **39c**

EXTRA-FRESH, EXTRA-LEAN **GROUND BEEF**  
**3 lbs. \$1.29**

ARMOUR STAR **LUNCHEON MEATS**  
**4 6-OZ. PKGS. 99c**

NU-TREAT PURE CREAMERY **BUTTER**  
HALF-POUND PATTY **35c**  
POUND QUARTERS **69c**

OUR PRIDE BUTTERMILK **BREAD** ..... 24-OZ. LOAF **25c**  
OUR PRIDE SEEDED **RYE BREAD**.. 16-OZ. LOAF **19c**  
OUR PRIDE HAMBURGER OR **WIENER BUNS** PKG. OF 12 **27c**  
Baked Fresh Daily!

Delicious With Ice Cream  
OUR PRIDE **CHIFFON CAKE**  
8-OZ. SMALL CAKE **29c**  
OUR PRIDE APPLESAUCE **CAKE** 22-OZ. **69c**



**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF TWO ONE-LB. PKGS. GOLD KING FROZEN HUSHPUPPIES IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF TWO 8-OZ. PKGS. GOLD KING FROZEN ONION RINGS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE 16-OZ. FREEZER QUEEN PEPPERONI PIZZA IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF FOUR PKGS. ROYAL INSTANT PUDDINGS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE POUND GOLD LABEL COFFEE IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE 12-OZ. PKG. MATEY BUBBLE BATH IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962

**FREE** 50 EXTRA GOLD BOND STAMPS WITH THIS COUPON AND PURCHASE OF ONE POUND FROSTY MORN FRANKS IN LOCAL COLONIAL STORES VOID AFTER JULY 21, 1962

CLIP THESE COUPONS FOR **350** EXTRA Gold Bond Stamps