

# VIRGINIAN CHARGED IN RALEIGH RAPE

## \$30 Billion Negro Market Largely Untapped

### THE CAROLINIAN

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## 'IT'S A GREAT CHALLENGE,' SAYS NEW CORE DIRECTOR

### State NAACP To Push Federal Aid

#### Says Man Entered As She Ate

A 33-year-old Lynchburg, Va., man was arrested here last Friday night after allegedly raping a woman who had seen him shortly before, working front of her house, Jonathan Alexander Granger, the suspect, is being held in Wake County Jail, without bond, pending a hearing in City Court Thursday, Jan. 6.

Mrs. Cassie Spence, of 632 Cumberland Avenue, informed Officers Norman Artis and James E. (Bobby) Daye at 8:50 p. m. Friday, that while she was eating, a man she had seen earlier, entered her home through the back door.

The woman continued, "He asked me if I had a drink and I told him no."

She said they then went into the front room and while there, she sat in one chair and he sat in another. Shortly, she declared, he came over and sat beside her and attempted to place his hand under her clothes.

Mrs. Spence said she asked him to stop, but instead, he picked her up and carried her into a bedroom where he raped her.

Officers Artis and Daye stopped Granger, whom they spotted in the 600 block of Cumberland. (See RAPE CHARGE, P. 2)

#### Omegas End 50th Meet In Detroit

DETROIT, Mich. - In the closing session of the 50th annual convocation of the Omega Psi Phi Fraternity, which was held at the Sheraton Cadillac Hotel, Dec. 27-30, George E. Meares, incumbent Grand Basileus, was re-elected to head the 25,000 member organization for the next 18 months. Mr. Meares is a parole officer of the Kings County Superior Court, Brooklyn, N. Y.

Ellis F. Corbett, First Vice-Grand Basileus, Public Relations Officer for A&T College, Greensboro, N. C., was re-elected and will be a candidate for the top position at the 51st Convocation which will be held in Boston, Mass., August 1967. (See OMEGAS END, P. 2)



NATIONAL OFFICERS OF OMEGA PSI PHI FRATERNITY - Shown above are the national officers of the Omega Psi Phi Fraternity, which ended its 50th Annual Convocation in Detroit, Mich. on Thursday, Dec. 30. Seated, left to right, are: George E. Meares, Brooklyn, N. Y., Grand Basileus; Ellis F. Corbett, Greensboro, N. C., 1st Vice-Grand Basileus; A. L. Thompson, Orangeburg, S. C., 2nd Vice-Grand Basileus; and Walter L. (Crotte) Riddick, Norfolk, Va., Grand Keeper of Records and Seal. Standing, left to right: Carey D. Jacobs, Indianapolis, Ind., Immediate Past Grand Basileus; M. W. Garnett, Chicago, Ill., Grand Counselor; Andsey L. Pruitt, Oklahoma City, Okla., Editor of Oracle; and J. B. Blayton, Atlanta, Ga., Grand Keeper of Finance. (See story).



MOTHER AND FIRST BABY OF THE YEAR - Mrs. Florence Hall, of Apex, holds her baby daughter, who was born at 12:06 a. m. on New Year's Day at Wake Memorial Hospital here. Mrs. Hall's husband, William Wheeler Hall, is employed by the City of Raleigh. The child weighed 6 pounds and 10 ounces. The lucky mother will be the recipient of the many prizes listed in last week's CAROLINIAN.

#### Arthur Spingarn, 87, Steps Down As NAACP President

NEW YORK (UPI) - To make way for "a younger and more energetic president," Arthur B. Spingarn, 87-year-old NAACP president for 26 years, resigned last week at the organization's Annual Fellowship Dinner.

His resignation opens way for the election of a Negro to head the organization, a fact which

has been a bone of contention among some civil rights groups for years. Spingarn, who with his brother, Joel E., was among the NAACP founders, was one of the first white lawyers to specialize in civil rights.

He tried his first case 60 years ago.

#### Ford Foundation Reveals Mammoth Grants For Race

NEW YORK - The Ford Foundation will announce a grant Friday of \$2,719,500 for a five-year demonstration program of educational improvement by the New Orleans schools, in cooperation with Tulane University and Dillard University; and an appropriation of \$1,650,000 for continued support of Project Opportunity, sponsored by the Southern Association of Colleges and Schools to identify and help deprive poor but academically promising young Negroes pre-

pare for and obtain college educations.

The Foundation also announced a five-year grant of \$10 million to the Educational Facilities Laboratories to expand a national program to stimulate new ideas for better and more economical school and college buildings design.

Educational Facilities Laboratories, an independent non-profit organization established by the Foundation in 1958, has pioneered such innovations as

#### Action Is New Year Resolve

BY J. B. HARREN CHARLOTTE--In an interview here last week with North Carolina NAACP president Kelly Miller Alexander, Sr., it was revealed that the plans of the National Association for the Advancement of Colored People call for an all-out assault on all bastions of segregation and discrimination and deprivation of equal job and school opportunities affecting Negroes.

Member of the national board of directors, Alexander had just returned from a speaking engagement in Columbia, S. C., where he warned that acts of violence by the segregationists such as the recent bombing of his home and those of three other Colored civil rights leaders in Charlotte will not stop the fight for equal rights. Instead, he stated, "These dastardly deeds of violence will serve to intensify the fight against segregation on the part of the underprivileged Negroes."

NAACP attention "will be focused on the federal assistance programs and how best to help get our people informed about them and to take advantage of them to their benefit," Alexander said, adding, "Leaders must have a clearer knowledge

(See PUSH FEDERAL, P. 2)

#### Atty. Gen. Brooke In Senate Race

BOSTON (UPI) - Massachusetts' Atty. General Edward W. Brooke, highest ranking elected Negro public official in the nation, has announced his candidacy for the U. S. Senate.

If elected he would become the first Negro U. S. Senator since Reconstruction days. Brooke said he would seek the seat now occupied by Sen. Leverette Saltonstall, who is retiring from the Senate after 21 years.

The Massachusetts attorney general seeks to win "outside the ghetto."

"Race hasn't been a major factor in any of the other campaigns," said Brooke, who has not taken an active part in the civil rights struggle.

"I am interested in civil (See ATTY. GEN., P. 2)



CORE DIRECTOR FLOYD B. McKISSICK

#### Durham Attorney To Head National Group

DURHAM - "It's a great challenge," said Attorney Floyd Bixler McKissick, prominent civil rights lawyer and national chairman of the Congress of Racial Equality, when commenting Tuesday on his appointment Monday as the new national director of the nationwide organization. He was named by the National Council of CORE.

McKissick said, "Well, first of all I know I will be succeeding James Farmer and that makes it both a great personal challenge as well as an organi-

zational challenge. We have made plans to roll up our sleeves and get to the task of elevating our people to secure the rights which they seek."

He was in New York for a board meeting of CORE at the time he was chosen by members from throughout the country. "They could have chosen any member of good men," stated McKissick.

McKissick, 43, is active in the National Association for the Advancement of Colored People, and has been chairman of (See CORE DIRECTOR, P. 2)

#### Lawyers Seek Ruling In Searches Without Warrants

RICHMOND - Two civil rights organizations last Thursday asked the Fourth U. S. Circuit Court of Appeals here to overturn a lower court's refusal to enjoin Baltimore police from searching private buildings without first obtaining search warrants.

NAACP Legal Defense and Educational Fund lawyers, along with attorneys for the Baltimore NAACP branch, brought the appeal in behalf of seven Baltimore Negroes.

The suit is a class action in behalf of all Negroes similarly situated. It stems from an intensive police manhunt a year ago for two Negro brothers suspected of the Christmas Eve holdup of a liquor store and the subsequent shooting of two white policemen.

In the 19 days following the crimes, special police squads, in many cases acting on anonymous "tips," conducted more than 300 searches of Negro homes, churches and businesses for the brothers, Samuel and Earl Veney.

Most of the searches were conducted without search warrants, although warrants for the arrest of the Veney brothers had been issued.

As a result of the raids, Negro residents of Baltimore, through the Legal Defense Fund and the NAACP, asked the U. S. District Court in Baltimore to enjoin Police Commissioner Bernard C. Schmidt and his subordinates from continuing such searches.

After lengthy hearings last January and February, the court on April 14 declined to issue injunctions.

The Veney brothers were arrested in March.

The district court found that there was not enough evidence to substantiate charges of racial discrimination in the conduct of the searches.

It rejected a Legal Defense Fund argument that police are constitutionally bound to obtain a search warrant before entering private buildings to search for a person named in an arrest warrant.

Despite finding that most of the (See NO WARRANTS, P. 2)

#### Community Void Created By Lack Of Imagination

NEW YORK, N. Y. - A serious void in the marketing plans of most U. S. companies is providing some firms with an unparalleled opportunity to get the lion's share of a burgeoning segment of the population, with purchasing power rapidly approaching the \$30 billion mark.

According to "Concepts," a newsletter published by the financial-industrial public relations firm of Irving L. Straus Associates, Inc., and circulated to more than 7,500 corporation presidents, "Influencing and capturing this market is not a matter of just throwing a switch. It calls for different and imaginative techniques."

"Because of the long-standing nature of our society," the newsletter points out, "there are basic communication problems. Business and industry cannot hope to influence Negro thinking through white-oriented media and eyes. New bridges must be built. And, one of the most important of these is that of identifying your company and your product with the Negro market."

"Unless Negroes are convinced that you really care about them as human beings, as well as potential customers," the publication warns, "they are not likely to care about you or your products."

The logical starting point for an institutional or product sales program is, of course, a study of the market, "Concepts" advises. Not a superficial skimming of published material, but an interpretation of the market as it applies to a company's products of services. Further,

#### US Admits Error In Juries

NEW ORLEANS, La. - The U. S. Government has admitted error in the picking of juries which convicted six members of the famous Albany Movement in Ga. in 1963.

This confession of error came during arguments before the U. S. Court of Appeals here on the whole question of jury selection in the South. The court's decision in the several cases heard could have far-reaching effect on the jury system, which has been under attack because of bias in civil rights cases.

The unusual confession of error in the Albany Cases was made by Nathan Lewin, trial attorney for the U. S. Department of Justice, Washington. Members of the Albany Movement and friends throughout the nation had been pressing the department for such an admission.

Lewin asked the Appeals Court to upset the convictions of the Albany group, set aside their sentences, and order new trials for them. However, he did not confess error in picking the grand jury which indicted them.

Attorneys for the Albany defendants contend that the charge should be thrown out completely because there is as much bias in the selection of grand juries as in the picking of trial juries.

If the Appeals Court adopts the government's position, the Albany group will at least get new trials. If it adopts the (See ADMITS ERROR, P. 2)

since the Negro viewpoint is the essential ingredient in this picture, it would be wise to include a Negro consultant in the research group.

Barring adverse publicity on hiring or other areas of discrimination, communication with the Negro market through Negro-oriented media is the surest way to establish rapport, "Concepts" points out. Today, there are more than 700 Negro radio stations (vs. 3 two decades ago) and some 160 weekly and semi-weekly newspapers. The leading Negro national magazine, "Ebony," claims readership by more than half of the Negro household in 78 major cities.

Advertising (with Negro models) and publicity are only the beginning. Depending on the (See \$30 BILLION, P. 2)

#### 'Poor Must Not Pay For Viet War'

Boston, Massachusetts - "The poor must not be asked to pay for the war in Vietnam through a slow-down in the War-on-Poverty," declared Congressman John Conyers, Jr. (Dem-Mich.) last Saturday. "The newspapers are full of stories about eliminating the planned large annual increases in the various educational, health, job-training and job-producing programs which Congress passed in the last two years. In some instances there is discussion of cutting some of the programs even below last year's level. The Republicans in Congress who consistently oppose every item in the Great Society program are now clamoring for the delay or cancellation of these programs. They infer that bringing democracy and economic security to the Vietnamese peasants requires a slow-down in our efforts to rescue the one out of five American families who are trapped in self-perpetuating poverty. After finally giving a measure of hope to the economically and socially deprived, America must not now ask the poorest among us to bear the major burden of the Vietnamese war."

Conyers also referred to "various proposals scheduled for action at the start of the new year which are now being stamped 'postponed for the duration.' We must adequately finance the rent subsidy program which, unlike among public housing proposals, would not increase but decrease housing segregation. Another possible casualty of the war is the proposal to launch a major public works program to create a half million jobs for adults which would help to finally eliminate high level unemployment in a boom economy."

(See CONGRESSMAN, P. 2)

#### WEATHER

Temperatures for the next five days, Thursday through Monday, will average from near normal to five degrees above normal. High and low temperatures for the Raleigh area will be 52 and 31 degrees. It will be cool Thursday, becoming warmer on Friday. The weather is then expected to be colder during the weekend, with a gradual change to warmer temperatures. Rainfall will average one inch or more, occurring at the beginning of the period and again about the end of the period.

#### From Raleigh's Official Police Files

### THE CRIME BEAT

BY CHARLES R. JONES

#### Uses Chair And Iron On Wife?

Mrs. Beulah Muldrow, 1009 Mark St., reported at 7:32 p. m. Saturday, that her husband beat her about the face and head, "But she wouldn't state that he used an iron and chair on her," the report declared.

Henry Muldrow, 42, the husband, was arrested for carrying a concealed weapon - a chain on a pipe.

Mrs. Muldrow was taken to Wake Memorial Hospital with facial and head bruises, but said she would come to headquarters and sign an assault with a deadly weapon warrant against her mate. The incident took place at their home.

#### Beats Step-Dad 'Cause He Drank

J. V. (initials only) Hedgepeth, of 627 1/2 E. Hargett St., told "the law" at 5:14 p. m. Saturday, he went home and that his entire family "had gotten mad with me for having a couple of drinks."

He said his step-son, Joseph Judd, 19, hit him in the mouth with his fist.

The officers' report stated: "Hedgepeth had been drinking and was not allowed to sign a warrant. He advised him to sober up and come down for a warrant. He said he would."

Mr. Hedgepeth's wounds were not described by the cops. (See CRIME BEAT, P. 2)



VOTING TO CRIPPLE NEW YORK'S TRANSPORTATION SYSTEM - New York City: Transport Workers Union president, Michael J. Quill, left, defiantly holds up a strike notice as members of his union vote unanimously, right, last week to authorize a walkout on the city's subway and bus lines. The order went into effect at 5:00 a. m. January 1, 1966, at a TWU meeting in Manhattan Center. Quill suffered a heart attack Tuesday afternoon, January 4, and was admitted to Bellevue Hospital. (UPI PHOTO).

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